Overview

U.S. Department of State’s Bureau of Educational and Cultural Affairs and TESOL International Association (TESOL) have formed a partnership to connect resources from various sectors in the United States with organizations abroad that are interested in English language teaching (ELT) products and services. This collaboration will entail forming a multi-sector initiative to respond to the global demand for English language learning.

Goals

The goal of this public-private initiative is to utilize networks, expertise and resources to respond to the swell of global demand in English language teaching and learning. By collaborating with U.S. publisher and technology companies universities, NGOs, and other key ELT stakeholders, the initiative seeks to enhance each combined international outreach. The ELT initiative is designed to:

1) Provide quality information and networking for individuals and organizations in countries around the world with growing needs for English language teaching and interest in accessing ELT expertise and cultural resources from the United States.
2) Work in coordination with U.S. publisher and technology companies, universities, and other ELT stakeholders to enhance their international outreach and operations.
3) Expand overseas access to U.S.-based English language resources and expertise.
4) Support the efforts of overseas ELT institutions in their pursuit of domestic strategies that promote effective English language learning and capacity building.

Priorities

With English increasingly becoming an essential skill, many publisher and technology companies, academic institutions, government and non-government organizations will have multiple opportunities to collaborate with countries where ELT is in high demand. Interested organizations can help guide this initiative, in a variety of ways, including the following:

- Connect resources and expertise to address large-scale ELT needs in resource-challenged contexts
- Enhance capacity-building to support the development of ELT educators and expertise in EFL contexts
- Address local and regional needs through the provision of appropriate language education approaches, practices, frameworks, and research
- Focus on programs that meet quality criteria

Partners can get involved by:

- Collaborating with others involved in the initiative to enhance ongoing English language efforts abroad, or launch new ones
- Piloting services and/or products
- Providing expertise and/or material support to promote technological and English language literacy
- Participate and/or contribute to exchange and educational development programs
- Offer related internship and/or mentorship programs

We Want Your Ideas and Suggestions:

For additional information, visit our webpage or email us at ExchangesPPP@state.gov or JSegota@tesol.org