

**New for Boston 2010 Convention** - exhibit floor location pricing; Premium, Strategic and Standard. To view a PDF of the floor plan pricing locations click here: [TESOL Boston Exhibit Floor Pricing Location \(PDF\)](#)

The floor location pricing with booth numbers are listed below. Review the live floor plan on page 2 of the online exhibitor contract to choose your booth from the available booths and submit booth(s) number(s) on your exhibitor contract. Your first choice will be placed on hold and once payment is approved the booth(s) will be reserved.

\*Note: Booths larger than 10 x 30 inline or 20 x 20 islands please contact: Janet Kowall Marketing and Exhibits Manager (703) 518-2517 or [jkowall@tesol.org](mailto:jkowall@tesol.org) for further assistance.

**Premium Booth Locations-** \$2,050 per 10 x 10

300 Row – 308 thru 323  
400 Row – 408 thru 433  
500 Row – 508 thru 533  
600 Row – 608 thru 633  
700 Row – 708 thru 733  
800 Row – 808 thru 823  
900 Row – 908 thru 922

**Strategic Booth Locations-** \$1,795 per 10 x 10

200 Row – 244 thru 245  
300 Row – 324 thru 345  
400 Row – 434 thru 445  
500 Row – 535 thru 549  
600 Row – 634 thru 649  
700 Row – 734 thru 749  
800 Row – 824 thru 845  
900 Row – 924 thru 940

**Standard Booth Locations-** \$1,595 per 10 x 10

200 Row – 246 thru 249  
300 Row – 346 thru 359  
400 Row – 446 thru 459  
500 Row – 554 thru 558  
700 Row – 751 thru 759  
800 Row – 846 thru 859

**Island 20 x 20 booth space-** \$8,000

**10 x 10 exhibit booth space includes:**

- 8' back drape, 3' side drapes
- 1 booth identification sign
- 4 expo hall only badges
- 4 full convention registration badges
- 40 word business/product listing in the Program Book

- 1 - 45 minute exhibitor session per 10 x 10 booth max. 8 (Submit to Précis July 1 – October 1, 2009)
- Standard company listing and product category listing on TESOL Virtual Expo
- 1 Convention bag with Program Book for each full registration only
- Company listing onsite exhibitor directory
- Right to Sell products or services
- Professional around-the-clock security of the exhibit area. (Individual booths and materials contained within exhibit booths are the responsibility of the exhibitor.)

**10 x 10 Booth Does NOT Include:**

Furniture

Carpet

Electricity

Drayage

Audio-visual

Union labor

Internet access

Any additional benefits