

TESOL 2005 Annual Report



TEACHERS OF ENGLISH TO SPEAKERS
OF OTHER LANGUAGES, INC.



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2005-2006

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TESOL Strategic Goals 2005-2008

GOAL: POLICY PROMOTION FOR THE PROFESSION

To fulfill its standing as a recognized authority on the teaching of English as an additional language by providing critical insights for policy makers.

GOAL: PROFESSIONAL DEVELOPMENT

To provide a wide variety of learning, networking, and knowledge-sharing opportunities relevant to the changing needs of ESL/EFL professionals worldwide.

GOAL: RESEARCH

To monitor, evaluate, and encourage the association's research-related activities in coordination with association entities involved in conducting research and disseminating research results.

GOAL: STANDARDS

To facilitate and promote the development of teacher, learner, content, performance, and opportunity-to-learn standards and frameworks that influence curriculum development and assessment in local contexts worldwide.

GOAL: WORLDWIDE PROFESSIONAL PARTICIPATION

To expand worldwide involvement of TESOL affiliates in collaborative and research-based activities.

GOAL: ORGANIZATIONAL SUSTAINABILITY AND GROWTH

To cultivate and sustain the financial and human resources, structures, and processes that support and extend TESOL's mission.



Highlights of 2005

TESOL's primary objective is to serve the needs of more than 13,000 members, representing 140 different countries. TESOL offers opportunities for ESL/EFL professionals to develop their knowledge, learn about key professional issues, and network with colleagues.

In 2005, TESOL accomplished the following:

TESOL's position statements and advocacy efforts taught and exemplified tolerance and unity, opposing the passage of English-only policies in the United States and advocating for the creation of more resources and sound policies for English language learners. TESOL believes that all international students and educators must be treated with respect and dignity, and have access to opportunities to study in the United States.

TESOL members shared their favorite teaching, learning, and resource tools through the annual book drive at the 39th Annual Convention and Exhibit in San Antonio, Texas, USA. More than 1,100 books were collected and distributed to libraries and schools in the San Antonio community.

Twenty-two members graduated from TESOL's Principles and Practices of Online Teaching Certificate Program by completing twelve 4-6 week courses focusing on teaching English language courses online. Participants also learned techniques to integrate online classes with traditional face-to-face classrooms.

TESOL virtual seminars were launched in October 2005. These 90 minute Web casts focus on key issues in English language teaching. Over 250 educators from close to 30 countries participated in virtual seminars in October and November.

TESOL's virtual seminar helped us to rethink our curriculum in the Intensive English Program. It was also a convenient format. Two of us watched the live Web cast, while eight other teachers accessed the playback version.

Neil Anderson, TESOL Member

TESOL introduced an online U.S. Advocacy Action Center.

TESOL members and other users can access online information about the details and status of specific bills (of interest to English language educators) that are pending in the U.S. Congress.

A new members-only online feature, Federal Education Update, provides weekly summaries of recent developments on U.S. national education policy. In addition, members can now submit online their opinions about key legislative issues.

Being on the Advocacy TaskForce has given me a great opportunity to listen to the voices of all TESOL members. It's important that advocacy efforts are a true reflection of the diversity of TESOL members and the breadth of their interests.

*Federico Salas-Isnardi,
TESOL Member*

TESOL Press produced *CALL Essentials*, a new book that discusses the principles and practice of using computer-assisted language learning in all levels of classroom instruction. Written by Joy Egbert, it includes practical advice on using computers and the Internet to enhance learning for students.

Readership in TESOL's online newsletter, *TESOL Connections* (TC), increased to more than 8,000 this year. Since its inception as an online monthly in 2002, TC has become a key resource for global members and is now delivered biweekly.

Meeting the Needs of Global Members

TESOL ensures that all members, regardless of geographic or economic boundaries, can avail themselves of a vast array of programs, products, and services.

TESOL expanded its new global electronic membership. More than 1,000 members have taken advantage of TESOL's new global membership categories, which offer reduced fees for educators from countries with an average gross national income of less than \$15,000.

TESOL welcomed four new global affiliates. Qatar, Mexico, Miragoane, and the Philippines joined the TESOL family of affiliates in 2005. TESOL now has 97 worldwide affiliates, with 50 located throughout Europe, Asia, and Africa.

TESOL hosted symposia in Thailand and Turkey. Two hundred and two educators from 16 countries attended TESOL's January 2005 Symposium on Leadership in Bangkok, Thailand. Another 187 ELT professionals gathered in Istanbul, Turkey, in October for the TESOL Symposium on Dual Language Education.

TESOL continued development of an English standards project for China. In collaboration with McGraw-Hill, TESOL provided editorial resources for the *China English as a Foreign Language Standards* (CEFLS) project. The project offers Chinese EFL teachers and teacher educators a portfolio-based professional development and appraisal process for standards-based teaching.

Although I live thousands of miles away from TESOL, I believe I am always being taken care of and treated as part of a big, warm family. I recently used the online function to correct my address information. After I made the correction, I got immediate e-mail confirmation that my changes had been received.
Xiao Rui Zhang,
TESOL Member



TESOL's 2005 Annual Convention

More than 7,000 professionals from 90 countries attended TESOL's 39th Annual Convention and Exhibit, **Teaching Learning, Learning Teaching—A Nexus in Texas**, in San Antonio in March 2005.

TESOL's annual conventions offer more than 1,000 professional development sessions, a massive display of English language teaching publications and software, and a host of Pre- and Post-Convention Institutes. Teachers come together from many parts of the world to participate in professional development workshops, learn about new teaching technologies, network with their colleagues, and pursue new employment opportunities.

Featured Speakers at Teaching Learning, Learning Teaching—A Nexus in Texas

Henry Widdowson
University of Vienna
Vienna, Austria

Kathy Mellor
Davisville Middle School
N. Kingstown, RI USA

Juliane House
Hamburg University
Hamburg, Germany

Doug Biber
Northern Arizona University
Flagstaff, AZ USA

Paul Nation
University of Wellington
Wellington, New Zealand

Juliet Garcia
University of Texas—Brownsville
Brownsville, TX USA

TESOL 2005 Sponsors

PLATINUM

Educational Testing Service
Hampton Brown
Harcourt Achieve
LeapFrog SchoolHouse
McGraw-Hill ESL/ELT

GOLD

The College Board
CompassLearning
Newsweek Education
Thomson-Heinle
University of Michigan Press
International Language
Center at San Antonio
(ILCSA)

SILVER

Whole Wide World
AmidEast
GES
Kaplan English Programs
University of
Houston—Downtown

Summary of **convention activities:**

- Close to 160 exhibitors presented their latest wares, displaying professional texts, classroom resources, and multicultural instructional materials.
- More than 1,300 attendees entered the Job MarketPlace to interview with recruiters for 2,100 positions available throughout the world.
- Over 500 educators participated in the Pre- and Post-Convention Institutes, culling insights on the latest trends and sharing resources on everything from teaching EFL in primary schools to designing scoring rubrics for performance-based assessment to teaching reading to adults and grammar through authentic texts.
- Another 64 members participated in TESOL's Leadership Development Certificate Program (LDCP). The LDCP offers workshops on advocacy, policy and governance; teaches leadership and team building; and educates members about the association and its history, while cultivating the next generation of TESOL leaders.

Recipients of TESOL's 2005 Advocacy Recognition were Gillette Irby of Corpus Christi, Texas USA, and Dr. Vladimir Kurilov, president of the Far Eastern National University in Vladivostok, Russia.

Developing ESL/EFL Professionals

The professional development of its members is one of TESOL's primary goals. TESOL creates varied opportunities for ESL/EFL professionals to be educated on the latest teaching methods and research in the profession.

In 2005, TESOL's Training All Teachers (TAT) program, funded by the US Department of Education, trained 20 teachers to integrate ESL and content standards to improve the learning experience of English language learners. These teachers are now helping colleagues throughout Montgomery County, Maryland USA, implement these innovative approaches and methods.

Under a grant from The UPS Foundation, TESOL launched the Teachers Training Teachers (TTT) program, which trained 19 teachers and administrators from the Yonkers (New York) School District on enhancing mainstream classes for English language learners. Training resources and strategies developed during the project were shared widely at New York State TESOL's (TESOL's grant partner) annual conference in November 2005.

TESOL's 2005 Academy at George Washington University in Washington, DC USA, attracted 218 attendees, who participated in 6 workshops on topics ranging from teaching EFL learners with special needs to teaching the essentials of workplace language training.

In addition to recruiting and training 7 new program standards reviewers, the TESOL/NCATE team reviewed and approved 10 of the 14 submitted reports from schools seeking initial accreditation of their P-12 ESL teacher education programs.

New Publications

TESOL Press introduced **seven new releases** in 2005:

- *Bridge to the Classroom: ESL Cases for Teacher Exploration*, by Joy Egbert and Gina Mikel Petrie
- *CALL Essentials*, by Joy Egbert
- *Communities of Supportive Professionals*, edited by Tim Murphey and Kazuyoshi Sato
- *Content-Based Instruction in Primary and Secondary School Settings*, by Dorit Kaufman and JoAnn Crandall
- *Directory of Teacher Education Programs in TESOL in the United States and Canada 2005–2007*, edited by Virginia Christopher
- *ESOL Tests and Testing*, by Stephen Stoyhoff and Carol Chapelle
- *Teaching English From a Global Perspective*, edited by Anne Burns



Membership

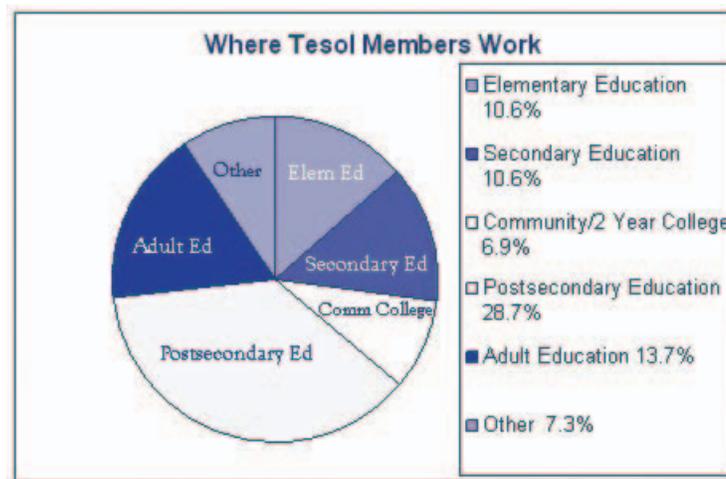
Members represent the foundation that supports the programs, activities, and publications that TESOL offers. TESOL has 13,265 members, of which 86% are from the United States.

A. 2005 Membership Statistics

Category	October 2004	October 2005
Individual	11,512	10,240
Student	1,361	1,503
Joint	326	246
Retired	162	157
Other	80	78
Global Electronic	N/A	353
Global Individual	N/A	688
Total	13,441	13,265

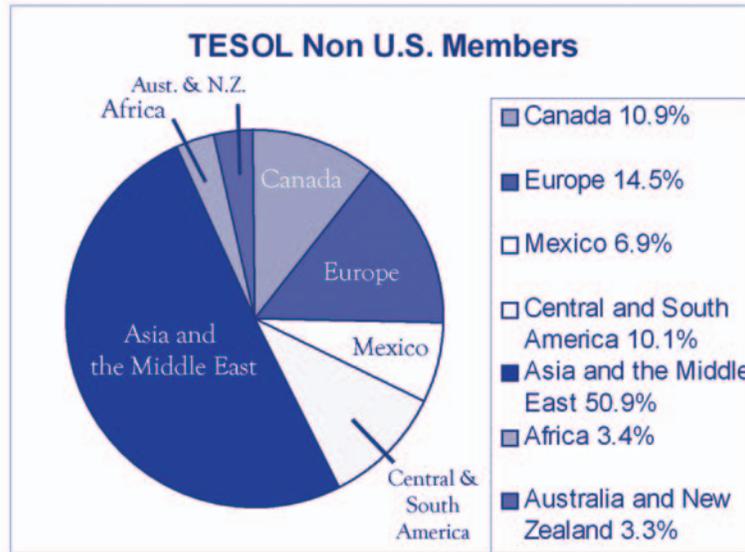
Overall membership growth remained flat from October 2004 through October 2005, with the exception of student membership. The number of student members increased by approximately 10% from 2004 to 2005.

B. Areas of Work of TESOL Members



TESOL members are employed in various educational settings. Over 35% of members are employed in higher education. Almost 22% are employed in Pre-K–12 educational settings.

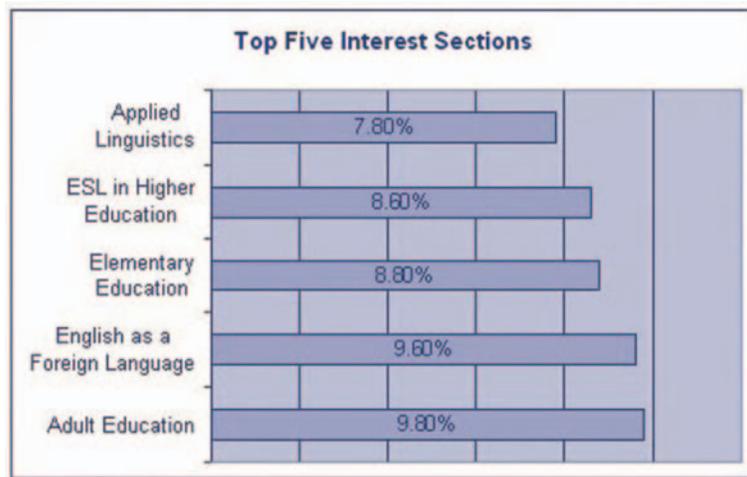
C. Profile of Non-U.S. Members



TESOL's 2,678 non-U.S. members come from 140 countries. Asia and the Middle East constitute almost 51% of non-U.S. memberships.

D. Areas of Interest of TESOL Members

The five top interest sections are shown in the chart below:



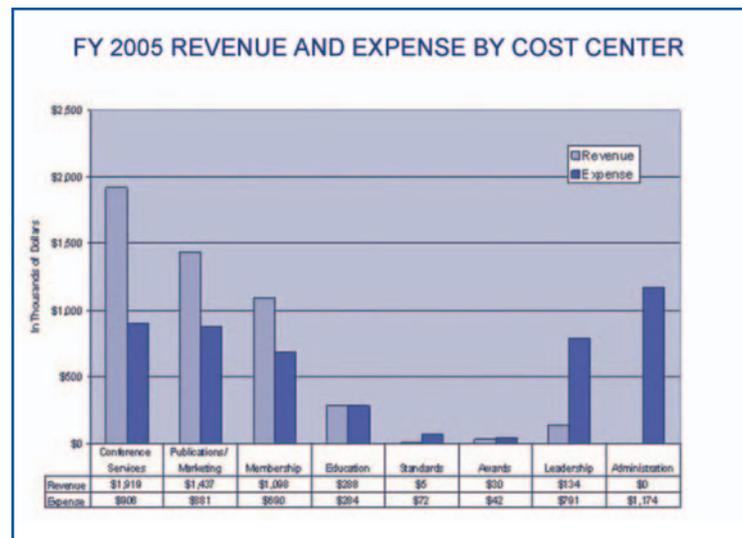
For detailed information on TESOL's membership statistics, please visit the TESOL web site at www.tesol.org and click on Membership.



Financial Report

TESOL achieved its FY2005 (November 1, 2004 to October 31, 2005) budget objective of generating the required funding from revenue sources (e.g., the annual convention and exhibition, membership dues, publications, subscriptions, and education programs) to support the association's member services, education, communication, and administrative program expenses.

Nondues revenue programs (sponsorships, advertising, grants) continued to expand and diversify TESOL's revenue sources. TESOL currently generates 14% (\$725,000) of the annual operating revenue budget from nondues programs, an increase of \$460,000 in the past five fiscal years. TESOL is expanding nondues programs by partnering with publishing firms (McGraw-Hill, Harcourt Achieve) for development of ESL/EFL teaching standards and administering grants funded from the U.S. Department of Education and The UPS Foundation that support professional training for ESL/EFL teachers. TESOL management staff and the Board of Directors will continue to emphasize the growth of nondues income to support the association's mission and goals in FY2006 and beyond.



- **Conference Services** covers all activities associated with the annual convention and exposition, staff salaries, and volunteer support.
- **Publications/Marketing** includes *Essential Teacher*, *TESOL Quarterly*, TESOL book sales and serial subscriptions, two standing committees, staff salaries, and volunteer support.
- **Membership** covers basic member service benefits and professional services; interest sections, affiliates, and caucuses; all activities related to the Career Center (Placement E-Bulletin, Job MarketPlace); one standing committee; staff salaries; and volunteer support.
- **Education** represents academies, forums, Pre- and Post Convention Institutes, symposia, online courses and seminars, one standing committee, staff salaries, and volunteer support.
- **Standards** refers to the administrative and meeting expenses associated with the Pre-K–12 standards, National Council for Accreditation of Teacher Education, teacher education standards, and one standing committee.
- **Awards** includes all activity dedicated to the TESOL awards and grants program.
- **Leadership** includes all U.S. legislative activity, development activity, Board governance travel and meetings, Leadership Certification Program activities, staff salaries, and volunteer support.
- **Administration** includes office rent, equipment and supplies, technology support and maintenance, insurance, legal services, banking services, and staff salaries.