

**The Albert H. Marckwardt Travel Grants
Evaluation Rubric**

CRITERIA	RATING 1	RATING 2	RATING 3	RATING 4	RATING 5
Scholarship in university-level studies	The personal statement, transcript and letters of recommendation provide no evidence of scholarship.	The personal statement, transcript and letters of recommendation provide weak or limited evidence of scholarship.	The personal statement, transcript and letters of recommendation provide average or adequate evidence of scholarship.	The personal statement, transcript and letters of recommendation provide strong or clear evidence of scholarship.	The personal statement, transcript and letters of recommendation provide very strong or excellent evidence of scholarship.
Demonstration of personal attributes needed for making a contribution to the field	The personal statement, transcript and letters of recommendation provide no demonstration of personal attributes needed for making a contribution to the field.	The personal statement, transcript and letters of recommendation provide weak or limited demonstration of personal attributes needed for making a contribution to the field.	The personal statement, transcript and letters of recommendation provide average or adequate demonstration of personal attributes needed for making a contribution to the field.	The personal statement, transcript and letters of recommendation provide strong or clear demonstration of personal attributes needed for making a contribution to the field.	The personal statement, transcript and letters of recommendation provide very strong or excellent demonstration of personal attributes needed for making a contribution to the field.
Involvement in and commitment to ESL/EFL teaching and the profession	The personal statement and letters of recommendation provide no evidence of involvement in and commitment to ESL/EFL teaching and the profession.	The personal statement and letters of recommendation provide weak or limited evidence of involvement in and commitment to ESL/EFL teaching and the profession.	The personal statement and letters of recommendation provide average or adequate evidence of involvement in and commitment to ESL/EFL teaching and the profession.	The personal statement and letters of recommendation provide strong or clear evidence of involvement in and commitment to ESL/EFL teaching and the profession.	The personal statement, transcript and letters of recommendation provide very strong or excellent evidence for making a contribution to the field.
Demonstration of financial need	The personal statement provides no evidence-based need for financial assistance to attend the conference.	The personal statement provides weak or limited evidence-based need for financial assistance to attend the conference.	The personal statement provides average or adequate evidence-based need for financial assistance to attend the conference.	The statement demonstrates strong or clear need for financial assistance to attend the conference.	The statement provides very strong or compelling need for financial assistance to attend the conference.

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<p>Quality of applicant's overall statement</p>	<p>The personal statement is extremely limited in how it describes the applicant's ESL/EFL teaching experience, involvement in ESL/EFL organizations, and career plans after graduation.</p>	<p>The personal statement is weak or limited in how it describes the applicant's ESL/EFL teaching experience, involvement in ESL/EFL organizations, and career plans after graduation.</p>	<p>The personal statement is average or adequate in how it describes the applicant's ESL/EFL teaching experience, involvement in ESL/EFL organizations, and career plans after graduation.</p>	<p>The personal statement is strong or clear in how it describes the applicant's ESL/EFL teaching experience, involvement in ESL/EFL organizations, and career plans after graduation.</p>	<p>The personal statement is very strong or excellent in how it describes the applicant's ESL/EFL teaching experience, involvement in ESL/EFL organizations, and career plans after graduation.</p>
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