

# TESOL 2006 ANNUAL REPORT



Teachers of English to Speakers  
of Other Languages, Inc.





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# TESOL acknowledges the generous support of members who contributed to the 2006 and 2007 Annual Fund Campaigns

## 2006 Annual Fund Contributors

(11/05–10/06)

Total amount contributed: \$7,322.44

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## 2007 Annual Fund Contributors

(11/06–10/07)

Total amount contributed: \$6245.15 (As of March 16, 2007)

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## Highlights of 2006

(Based on TESOL's FY 2006, November 1, 2005-October 31, 2006)

TESOL's primary objective is to deliver resources and services to meet the needs of more than 13, 500 members in the profession of English language teaching (ELT). TESOL accomplished the following in 2006:

- Hosted its first Advocacy Day to feature issue briefings, workshops, and visits to more than 40 congressional representatives on Capitol Hill. Twenty-two TESOL members, representing 19 U.S.-based affiliates, met in Washington, DC, to participate in this interactive experience.
- Launched an improved career services Web site to simplify the job search process for seekers and increase the number of qualified candidates that recruiters need.
- Approved a new part-time membership category, for implementation in 2007, for those employed in the profession on a part-time basis.
- Approved the return of the *TESOL Journal* to be delivered in an electronic format in late 2008.
- Implemented an online Products Catalog to give members the convenience of ordering publications through a secure Internet site.

### Reaching Out to a Global Community

TESOL ensures that all members, regardless of geographic or economic boundaries, can avail themselves of a vast array of programs, products, and services.

- The number of global members increased by 56%, from 1,041 in 2005 to 1,625 in 2006.
- Four new global affiliates were welcomed: Australian Council of TESOL Associations (ACTA), Penang English Language Learning and Teaching Association (PELLTA), Hong Kong Association for Applied Linguistics (HAAL), and TESOL Macedonia-Thrace.
- TESOL sponsored its first in-person professional development event in Sub-Saharan Africa, the TESOL Symposium on ELT in Resource-Challenged Contexts, took place in Dakar, Senegal, December 16–17, 2005, with 216 participants from 22 countries (20 African countries).

### Publications

TESOL Press introduced nine new titles in FY 2006:

- *Language Teacher Research in Asia*, edited by Thomas S.C. Farrell
- *Literature and Language Teaching and Learning*, edited by Amos Paran
- *More Than a Native Speaker*, (revised edition) by Don Snow
- *Perspectives on Community College ESL Volume 1: Pedagogy, Programs, Curricula, and Assessment*, by Marilyn Spaventa
- *Perspectives on Community College ESL Volume 2: Students, Mission, and Advocacy*, by Amy Blumenthal
- *Planning and Teaching Creatively within a Required Curriculum for School-Age Learners*, edited by Penny McKay
- *PreK-12 English Language Proficiency Standards*, edited by the team of Margo Gottlieb, Lynore Carnuccio, Gisela Ernst-Slavit, and Anne Katz
- *Professional Development of International Teaching Assistants*, edited by Dorit Kaufman and Barbara Brownworth
- *Teaching English as a Foreign Language in Primary School*, by Mary Lou McCloskey, Janet Orr, and Marlene Dolitsky

## TESOL's 2006 Annual Convention

More than 6,000 professionals from 114 countries attended TESOL's 40th Annual Convention and Exhibit, Daring to Lead, in Tampa, Florida, in March 2006.

- Attendees visited more than 170 exhibitors to view their latest products, professional texts, classroom resources, and multicultural instructional materials.
- Over 350 educators participated in the Pre- and Post-Convention Institutes.
- Another 83 members participated in TESOL's Leadership Development Certificate Program (LDCP).

Recipients of TESOL's 2006 Advocacy Recognition were United States Representative Debbie Wasserman-Schultz of Florida, who was recognized for her work in advocating for English language learners; and Sergio Bitar, former Minister of Education for Chile, who was recognized for his work in advancing English language learning as a national priority for Chile.

**TESOL thanks the following companies, organizations and educational institutions for their generous support and sponsorship for the 40th Annual TESOL Convention.**

<b>Platinum Plus</b> Cambridge University Press Educational Testing Service	<b>Platinum</b> Hampton-Brown Harcourt Achieve Leap Frog School House
<b>Gold Sponsors</b> McGraw-Hill ESL/ELT National Geographic School Publishing Pearson Achievement Solutions R & D	<b>Silver Sponsors</b> AmidEast GES Kaplan English Programs University of Houston-Downtown

## Professional Development

TESOL presented a wide variety of face-to-face and online learning, networking, and knowledge-sharing opportunities to support the professional development needs of TESOL members worldwide.

- The TESOL Symposium on Vocabulary, March 27, 2006, at Dubai Men's College in the United Arab Emirates, had 116 participants from 12 countries.
- TESOL held 10 online professional development courses as part of the Principles and Practices of Online Teaching Certificate Program, involving 77 registrants.
- The 2006 TESOL Academy, June 23–24, 2006, at Roosevelt University in Chicago, Illinois, had 178 registrants taking part in six 10-hour workshops.
- The 2006 TESOL International Summer Academy, July 29-30, 2006, at Sookmyung Women's University in Seoul, Korea, had 131 registrants taking part in four workshops.
- TESOL held three virtual seminars during the last year, focused on key issues in ESL and EFL, attracting 442 participants. Since June 2006, the Webcast platform used for TESOL's virtual seminars has been provided in partnership with Thomson ELT.

# Membership

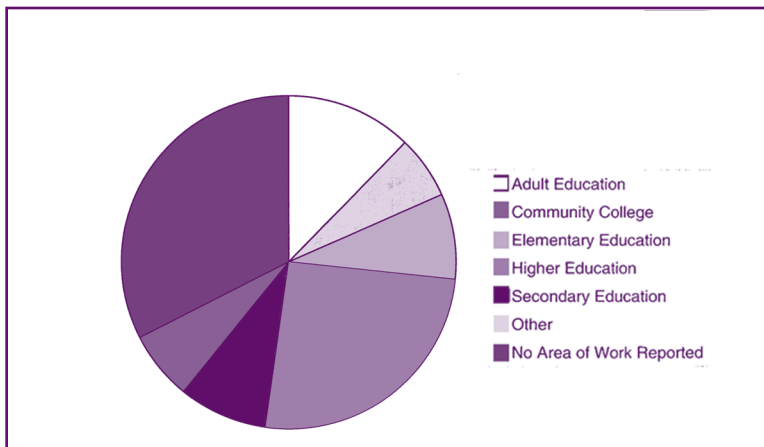
TESOL membership represents the foundation that supports the programs, activities, and publications it offers. TESOL has 13,523 members, of which 22.6% (3,057) are non-U.S. members. The following table shows a breakout of members by category.

## A. Comparative Membership Statistics (2006 and 2005)

Category	October 2006	October 2005
Individual	9,890	10,240
Students	1,527	1,503
Joint	222	246
Retired	186	157
Other	73	78
Global Electronic	795	353
Global Individual	830	688
<b>Total</b>	<b>13,523</b>	<b>13,265</b>

Overall membership grew by a modest 2%, with noted increases in the number of global electronic and global individual members.

## B. Areas of Work of TESOL Members

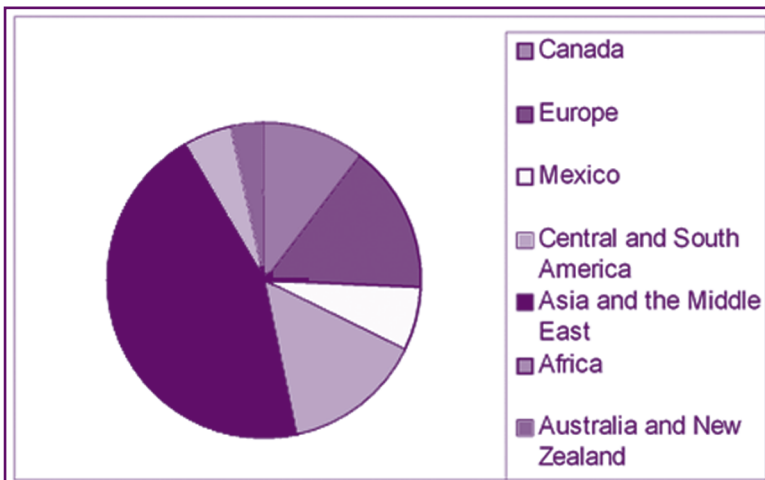


Adult Education	1,650	12.2%
Community College	825	6.1%
Elementary Education	1,149	8.5%
Higher Education	3,448	25.5%
Secondary Education	1,162	8.6%
Other	879	6.5%
No AOW Reported	4,410	32.6%

**Total 13,523 100%**

TESOL members work in varied areas of education. Over 25% are employed in higher education settings. About 12% work in the field of adult education. More than 17% focus on elementary and secondary education.

## C. Where Non-U.S. Members Live



Canada	321	10.5%
Europe	465	15.2%
Mexico	203	6.6%
Central and South America	436	14.3%
Asia and the Middle East	1,377	45.0%
Africa	155	5.1%
Australia and New Zealand	100	3.3%

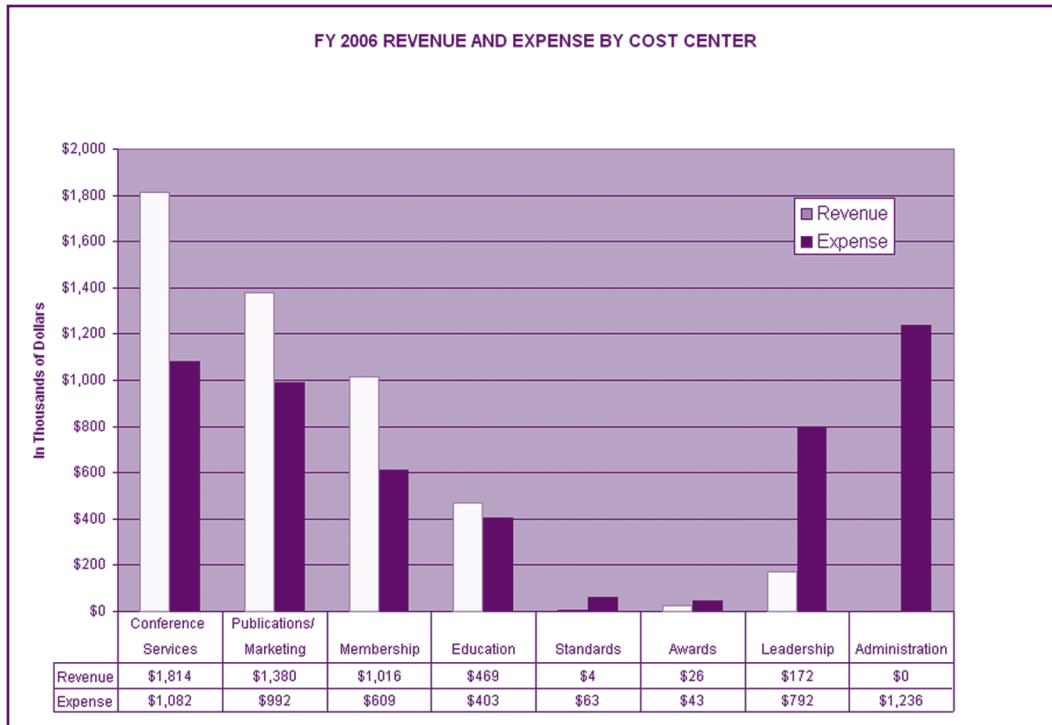
**Total 3,057 100%**

TESOL's 3,057 non-U.S. members come from 149 countries. Asia and the Middle East have 1,377, approximately 45% of all non-U.S. members. Japan alone has 564 members, South Korea (128), and the People's Republic of China (118).

# TESOL Financial Year-End Review

TESOL was able to balance budgeted operating revenue and expenses to achieve the association's member service objectives and maintain a strong financial position for the fiscal year ending October 31, 2006.

Nondues revenue programs (sponsorships, advertising, grants) continue to play a key factor in the TESOL operating budget. Emphasis will continue to be placed on expanding these opportunities to further diversify TESOL revenue sources and strengthen program services. TESOL financial resources are effectively managed and monitored under the fiduciary leadership of the board of directors.



- Conference Services covers all activities associated with the annual convention and exposition, staff salaries, and volunteer support.
- Publications/Marketing includes Essential Teacher, TESOL Quarterly, TESOL book sales and serial subscriptions, two standing committees, staff salaries, and volunteer support.
- Membership covers basic member service benefits and professional services; Interest Sections; affiliates, and caucuses; all activities related to the Career Center (Placement E-Bulletin, Job MarketPlace); one standing committee; staff salaries; and volunteer support.
- Education represents a variety of programs for professional development: academies, forums; pre- and post convention institutes, symposia, online courses and seminars, one standing committee, staff salaries, and volunteer support.
- Standards refers to the administrative and meeting expenses associated with the PreK-12 Standards, National Council for Accreditation of Teacher Education, Teacher Education Standards, and one standing committee.
- Awards includes all activity dedicated to the TESOL Awards and Grants program.
- Leadership includes all U.S., legislative activity; development activity, Board governance travel and meetings, Leadership Certification Program activities, staff salaries, and volunteer support.
- Administration includes office rent, equipment and supplies, technology support and maintenance, insurance, legal services, banking services, and staff salaries.



Teachers of English to Speakers  
of Other Languages, Inc.

**700 South Washington Street, Suite 200  
Alexandria, Virginia 22314 USA  
Main Tel. 703-836-0774  
Fax: 703-836-6447  
Web site: [www.tesol.org](http://www.tesol.org)**

