



Highlights of 2009

Teachers of English to Speakers
of Other Languages, Inc.

A Global Education Association

(Based on TESOL Fiscal Year 2009, November 1, 2008 to October 31, 2009)

TESOL's mission is to develop and maintain professional expertise in English language teaching and learning for speakers of other languages worldwide.

• **The 2009 Convention in Denver, Colorado, USA, in March, attracted just over 5,800 attendees. Over 1,000 education sessions were offered, and more than 150 exhibitors showcased their newest products and services.**

• **TESOL continued to expand professional development programs and educational resources.**

• The TESOL Resource Center (TRC), which allows TESOL members to find and share online a wide variety of resources for classroom use and professional development, now offers 230 peer-reviewed resources.

• Over 1,400 people participated in TESOL's online courses, seminars, and Webcasts during 2009. A highlight was the first offering of two Leadership Development Certificate Program (LDPC) workshops online, which expanded access to the program to TESOL members worldwide.

• Over 1,120 professionals took part in diverse, in-person TESOL education programs worldwide. In addition to the Pre-and Post-Convention Institutes and the LDPC workshops at the 2009 TESOL convention, TESOL worked closely with affiliates in organizing the 2009 TESOL Academy in Charleston, South Carolina, USA, and symposia in Panama and the Philippines.

• TESOL collaborated with Franklin Electronic Publishers and several of its global affiliates to launch the first Global SpellEvent, an English language spelling competition for students 15 years of age and under learning English as a foreign or additional language. The SpellEvent consisted of local events hosted by affiliates in seven countries including Argentina, China, Germany, Italy, Mexico, South Korea, and Turkey, culminating in a final championship held in August 2009 in New York City, New York, USA. The winner, Clara Sofia Brunetto of Argentina, was awarded \$10,000 USD.

• **TESOL introduced 12 new book titles:**

- *Standards for Teachers of ESL Adult Learners*
- *From Paper to Practice: Implementation of the PreK-12 Standards*
- *Technology Standards Framework*
- *Global English Teaching and Teacher Education: Praxis and Possibility*
- *Language Teacher Research in Africa*
- *Language Games*
- *Classroom Management*
- *Developing a New Course for School-Age Learners*
- *Insights on Teaching Speaking in TESOL*
- *Using Textbooks Effectively*
- *Authenticity in the Language Classroom and Beyond: Adult Learners*
- *Adult Learners: Content, Context, and Innovation*

Margo Dellicarpini, Lehman College, City University of New York, Bronx, New York, USA accepted the editorship of the new online TESOL Journal, which launches in March 2010 as a member benefit.

• **The TESOL Board approved eight new position statements:**

- Statement on Governance for English Language Instruction at Institutions of Higher Education
- Teaching English as a Foreign or Additional Language to Young Learners
- Independent Short-Term TESL/TEFL Certificate Programs
- Rights of Deaf Learners to Acquire Full Proficiency in a Native Signed Language
- Opposing Bullying, Harassment, and Hate Crimes
- English Entrance Exams for Nonnative English Speakers at Schools and Universities
- Fairness and Equity in ESL Program Reduction
- Academic and Degree-Granting Credit for ESOL Courses

TESOL expert witness Dr. Donna Kinerney at Montgomery College in Wheaton, Maryland, USA, testified about adult ESL under the Workforce Investment Act (WIA) before the Higher Education, Lifelong Learning, and Competitiveness Subcommittee in the U.S. House of Representatives.

• **TESOL provided comments and recommendations on the following:**

- Proposed accommodations for English language learners on the National Assessment of Education Progress (NAEP) in the United States
- Proposed regulations for the Race to the Top Fund in the United States
- Letters of support for the Strengthen and Unite Communities with Civics Education and English Skills Act, the Adult Education and Economic Growth Act, and the DREAM Act in the U.S. Congress
- Proposed U.S. Department of State online English program

TESOL appreciates the sponsorship support for 2009 programs and events provided by the following companies and institutions.

Gold
AMIDEAST
Franklin Electronic Publishers
Heinle, Cengage Learning
Silver
ETS
Trinity College – London
The New York Times Knowledge Network
Bronze
USA Today Education
Rose Foundation
Pearson-Longman
Cambridge University Press
Applied English Center at the University of Kansas



Advocacy Leadership Recognition

At the annual convention, TESOL recognized two prominent leaders who have helped to increase the visibility of English language learning.

Local Advocacy Leadership Recognition of

U.S. Rep. Jared Polis (D-CO) Elected to the U.S. House of Representatives in 2008, Rep. Polis is a member of the House Science and Technology Committee, and serves on the House Education and Labor Committee. A long-time advocate for education, Polis was first elected to the Colorado State Board of Education in 2000, and served as the youngest Chairman in the history of the Board. He also founded two innovative charter schools to help meet the needs of Colorado's underserved students. In 2004, seeing the difficulty faced by older immigrant youth in mainstream public schools, he established the New America School and served as its superintendent. Today, the New America School operates four campuses in Colorado and plans to open a campus in New Mexico to extend the benefits of English literacy and a high school liberal arts education to all students.

Global Advocacy Leadership Recognition of

Goran Andonovski and Zarko Hristovski Professional engineers by training, Goran Andonovski and Zarko Hristovski run successful business firms in Skopje, Macedonia. As both business and community leaders, Andonovski and Hristovski have donated great time and support to TESOL's local affiliate, the English Language Teachers' Association of Macedonia (ELTAM). In addition to providing support for ELTAM's annual conference, they have helped ELTAM with both strategic and business planning, as well as with outreach to the community. Through their connections, they have helped ELTAM reach out to local broadcast media, business leaders, as well as the U.S. embassy in Skopje.

Membership Statistics

Due to the global economic downturn, membership decreased sharply. The TESOL Member Stimulus Plan has assisted in slowing the decline.

Category	October 2008	October 2009
Individual	9911	7357
Individual - 2 year ^		146
Student	1509	1220
Student - 2 year		40
Joint	192	216
Joint - 2 year		8
Retired	192	162
Retired - 2 year		2
Global Electronic	869	1252
Global Electronic - 2 year		37
Global Individual	729	+
Part-time Employee	613	620
Part-time Employee - 2 year		12
New Teacher#		14
New Teacher - 2 year		9
Other	67	65
Total	14,082	11,160*

*Of the 11,160 members, 75.7% are from the United States, and 24.3% are from 140 countries outside the United States.

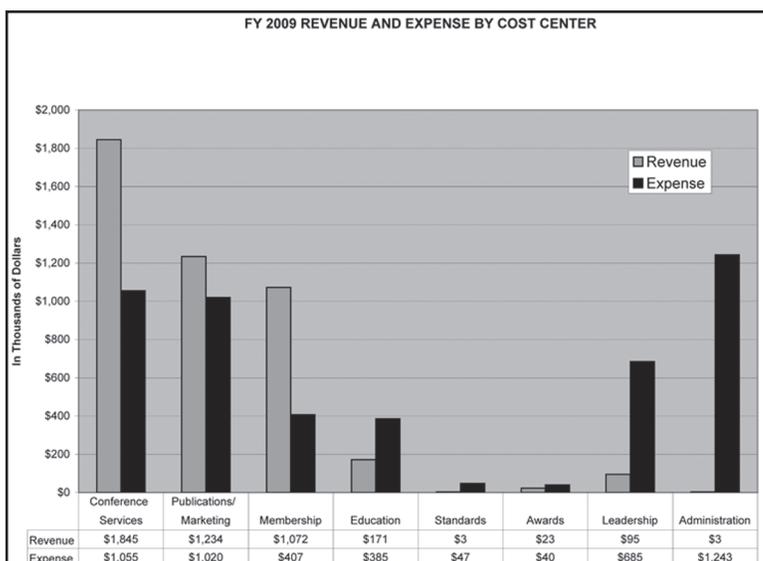
^ TESOL introduced 2-year membership options as part of its membership stimulus promotion.

+ Global Individual memberships were eliminated due to discontinuation of the print publication *Essential Teacher* and were merged with Global Electronic memberships.

TESOL introduced the New Teacher membership category.

2009 Financial Year-End Review

(Based on FY2009, November 1, 2008 to October 31, 2009)



The global recession continued to adversely affect TESOL revenue operations. Operating revenue fell approximately \$839,000 below budget. TESOL staff and board leadership were proactive in monitoring the revenue decline and made operating expense cuts in many operating expense line items, including the downsizing of central office staff from 26 to 18 during the year. Expense reductions totaled approximately \$450,000. While the cuts in staff have stressed daily management operations, all member service programs have been maintained.

TESOL's investment reserves did rebound in fiscal year '09 and increased by \$344,000 for the fiscal year. On October 31, 2009, TESOL's investment reserves totaled \$2,325,000. Factoring in the gain on investments and noncash expenses included in the total operating expense, the fiscal year '09 ended with a net cash flow deficit of \$90,000.

During the last 12 years, the TESOL leadership has endeavored to build the association's reserves to enable the association to address financial demands when economic downturns occur. As with the previous fiscal year, proactive financial management should continue to monitor and adjust operating revenue and expense line items as necessary to continue building these reserves.