

## **Joy MacFarland**

National Geographic Learning  
Boston, Massachusetts, USA

### **Education**

- M.Ed. Secondary Education, Spanish, Boston College.
- B.A. Spanish language, Latin American Area Studies, American University

### **Professional Work Experience**

- Product Marketing Manager ELT US & Canada, National Geographic Learning, Boston, United States (2018-present)
- ESL Teacher, FLS International, Boston, United States, (present)
- Director of Outreach/Boston Center Director, FLS International, Boston, United States (2015-2018)
- Assistant Regional Academic Manager/Manager-Boston/Academic Manager, Sprachcaffe GEOS Languages Plus, Boston, United States (2012-2015)
- Co-founder/Director of Studies, Mosaic International Institute, Madrid, Spain, (2008-2012)

### **Professional Affiliation**

- MATSOL: Founder and conference chair-Intensive English Program Special Interest Group and Annual Conference (2016-present)
- EnglishUSA: Nominating Committee (2020); Vice President Outreach Executive Board (2017-2019)
- NAFSA Region XI Mentor (2021), NAFSA Region XI IEP MIG (2016-present)

### **Relevant Presentations**

- Lead5050; "Networking & Communication Skills 101" 2021, Boston, United States
- FELT; "Networking & Communication Skills 101" 2021, Boston, United States
- FLS Boston; "Networking & Communication Skills 101" 2019, Boston, United States
- NAFSA; Annual Meeting Panel IEP, 2019, Washington DC, United States
- TESOL; "Empowering Administrators: Successfully Hiring and Orienting New Teachers", 2018, Chicago, United States
- IELTS; Listening and Reading portions of IELTS Teacher Workshop, 2018, Chicago, United States
- IELTS; Listening and Reading Webinars, 2018, United States
- English USA PDC; "Best Practices-Short-Term Summer Junior Camps", 2018, Monterey, United States
- English USA Stakeholders; "Best Practices-Short-Term Summer Junior Camps", 2017, Washington, DC, United States
- IELTS; Listening and Reading portions of IELTS Teacher Workshop, 2017, Baltimore, United States
- Rennert; "Tearing Down Cultural Walls in the Classroom"- 2017, NY, United States
- NAFSA; "Where and How do Agents Fit into your Strategic Plan", 2017, Los Angeles, United States
- TESOL; "Enriching Publisher-ESL Program Relationships", 2017, Seattle, United States
- Pearson; "Insights into Private Language Schools: Trends in the Industry", 2016, Savannah, United States

- TESOL; “Teaching More by Doing Less: Facilitating Student-Generated Learning”, 2015, Toronto, Canada

**Candidate’s Statement:** What kind of leaders does the association need? Why are you a good candidate to choose them?

TESOL needs leaders that come from all backgrounds and all parts of the industry. We need leaders that represent all facets of the ESL community, from countries and regions to parts of the industry such as K12, adult ed, Intensive English Programs, native speakers and non-native speakers. We need varied experience and expertise to ensure that our members are represented and advocated for.

I feel that I am a good candidate to choose future TESOL leaders because of my varied experience and broad network. I have worked in both Europe and the US, and participate in many organizations that have participation from a variety of countries. I have held a variety of positions in the ESL world, from test preparation teacher, student teaching in a bilingual school in Madrid, teaching ESL in monolingual monocultural classrooms overseas to then multilingual and multicultural classrooms here in the United States. I have worked as an administrator for private language schools. I have served on industry boards and participated in and run industry conferences. My current role at National Geographic Learning allows me to work with many parts of our industry, from K12 to adult ed, immigrant/refugee schools, and higher ed or private language. I have contacts in all parts of this industry. I am constantly working to find new ways to collaborate and share with colleagues in the ESL world and therefore never stop growing my network. I would love to use my network to further TESOL’s growth in the future.