

**The TESOL Professional Development Scholarships  
Evaluation Rubric**

<b>CRITERIA</b>	<b>RATING 1</b>	<b>RATING 2</b>	<b>RATING 3</b>	<b>RATING 4</b>	<b>RATING 5</b>
<b>Clarity of statement</b>	The application statement is poorly written and doesn't answer any of the required questions.	The application statement is poorly written but answers at least one required question.	The application statement is adequately written and answers some of the required questions.	The application statement is clearly written, and answers most required questions or answers given could be more fully developed/rationalized.	The application statement is well written and answers all required questions in detail.
<b>Applicant's professional development</b>	The applicant gives no explanation of how event attendance will further his/her professional development.	The applicant poorly describes how event attendance will further his/her professional development.	The applicant describes some details about how event attendance will further his/her professional development.	The applicant demonstrates the general impact event attendance on his/her professional development.	The applicant effectively details the relevance and usefulness of event attendance on his/her professional development.
<b>Benefit for applicant's ESL/EFL community</b>	The applicant gives no explanation of how event attendance will benefit his/her ESOL community.	The applicant poorly describes how event attendance will benefit his/her ESOL community.	The applicant provides some details about the benefits of attending the event for his/her ESOL community.	The applicant gives specific information how his/her attendance to the event will benefit his/her ESOL community.	The applicant provides a thorough and detailed explanation of how his/her attendance to the event will benefit his/her ESOL community.
<b>Financial need</b>	The statement provides no evidence of need for financial assistance to attend the event.	The statement provides a poor explanation for need of financial assistance needed to attend the event.	The statement generally shows the applicant's need for financial assistance to attend the event.	The statement describes some specific reasons and demonstrates need for financial assistance to attend the event.	The statement provides detailed reasons and a clear need for financial assistance to attend the event.