

Make a Music Video With a Social Message

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APPENDIX A: Video Analysis Chart

Background Information (song title, recording artist(s), year, video link)	Musical Style	Setting (country, city, locations)	Social issue(s) (lyrics & video)	Images (music video)	New/Key words	My opinion (Did you like the song? Music video? Why?)
<p>1. "No Guns Allowed"</p> <p>Snoop Lion [Snoop Dogg] with Drake & Cori B.</p> <p>2013</p> <p>Link:</p>	Reggae/ R&B/Rap	<ul style="list-style-type: none"> ➤ Schools ➤ Park ➤ Church ➤ United States: big cities 	<ul style="list-style-type: none"> ➤ Gun control ➤ School shootings ➤ Murders with guns in USA 	<ul style="list-style-type: none"> ➤ Young children with guns ➤ News clips: protests, school shootings, funerals of people killed by guns ➤ Newspaper headlines 	<ul style="list-style-type: none"> ➤ Gunplay ➤ Ducked ➤ District attorney 	<ul style="list-style-type: none"> ➤ Song has a powerful message ➤ Interesting song: mixes 3 types of music ➤ Black & white images of children singing—great idea!
<p>2.</p>						

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APPENDIX B: *Our Music Video Plan*

Task: Your team has been selected to create and direct a music video. Take 15 minutes to brainstorm your ideas. You will make a mini-presentation to other groups about your music video. Think about the following items:

A) Recording artist(s)	
B) Song title	
C) Musical style	
D) Setting (Country? City? Locations?)	
E) Social issue(s) (Why did you select this issue?)	
F) Length of video	
G) Images & Meanings	a. _____ represents _____ b. _____ represents _____ c. _____ represents _____ d. _____ represents _____ e. _____ represents _____
H) New / Key words	