

Ke Xu

BMCC, The City University of New York
New York, New York, USA

EDUCATION

- M.A. in Language and Literacy, CC, The City University Of New York, USA
- Educational Administration, Melbourne University, Australia
- B.A. English Language and Literature, Suzhou University, China

PROFESSIONAL SERVICE & LEADERSHIP

- Chair, TESOL Journal Editor Search Team, 2021
- TESOL Press Consulting Editor, 2019-Present
- TESOL Quarterly Reviewer, 2019-Present
- Co-Chair, TESOL Publishing Professional Council, 2018-2019
- TESOL Press Book Reviewer, Proposal Reviewer, 2018-Present
- Incoming Chair, TESOL Publishing Professional Council, 2017-2018
- Member, TESOL Publishing Professional Council, 2016-2017
- Chair, TESOL Serial Publications Committee, 2015-2016
- Incoming Chair, TESOL Serial Publications Committee, 2014-2015
- Member, TESOL Serial Publications Committee, TESOL, 2013-2014
- Chair, TESOL Journal (TJ) Editor Search Committee, 2013-2014
- Member, TESOL Quarterly Editor Search Committee, 2012-2013
- Member, TESOL Nominating Committee, 2011-2012
- Member, TESOL EFL-IS Steering Committee, 2013-Present
- Past Chair, TESOL EFLIS, 2011-2012
- Chair, TESOL EFLIS, 2009-2010
- Incoming Chair, TESOL EFLIS, 2008-2009
- Past Chair, TESOL EFLIS, 2009-2010
- Chair, TESOL EFLIS, 2008-2009
- Incoming Chair, TESOL EFLIS, 2007-2008
- Columnist (Multilingual Momentum), co-editor, member of Editorial Board,
- Essential Teacher, TESOL Int'l, 2006-2009
- Frequent presenter at TESOL Conventions, 2006-Present
- Frequent proposal reviewer for TESOL Conventions, 2006-Present
- Member of the Provincial Council of Education of Jiangsu, China 1989-1992
- Member of the Provincial EFL Testing Board of Jiangsu, China 1989-1992
- Associate Secretary-General, K-2 TEFL Methodology Research Society of Jiangsu Province, China, 1984-1989

PROFESSIONAL EXPERIENCE

- Instructor of English as a Second Language (ESL) & Computer-assisted Language Learning (CALL), BMCC, The City University Of New York, 1996-Present
- Instructor of Chinese language & culture, World Trade Institute, Pace University, 1996-1998
- ESL Instructor, New York Professional Business Institute, 1994-1995
- Research assistant to Orville Schell, School Of Journalism, Columbia University, 1993-1995
- Freedom Forum / Media Studies Center

- Director of K-12 EFL Programs, Department Of Education of Jiangsu Province, China 1988-1992
- Director of K-12 EFL Methodology Research Center, Department Of Education of Jiangsu Province, China 1988-1992
- Associate Director of Foreign Language Programs, Department Of Education of Jiangsu Province, China 1988-1992
 - Oversaw the operation of one of China's largest EFL programs which hired 16,000 English teachers in a school system with a total enrollment of 9 million K-12 students;
 - Headed a 5-member test-designing taskforce and wrote test problems for the Province-wide High School Certificate Test (English);
 - Led a 11-member taskforce and established Jiangsu's K-12 Teacher Standards and Learner Standard.
 - Organized and hosted East China Regional Secondary School Student English TV Contest with over one thousand contestants from 6 provinces and Shanghai
- Guest editor, consulting editor, Yilin Press, Nanjing, China 1988-1992
- Interpreter, translator & liaison officer for Prof. Howard Gardener from Harvard University, on his one-month lecture tour & field study trip in
- Jiangsu Province, July, 1988
- International Teaching Fellow, Consultant of Child Migrant Education, Ministry of Education of Victoria State, Melbourne, Australia, 1985-1986
- Guest editor, consulting editor Educational Press of Jiangsu, Nanjing, China, 1983-1985
- Founding member of Office of Teaching and Research (OTR), Department of Education of Jiangsu Province, Nanjing, China, 1982-1986
- School Inspector, Coordinator of K-12 EFL Programs, Department of Education of Jiangsu Province, Nanjing, China, 1982-1986
- Chief Editor of TEFL Methodology Research in Jiangsu, Department Of Education Of Jiangsu Province, Nanjing, China 1983-1985
- Teacher of English, The High School Affiliated to Nanjing Teachers University, Nanjing, China 1981-1984

PUBLICATION (SELECTIONS)

HANDBOOKS & BOOKS

- Xu, K., & Cao, L. (2017) Perspectives on Teaching English to Chinese Learners in U.S. Colleges. (ELT in Context Series) TESOL Press.
- Cao, L. & Xu, K. (2007) SAT Study Guide for Chinese Learners. Nanjing Normal University Press.
- Gu, P., Cao, L., & Xu, K. (1999). A Glossary of Internet Terms. Shanghai Foreign Language Education Press
- Gu, P., Cao, L. & Xu, K. (1998). An Internet Guide for English Teachers. Shanghai Foreign Language Education Press
- Xu, K. (Eds.) (1990). English for Beginners Link-reader, Book 1. Yilin Press.
- Xu, K. (Eds.) (1990). English for Beginners Link-reader, Book 2. Yilin Press.
- Xu, K. (Eds.) (1990). English for Beginners Link-reader, Book 3. Yilin Press.
- Xu, K. (Eds.) (1990). English for Beginners Link-reader, Book 4. Yilin Press.
- Xu, K. (Eds.) (1991). English for Beginners Link-reader, Book 5. Yilin Press.
- Xu, K. (Eds.) (1991). English for Beginners Link-reader, Book 6. Yilin Press.
- Xu, K. (Eds.) (1989) Curriculum Standards for K-12 EFL Programs in Jangsu. Book 1. Yilin Press.

- Xu, K. (Eds.) (1989) Curriculum Standards for K-12 EFL Programs in Jangsu. Book 2. Yilin Press.
- Xu, K. (Eds.) (1989) Curriculum Standards for K-12 EFL Programs in Jangsu. Book 3. Yilin Press.
- Xu, K. (Eds.) (1990) Curriculum Standards for K-12 EFL Programs in Jangsu. Book 4. Yilin Press.
- Xu, K. (Eds.) (1990) Curriculum Standards for K-12 EFL Programs in Jangsu. Book 5. Yilin Press.
- Xu, K. (Eds.) (1990) Curriculum Standards for K-12 EFL Programs in Jangsu. Book 6. Yilin Press.
- Liu, J. & Xu, K. (1989) 100 Cloze-Test Questions for High School Students. Yilin Press.
- Xu, K. (1989). A Practical Guide for Standardized English Test. Jiangsu Education Press.
- Xu, K. (Eds.) (1987). A Handbook for Implementing High School English Teaching and Learning Objectives, Book 1. Jiangsu Education Press.
- Xu, K. (Eds.) (1987). A Handbook for Implementing High School English Teaching and Learning Objectives, Book 2. Jiangsu Education Press.
- Xu, K. (Eds.) (1987). A Handbook for Implementing High School English Teaching and Learning Objectives, Book 3. Jiangsu Education Press.
- Xu, K. (Eds.) (1988). A Handbook for Implementing High School English Teaching and Learning Objectives, Book 4. Jiangsu Education Press.
- Xu, K. (Eds.) (1988). A Handbook for Implementing High School English Teaching and Learning Objectives, Book 5. Jiangsu Education Press.
- Xu, K. (Eds.) (1988). A Handbook for Implementing High School English Teaching and Learning Objectives, Book 6. Jiangsu Education Press.
- Xu, K. (1985). Quality & Validity Control of Standardized Tests. Jiangsu Education Press.

(Book Chapters, Journal Articles & Presentations Omitted due to Limited Space)

PROFESSIONAL AFFILIATIONS

- TESOL current member (2006-present)
- NYS TESOL, current member
- IATEFL Learning Technologies Special Interest Group, current member
- AAAL current member

CANDIDATE'S STATEMENT:

What do you believe is a burning issue in TESOL today; what would you as a leader of the largest international association in the field plan to do about it?

I believe the burning issue and greatest challenge TESOL faces today is how to attract and retain new members and maintain the organization's financial soundness with a tighter budget without cutting member benefits. TESOL needs to reduce cost, generate revenues, and explore alternatives. What costs too much to do in America may be done elsewhere. Presentation papers TESOL Convention accepts each year, for example, could help to generate revenue in another country. TESOL must help its members effectively mitigate the negative impact of Covid-19 pandemic and secure their job and advance their career by providing them with more opportunities to attend professional development activities and publish their work. TESOL also needs to find ways to help members get through tough economic times. If elected, I will help TESOL explore the possibilities to generate revenue, increase member benefits by giving members better discounts in membership fee, Convention registration, hotel and flight reservation, book purchase, journal subscription and tuition fee for professional development courses.