

TESOL24

International Convention & Expo

TAMPA, FLORIDA, USA

THURSDAY – SATURDAY | 21 – 23 MARCH

Exhibitor Prospectus

Showcase your latest products, publications, software, and teaching tools to more than 4,000 English language professionals and 80 plus exhibitors at the TESOL 2024 International Convention & Expo in Tampa, Florida, USA, 21–23 March 2024! With more than 13,000 members representing over 180 countries and growing, it is no wonder that TESOL is the place where English language teaching focused exhibitors find the most success and ROI.

TESOL is open to anyone involved in the field of English language teaching. Exhibitors will find connections with program administrators, school principals, teacher educators, researchers, university faculty, material writers, curriculum developers and many more. Exhibitors may have the opportunity to meet with key decision makers both domestically and abroad and potential buyers from the ELT field. At our last convention, 20% of our TESOL attendees were decision makers. Exhibitors also have the chance to elevate their visibility by purchasing any of our sponsorship gem packages or a sponsored a la carte item at our convention to draw more attention to your booth in the expo hall. Depending on which gem level you choose, you could get the attendee list, social media shout-outs, a sponsor spotlight, sessions in a meeting room, and a chance to speak

*The larger your booth space, the more exhibitor sessions you have and more complimentary registrations.

to our audience at one of the general sessions. A la carte items could be anything from sponsoring an ice cream social, a coffee cart, a reception, a lounge, wifi, or mobile app and so much more. This is your chance to network, recruit, and build relationships with the most influential leaders in the ELT profession. Contact Rikka Batulan, Business Development Manager, rbatulan@tesol.org, for more details.

Benefits of Exhibiting

*For every 10 x 10 booth space you purchase, you get:

- Two (2) complimentary in-person registrations (full access to the entire convention including keynotes, networking events, all educational sessions, and the expo hall); additional passes are given at a discounted exhibitor rate of \$250 per person
- Two (2) complimentary expo hall only passes; additional expo hall only passes are given at \$85 per person
- One (1) complimentary exhibitor session in a meeting room at the convention center or host hotel; additional \$300 for every additional exhibitor session you purchase above and beyond your booth size
- Complimentary wifi at your booth space



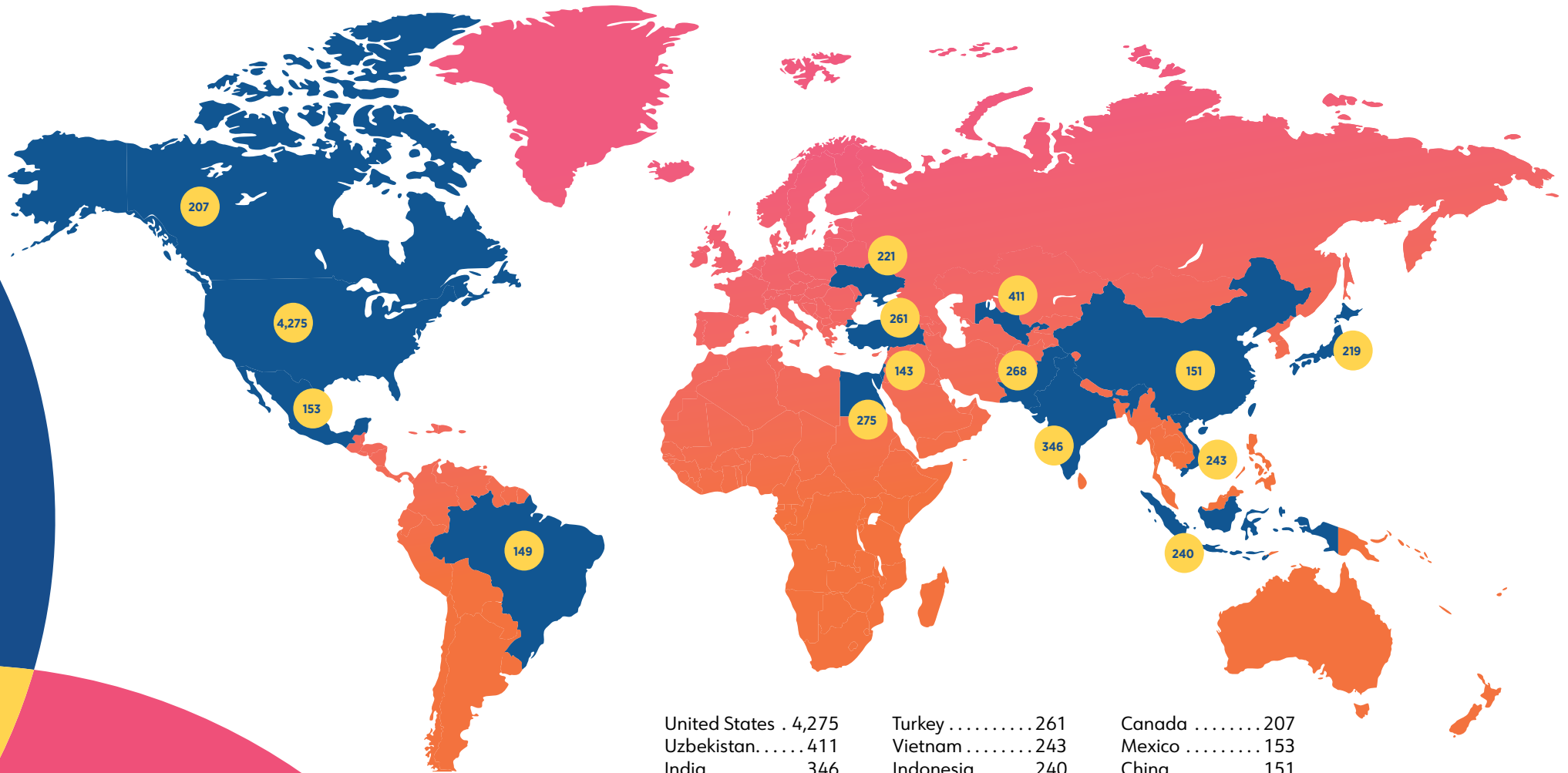
Many of our attendees work in the following roles:

- Department head/chair
- Program administrator
- School principal/leader
- Primary/Secondary Teachers
- System and School Administrators
- Ministers of Education
- Teacher Educators
- Researchers
- University Faculty & Administrators
- Material Writers
- Policy Makers
- Federal, State, and Local Government Staff

TESOL attendees generally work in the following educational settings:

- Pre-K-12 Settings
- Higher Education
- District Administrations
- Adult Education
- Intensive English Programs
- Government Agencies
- Ministries of Education
- Private Language Schools
- Community Colleges
- Literacy Organizations
- Non-Profits/NGOs

Top 15 countries that are members of TESOL International Association. Numbers represent individuals.



United States	4,275	Turkey	261	Canada	207
Uzbekistan.	411	Vietnam	243	Mexico	153
India	346	Indonesia.	240	China	151
Egypt.	275	Ukraine.	221	Brazil.	149
Pakistan	268	Japan	219	Israel.	143

Country statistics as of 31 May 2023

Exhibiting at TESOL 2024, Tampa, Florida, USA (THURSDAY, 21 MARCH – SATURDAY, 23 MARCH 2024)

Booth Prices**

	Priority exhibitors and early rate (July – August)	Normal rates (September – February)
10 x 10 Classic Booth	\$1,900	\$2,100
10 x 10 Premium (prime location or a corner booth)	\$2,200	\$2,400
10 x 20 Inline	\$4,500	\$4,800
10 x 20 Mini-island	\$5,000	\$5,300
10 x 30 Mini-island	\$7,400	\$7,700
20 x 20 Island	\$9,700	\$10,000
20 x 30 Island	\$12,700	\$13,000
Custom Booth Configuration	TBD	TBD

Important Dates:

- **30 October** – Exhibitor sessions are due
- **1 November** – Exhibitor registration opens via Showcare (TESOL's official housing and registrar partner)
- **31 December** – Booth space must be paid in full by this date

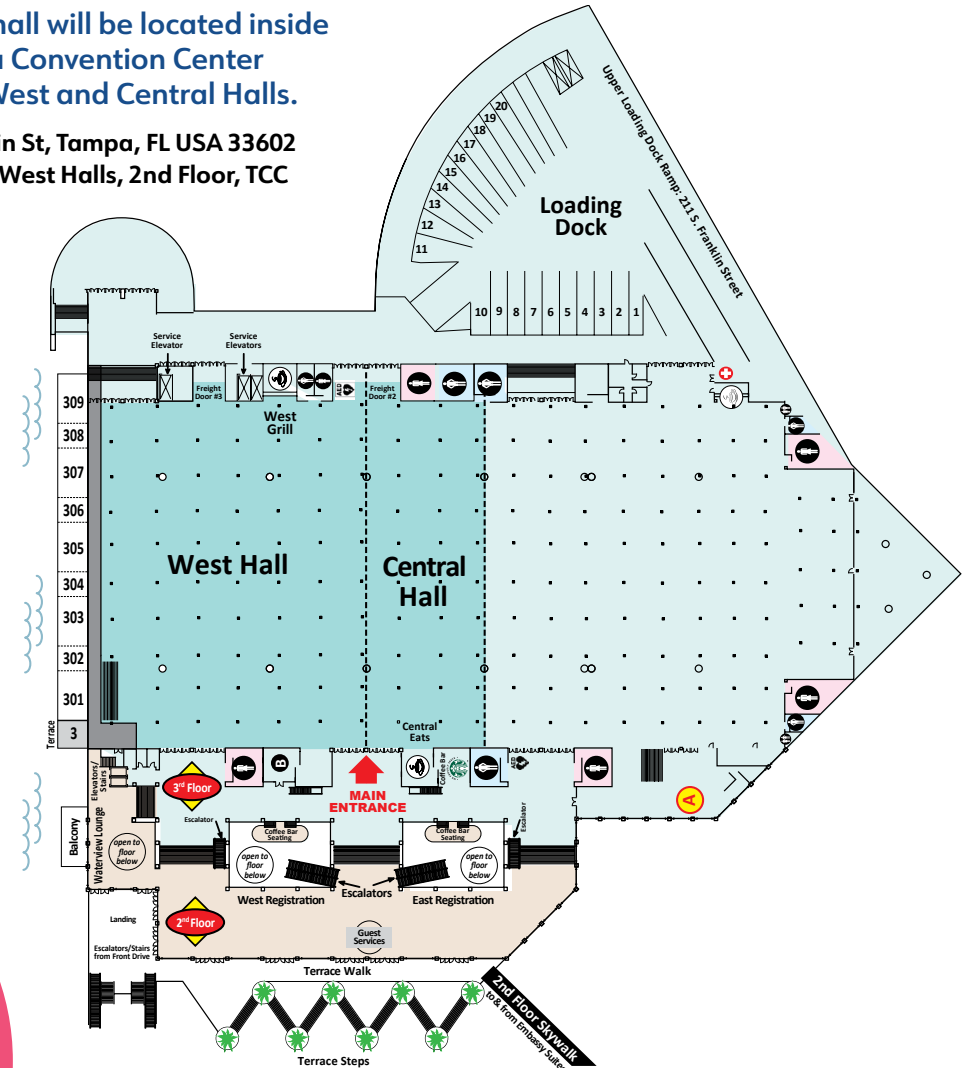
For the most up to date information regarding exhibiting at TESOL 2024 International Convention & Expo, visit:
<https://s3.goeshow.com/tesol/annual/2024/index.cfm>

**Please note: The costs above are only reflective of the booth space. Furniture and carpet are separate and should be arranged with TESOL's show decorator. Power/electric is also not automatically included with your booth space. This must be arranged directly with the Tampa Convention Center.



The expo hall will be located inside the Tampa Convention Center (TCC), in West and Central Halls.

333 S Franklin St, Tampa, FL USA 33602
Central and West Halls, 2nd Floor, TCC



Exhibitors from TESOL 2023 International Convention & Expo in Portland, Oregon, USA

Alphabet Publishing
 Asha Partners
 Avant Assessment
 Babbel for Business
 Ballard & Tighe, Publishers
 Bilkent University
 Brookes Publishing
 Cambridge University Press
 CASAS
 Center for Applied Linguistics

Center for ESL - University of Arizona
 CM Global English
 Color Vowel Chart - ELTS
 Continental Press
 DLI - English Language Center
 DLI - Foreign Language Center
 Duolingo, Inc.
 Educational Achievement Publishing

Ellevation Education
 Ellii (formerly ESL Library)
 English for the Job, LLC
 EnglishUSA
 ePulse
 ETS
 Faria Education Group
 Federal Trade Commission
 FLOW Speak
 Fort Hays State University

George Mason University
 Harmony Care LLC
 Imagine Learning
 iTEP International
 Language Testing International
 Lexia Learning
 Linda Letra Bilingual Books
 Lingolet
 Michigan Language Assessment
 Microsoft
 MM Publications
 National Geographic Learning
 National Taiwan Normal University
 Nearpod
 New Readers Press
 Our Storyscape by Voces Digital
 Peace Corps Response
 Piel Canela Peru
 Pro Lingua Learning
 Project Moving Forward
 Proulex-Guadalajara



Qball by PEEQ
 Reading Horizons
 Resource Exchange International
 Rosetta Stone
 Saddleback Educational Inc.
 SIT Graduate & World Learning Institute
 Teach English in Saudi Arabia
 The Center: Resources For Teaching & Learning
 The College of New Jersey: TCNJ
 Townsend Press
 Translate Live
 U.S. Citizenship & Immigration Services
 U.S. State Department
 UCLA Extension
 University and College Intensive English Programs
 University of Michigan Press
 University of San Francisco
 Vista Higher Learning
 WestEd
 WhizRead





The TESOL 2023 in-person Conference and Exhibition in Portland, Oregon was a total success! The organizers of the conference and exhibition used their expertise and experience to make the TESOL conference and exhibition very successful in terms of location, organization, information, and interaction. From the exhibitors' point of view, the conference was organized to ensure a good traffic flow. As an exhibitor, I am extremely satisfied with the excellent support from the organizers, especially from Ms. Rikka Batulan. In addition, the exhibition gave me a unique privilege and opportunity to meet educators worldwide. I am looking forward to Tampa!

Dr. Sediue Popal

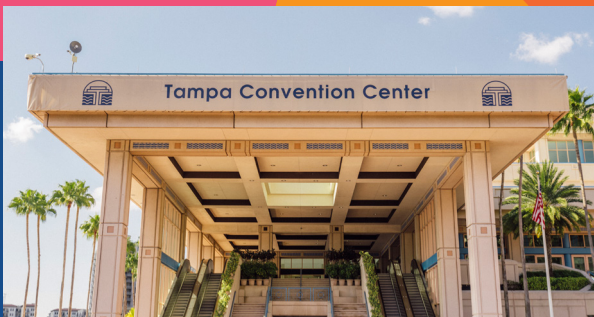
*Professor and TESOL Program Coordinator
Department of International and Multicultural Education
School of Education
University of San Francisco*



Ellii (formerly ESL Library) has been exhibiting at TESOL every year since 2006. It's our go-to conference and the time of the year we look forward to the most. The TESOL conference is our best opportunity to meet teachers, administrators, and other publishers from our industry and work collectively to make it better and stronger. So much of our knowledge and expertise in this field comes from what we learn each year attending the conference. The TESOL organization does an excellent job organizing the event and bringing our great community together.

Ben Buckwold

*Founder / CEO
Ellii*



English Language Programs' presence at the annual TESOL convention has been a cornerstone of our recruitment and visibility strategy for many years. It's the ideal place to meet prospective applicants, program alumni, and other TESOL partners. We're excited by the new opportunities that lie ahead and are eager to learn what TESOL has planned next!

Toni Hull

*Associate Director
English Language Programs, a U.S. Department of State program*



Exhibiting at TESOL for iTEP has been a thorough, seamless experience! The TESOL team is proactive, intuitive and creates a hassle free process, considering that travel and preparing for conference events are not always easy with many moving parts! We at iTEP appreciate the dedication from the TESOL teams who hone in on the specific details to assure a successful exhibiting event. We have the opportunity to meet educators in person, in a fantastic energetic atmosphere and building long lasting partnerships. iTEP will definitely continue to be part of the TESOL conference community! Thank you, TESOL!

Sherry Mazin

*Director of International & Domestic Business Development
iTEP International*



TESOL is a very special conference for Vista! Year after year, TESOL allows us to connect with dedicated educators—both in the U.S. and internationally! All the great leads we get from the conference help us reach more customers and introduce them to our great EL solutions. We are very much looking forward to the next conference in Tampa!

Glenda Rosado

*Events Marketing Specialist
Vista Higher Learning*



TESOL was the place-to-be to meet leaders in the English Language Learners field. It was super organized and our team had great visibility with the attendees!

Laura Matthey Szczepanski

*Event Marketing Manager
Nearpod*



National Geographic Learning has worked with TESOL for over 30 years. There's a reason we exhibit every year. The convention allows us to meet our customers face to face, to introduce new materials to the market, and to understand what matters to teachers from all over the world. There's no better place to do that than the international TESOL convention every year!

Ian Martin

*Director of Global Marketing
National Geographic Learning*





For more information or to secure a booth for Tampa, contact Rikka Batulan, Business Development Manager, rbatulan@tesol.org.

Exhibit sales close on **15 February 2024**.



tesol international
association

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