

The TESOL Professional Development Scholarships

Evaluation Rubric

CRITERIA	RATING 1	RATING 2	RATING 3	RATING 4	RATING 5
Clarity of statement	The application statement is poorly written and does not answer any of the required questions.	The application statement is poorly written but answers at least one required question.	The application statement is adequately written and answers some of the required questions.	The application statement is clearly written, and answers most required questions or answers given could be more fully developed/rationalized.	The application statement is well written and answers all required questions in detail.
Applicant's professional development	The applicant gives no explanation of how conference attendance will further his/her professional development.	The applicant poorly describes how conference attendance will further his/her professional development.	The applicant describes the general impact about how conference attendance will further his/her professional development	The applicant describes a few vague details and demonstrates the general impact conference attendance on his/her professional development.	The applicant effectively details the relevance and usefulness of conference attendance on his/her professional development and possibly how it will impact the applicant's teaching or direct role.
Benefit for applicant's ESL/EFL community	The applicant gives no explanation of how conference attendance will benefit his/her ESOL community.	The applicant poorly describes how conference attendance will benefit his/her ESOL community.	The applicant provides a general description about the benefits of attending the conference for his/her ESOL community.	The applicant gives specific information how his/her attendance to the conference will benefit his/her ESOL community.	The applicant provides a thorough and detailed explanation of how his/her attendance to the conference will benefit his/her ESOL community.
Financial need	The statement provides no evidence of need for financial assistance to attend the conference.	The statement provides a poor explanation for need of financial assistance needed to attend the conference.	The statement generally shows the applicant's need for financial assistance to attend the conference.	The statement describes some specific reasons and demonstrates need for financial assistance to attend the conference.	The statement provides detailed reasons and a clear need for financial assistance to attend the conference.