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JUNIOR HIGH, DAKAR, SENEGAL, WEST AFRICA.
PHOTO BY CHUCK AMORSINO, FORMER TESOL EXECUTIVE DIRECTOR
When you walk around the TESOL offices in Alexandria, VA, just outside of Washington, DC, you will very quickly understand what is meant by TESOL across cultures. Displayed along the walls is a diversity of artwork from TESOL affiliates and other organizations from around the world. From quilts to photographs, one gets a very brief insight into the lives and cultures of TESOL colleagues.

Throughout this annual report are photographs of much of that artwork, as a way of sharing this TESOL culture and to summarize a successful year for TESOL International Association. With events in Puerto Rico, Cameroon, and Brazil, to the annual convention in Dallas, Texas, USA, TESOL really did travel across cultures.

We both want to thank a great board of directors, the TESOL staff, and the hundreds of volunteers that allow success to happen.
SENEGAL: BATIK OF A SENEGAL SCENE
Professional Development Across Cultures

More than 800 teachers from Minnesota to Cameroon participated in a variety of face-to-face professional development programs organized by TESOL and local partners.

**TESOL Symposium in Puerto Rico**
Facilitating Learning Through Student Empowerment brought teachers from throughout the Caribbean to a 1-day symposium prior to the 39th PRTESOL Convention and the 11th Central American & Caribbean Basin Regional Conference. Charles Hall, associate professor of applied linguistics at the University of Memphis, was the main speaker for the event.

The TESOL Symposium in Cameroon, K–12 Teacher Development and Training that took place prior to the 2013 CAMELTA Conference featured speakers Deena Boraie, from the American University in Cairo, Egypt; Christine Coombe, from Dubai Men’s College, Dubai, UAE; and Richard Smith, from the University of Warwick, UK.

I found the Symposium replete with cutting edge techniques in ELT with a lot of focus on learning... The symposium gave me an opportunity to evaluate myself, reflect on my practices, and think of a better way forward.

*Emma Mojoko Evele, 2013 TESOL Symposium Attendee, Yaoundé, Cameroon*

**TESOL Academies**
Two TESOL Academies took place in the United States, and one International Academy was held in São Paulo, Brazil.

The U.S. Academy at Bethel University in St. Paul, Minnesota, featured six 10-hour workshops on adult education and primary/secondary topics. The Academy at the University of Maryland, Baltimore County, included intensive workshops relating to the U.S. Common Core State Standards.

This was by far the best Academy course I have attended in a long time. I learned a lot of techniques and received information about valuable resources to use in my classroom.

—Bethel, MN 2013 Academy Attendee

English for specific purposes was the topic for the 2-day International Academy at Universidade Metodista de São Paulo, Brazil.

This was the first time I’ve been to a TESOL event and I just regret I haven’t been to one before... The contacts I’ve made with the other professionals are going to last for many, many years and I learned a lot from the discussion.

—Áurea R. N. Santos, 2013 TESOL Academy Attendee, São Paulo, Brazil
VENEZUELA: CROCHETED RUG WITH PEACOCK DESIGN
Learning From Other Cultures

TESOL President Deena Boraie, Executive Director Rosa Aronson, and others from the TESOL Board of Directors and TESOL staff spoke at affiliate meetings worldwide. Each meeting presented a great opportunity to meet teachers and educators from other countries, and to learn from them all. TESOL was able to fund travel to these affiliate meetings.

<table>
<thead>
<tr>
<th>Affiliate</th>
<th>Date of Conference</th>
<th>Speaker</th>
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<tr>
<td>ANUPI</td>
<td>November 8-11 2012</td>
<td>Suzanne Panferov</td>
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<td>ETA-ROC</td>
<td>November 9-11, 2012</td>
<td>Tim Collins</td>
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<td>ORTESOL</td>
<td>November 16-17, 2012</td>
<td>Lillian Wong</td>
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<td>CETE/Georgia</td>
<td>February 2-3, 2013</td>
<td>Christine Coombe</td>
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<td>TESOL Greece</td>
<td>March 30 - 31, 2013</td>
<td>Christine Coombe</td>
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<td>TNTESOL</td>
<td>March 14-16, 2013</td>
<td>Diane Carter</td>
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<td>TESOL-SPAIN</td>
<td>March 8-10, 2013</td>
<td>Gabriela Kleckova</td>
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<td>ARTESOL</td>
<td>May 10-11, 2013</td>
<td>John Segota</td>
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<td>Sunshine State TESOL</td>
<td>May 16-18, 2013</td>
<td>Tim Collins</td>
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<td>TESL NB</td>
<td>April 27-28, 2013</td>
<td>Tim Collins</td>
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<td>Panama TESOL</td>
<td>September 20-22, 2013</td>
<td>Diane Carter</td>
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<td>MateTesol</td>
<td>August 22-23, 2013</td>
<td>Rosa Aronson</td>
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<td>TESOL Chile</td>
<td>August 30 - September 1, 2013</td>
<td>Rosa Aronson</td>
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<td>Korea TESOL</td>
<td>October 12-13, 2013</td>
<td>Lillian Wong</td>
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<td>Dakota TESL</td>
<td>October 7-8, 2013</td>
<td>Suzanne Panferov</td>
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<tr>
<td>Georgia TESOL</td>
<td>October 25-26, 2013</td>
<td>John Segota</td>
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Participation in Online Courses and Virtual Seminars Continues Cross-Cultural Trend

More than 2,500 individuals from 60 countries registered for 13 Virtual Seminars, and an additional 360 participated in TESOL’s well-regarded online courses and certificate programs.

What participants are saying about TESOL programs:

“This was one of the best online courses I’ve ever taken—including my MA in TESOL courses. (The instructor) was always available, organized the content really well, provided many different types of activities, and ultimately modeled a challenging and rewarding online learning experience.”

“All courses were well-planned and well-taught. I would redo it again in a heartbeat.”
—Participant, TESOL Core Certificate Program, Cohort 7, January 2013
Harmonizing Language, Heritage, and Cultures

2013 TESOL International Convention & English Language Expo

More than 6,800 educators from 75 countries descended upon Dallas, Texas, USA, for the annual TESOL convention.

In addition to the more than 800 concurrent sessions, attendees also participated in the annual K–12 Day, 27 Pre- and Postconvention Institutes, and the Leadership Management Certificate Program.

Attendees spent time walking the English Language Expo and visiting with the 120 publishers, software companies, educational institutions, and others that provide important goods and services that support the work of all teachers. Recruiters in the Job MarketPlace conducted more than 400 interviews while in Dallas.

www.tesolconvention.org
COLOMBIA: LARGE EMBROIDERED/APPLIQUED VILLAGE SCENE
Engaging Members, Engaging the Field

Technology Reaching Out
TESOL members and TESOL practitioners saw increased engagement with TESOL International and with each other through technology.

The TESOL online community continued to increase in usage. This past year saw a number of online discussions lead by various interest sections including the English for Specific Purposes IS which lead a discussion about the Face of the Profession.

The TESOL Resource Center (TRC) was re-launched with a brand new interface. The launch included a contest among interest sections to provide new resources. The TRC now has more than 350 resources available to TESOL members and nonmembers.

TESOL social media is having an impact across the globe. The TESOL Facebook page had 160,000 likes at the end of October 2013, with the TESOL LinkedIn group up to 8,000 members, and more than 12,000 followers on Twitter. The TESOL Blog now includes bloggers from all over the world. The blog’s sphere of influence as measured by Technorati has increased 10-fold in the past year.

TESOL released its first mobile apps for the TESOL convention, and the TESOL website added functionality to improve the users’ experience both in navigation and through e-commerce activities.

Membership Still Important
Membership in TESOL International Association continues to rebound from losses during the global recession. October 2013 saw TESOL membership at 12,496, representing 163 countries—the largest membership since October 2008. Non-U.S. membership is now at 28%, representing the first increase in a number of years.

Membership in TESOL can take many forms. In September 2013 TESOL introduced its first Institutional option. The Institutional Professional Development Bundles were developed in response to a need from school districts, institutions of higher education, and ministries of education to have access to TESOL professional development and resources in an economical way. The bundles include registrations to TESOL online courses and seminars, events, and publications, and even individual membership at special discounted package prices.

TESOL Affiliates—Offering Another Engagement Option
TESOL is affiliated with 112 independent associations around the world, with a total membership of more than 44,000 professionals. In 2013, TESOL welcomed four new affiliates: Addis Ababa English Language Teachers’ Association (AAELTA), Tunisia TESOL, British Columbia Association of Teachers of English as an Additional Language (BC TEAL), and Burkina English Teachers’ Association (BETA). These accounted for the largest number of new affiliates in many years.

New Affiliate Member Benefit
At fiscal year end, 5,200 TESOL members were also members of a TESOL affiliate. A new membership program helps TESOL and its affiliates to engage as many EL educators as possible.

Now members of an affiliate can join TESOL International at 25% discount (available to those who have not in the last 3 years or have never been a member of TESOL International). This helps both the affiliate and TESOL recruit new members. Response from the affiliates has been positive. Affiliates will receive special rewards at the 2014 annual convention based on the number of their members who joined TESOL International.
SUNSHINE STATE TESOL: MICKASUKEE TEXTILE
Focus on the U.S. Common Core State Standards

In the United States, the Common Core State Standards are being adopted by 45 states and the District of Columbia. However, these standards leave a gap, failing to define the full range of supports appropriate for English language learners.

In the past year TESOL has taken on a number of initiatives to help teachers navigate the standards in relation to English learners.

- Convening on the Common Core and the Role of the ESL Teacher—February
- Issue Brief—Overview of the Common Core State Standards Initiatives for ELLs—March
- Convening Report—Implementing the Common Core State Standards for English Learners: The Changing Role of the ESL Teacher—April
- TESOL Academy on College and Career Relations—June

Advocating on Behalf of Teachers and Learners and in Support of Sound Language Policy

The importance of advocacy to TESOL members is reflected by the largest group of advocates attending the newly named TESOL Advocacy & Policy Summit.

A total of 55 attendees representing 20 affiliates came to Washington, DC, in June to learn about current legislation pending in the U.S Congress, and to learn about new programs in various federal agencies. The most important activity, however, was the more than 100 scheduled visits to congressional offices. TESOLers made the most of their opportunities to meet with members of congress and congressional staff.

TESOL continued its practice of publishing comments and statements on legislation and policy, including

- Comments on Draft Regulations for the U.S. Office of English Language Acquisition (OELA)—September and October
- Comments on Workforce Investment Act of 2013 (S. 1356)—August
- Comments on the Student Success Act (HR 5) —July
- Statement on the U.S. FY2014 Federal Budget Proposal—April
- Comments on the Supporting Knowledge and Investing in Lifelong Skills ("SKILLS") Act (HR 803)—March
- Statement on the 2013 U.S. State of the Union Address—February
- Comments on Draft Regulations from the U.S. Department of Education—January

TESOL Press

TESOL Press continued to publish cultural topics of worldwide interest written by authors from around the globe. The first small-book series, English Language Teacher Development Series, consists of 60-page overviews on a variety of teaching topics: reading, listening, vocabulary, speaking, grammar, cooperative learning, writing, pronunciation, assessment, EIL, content-based instruction, program administrators, classroom research, and reflective teaching.

Other new titles are Input-Based Incremental Vocabulary Instruction, ESL and Digital Video Integration: Case Studies, Language Teaching Insights From Other Fields (Volume 1), and more volumes in the popular New Ways Series: New Ways in Teaching Connected Speech and New Ways in Classroom Assessment, revised. TESOL Press continues to roll out e-versions of books, providing global access and affordability.

The TESOL Quarterly special September issue featured the theme Plurilingualism in TESOL, and TESOL Journal’s featured theme in the special September issue was Teaching and Learning: Service Learning, Civic Literacy, and TESOL.
Honoring the Best in TESOL

In 2013, the association’s highest honor—the James Alatis Award for Service to TESOL, named for the founder of TESOL International Association—was presented to George Braine. The award is in recognition of Dr. Braine’s many years of service to the association and to the field. He has more than 40 years’ experience in teaching English as a foreign/second language and has taught students from a variety of language backgrounds in Sri Lanka, Oman, the United States, and Hong Kong.

The TESOL Presidents’ Award was presented to the Fulbright Teacher Exchange Program in recognition of their work to improve mutual understanding among teachers, their schools, and their communities within and outside the United States. The Presidents’ Award is presented to an individual or organization outside of the field that has demonstrated a commitment to education.

The Outstanding U.S. Advocate Honor was presented to Texas State Representative Roberto Alonzo. The honor is presented annually to an individual outside the TESOL field who has advocated for English language learners and the field of English language teaching, and is selected by the host affiliate for the annual convention. Representative Alonzo is recognized for his leadership and support for advancing the field of ESL and bilingual education in Texas.

The full list of 2013 award recipients is as follows:
- **TESOL Teacher of the Year Award**, presented by National Geographic Learning, to Anne Marie Foerster Luu, Montgomery County Public Schools
- **TESOL Award for Distinguished Research**, presented by ETS/TOEFL, to Andreea Cervatiuc, University of Calgary
- **Teacher as Classroom Action Researcher Award**, presented to Najma Janjua, Kagawa Prefectural University of Health Sciences
- **D. Scott Enright TESOL Interest Section Service Award**, presented to Christel Broady, Georgetown College
- **Virginia French Allen Award for Scholarship and Service**, presented to Barbara Luther, Santa Ana College
- **Mary Finocchiaro Award for Excellence in Nonpublished Pedagogical Material**, presented to Kirtland Eastwood and Lauryn Gallo, Eastern Michigan University
- **Outstanding Paper on NNEST Issues Award**, presented to Icy Lee, University of Hong Kong; Mary Shepard Wong, Azusa Pacific University; and Xuesong Gao, University of Hong Kong
- **Ruth Crymes TESOL Fellowship for Graduate Study**, presented to Soo Hyon Kim, Michigan State University

TESOL thanks the College Board for their generous sponsorship of the Teacher as Classroom Action Researcher Award, and Eastern Carolina University for their sponsorship of the Outstanding Paper on NNEST Issues Award.
ARMENIA: CROCHETED WALL HANGING WITH ARMENIAN ALPHABET
Partners in Support of the Global TESOL Community

**TESOL Alliance Partners**

**Strategic Partners**
- National Geographic Learning
- ETS TOEFL

**Event Partners**
- College Board

**Grants and Partnerships**

**Nile TESOL**
- Customized TESOL Core Certificate Program

**Peace Corps**
- Customized TESOL Core Certificate Program

**United States Citizenship and Immigration Services (USCIS)**
- English Technical Advisory Group
- The grant funds TESOL to assist USCIS and the Office of Citizenship in evaluating and revising the tests and testing process for naturalization applicants.

**Braitmayer Foundation**
- In October 2013, TESOL was awarded a grant from the Braitmayer Foundation to create four on-demand professional development workshops to assist schools with beginning-level English language learners and the Common Core State Standards. Each workshop features the ESL teachers as the expert in implementing the CCSS for ELLs. This project addresses the growing need for ESL teachers as leaders in their school communities. These CCSS resources will be available in spring 2014.
Financial Year End Review

TESOL Fiscal Year 1 November 2012 to 31 October 2013

TESOL generated the required funding from non-dues revenue (i.e. annual convention and exhibition, publications, professional development programs, grants, and corporate sponsorships) to support the activities and administrative expenses of TESOL’s member service programs and strategic plan objectives. TESOL was also able to enhance web site functionality and expand professional development opportunities for members and all English language teaching professionals.

FY 2013 Revenue and Expense by Cost Center
BRITISH COLUMBIA: "LEARNING" GEESE
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2012-2013

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2013–2014

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GIFT FROM LIBYAN VISITORS TO TESOL