

The Mary Finocchiaro Award for Excellence in Unpublished Pedagogical Materials
Evaluation Rubric

CRITERIA	RATING 1	RATING 2	RATING 3
Are similar materials already popularly used?	Similar materials often used	Similar materials sometimes used	Similar materials never used
Do the materials represent something new and unique in the field of ESL/EFL teaching?	They materials are unoriginal	The materials are somewhat innovative	The materials are highly innovative
Do the materials represent a practical application of current research about language features or teaching methodology?	No	Somewhat	Yes
Is the target population and language level clearly indicated?	Very unclear target population	Somewhat clear target population	Very clear target population
Does the rationale incorporate a clear indication of language level and target population?	No	Somewhat	Yes
Is the writing in the materials clear and stylistically appropriate?	Not clear or appropriate	Somewhat clear and appropriate	Very clear and appropriate
Are the directions in the materials (either for teachers or learners) clear? Could they be easily understood by the target audience?	Not clear or easily understood	Somewhat clear and easily understood	Very clear and easily understood
Have the materials been “road-tested” -used at least one cycle (unit, semester, term, etc.)?	No	Somewhat	Yes
Is there a clear rationale or theoretical basis?	Very unclear rationale	Somewhat clear rationale	Very clear rationale
Are the materials based on needs analysis of the described population?	No	Somewhat	Yes
Have materials been edited or improved based on teacher reflection and student feedback?	No	Somewhat	Yes