

Group Presentation of a Community-Based Business Plan

Stephanie N. Marcotte

APPENDIX A: Questions Strips

Print these 5 questions and cut them into strips.

1. What is the mission of a business? How important is the mission statement to that business?
2. How do businesses help the local community?
3. What are the pros and cons of local businesses?
4. What is a non-profit organization? Feel free to use your phone and find some examples in the community.
5. What makes a business successful? What makes a business successful in this area?

APPENDIX B: Business Plan Idea, Location, and Name

1. Names of everyone in the group: _____

2. Business Idea Description: _____

3. Business Location: _____
4. Business Name: _____

APPENDIX C: *Business Plan*

1. Name of group members:
4. Business idea:
5. Business location:
6. Business name:
7. Mission statement:
8. Why is this business needed in the location that you proposed?
9. Number of employees:
10. How much do you expect employees to make per hour?
11. How will you employ people of all educational backgrounds from the community?
12. Do you use a preexisting building from the community? If so, which one?
13. What do you need to update your building? What are the estimated costs?
14. What other materials do you need to buy prior to opening? Also, if you need these materials regularly, how do you plan to fund them?
15. Do you donate 15% of your total income to the community? If so, where do you donate this money?
16. [To be answered by each group member]: What is your involvement with the company? What role(s) will you take? How much will you make per hour?
17. How much money do you expect your company to make annually?
18. Why is this business worthy of a \$50,000 donation?

APPENDIX D: Business Presentation Note-Taking

Business Name	Location	Does it employ people of all educational backgrounds from the community? If so, how?	Does it use a preexisting building from the community? If so, where?	Does it donate 15% of total annual income to the community? Where does it go?	Other Important Notes