TESOL governing board doesn't reach out to affiliates - we submit input & pay our dues - little communication.

Re look at strategic plan - consult with affiliate leadership for input.

- Live webinar in middle of year
  - give affiliates pre-webinar information
  - task vs do - give up topics to share with board & members
  - have affiliate share the discussion back to the larger organization
  - the discussion could be anonymous before.

Have affiliate meetings distilled & report to larger group

Perhaps have a designated person who would dialogue with the affiliates - as members - regional affiliate connect with

This designated member

It would all another clue to the organization - but might need member input.
For enhanced communication and added value.

2-way communication

Having regional leaders on the Board.

Regions: Africa, Middle East, Latin America, Europe, Central America, Far East Asia, Asia
2 members of ALC sit on TESOL Board, one international, one North American.
Current Structure

- TESOL Board
- member
- LAC
- Elected by affiliates
1. Worldwide regional contact
   (divide world into regions)
   (each region could have a leader)

2. Inter-regional contact

3. Regional newsletter

4. Make use of technology e.g. survey monkey for immediate responses

5. Peer review of affiliate constitutions, by-laws, strategic plan
   by Affiliate Leadership Council

6. Guide lines for by-laws for regions
   e.g. Toastmasters International model

7. Cloud based technology to allow us to share
   post documents, ask questions (might be more effective
   than discussion forums)

8. Update organisational chart & make it interactive
A common platform
- on the website (informal)
  + a bulletin board to post a question/concern
  + an affiliate page
    y include a chat room * for affiliates
    y bulletin board * " "
    y news notices * for affiliate news

Information overload
- consider digest instead of many individual emails
- get email into by topic with a link to that topic

Question
- How do member affiliates help member affiliates?
1. Too many levels
   a. Affiliates should vote for who represents them on board, not someone board appoints

2. Not enough international representation on board

3. Convention should go to other countries (once in 3 years?)

4. Each world region should have a representative (about 40 regions)
   a. on a council who sends one member to the board
   or b. on the board
   or c. the NLG should be made of reps from each region

5. TESOL is too focused on US issues (e.g., common core)

6. MEX TESOL
   Bras TESOL
   Chile TESOL
   NIS TESOL
Affiliate leaders

Regional reps (Board sponsors regional reps at International TESOL conference)

Rep on board from regional reps

TESOL website:
- Links to affiliate websites
- Clear affiliate page on website with all necessary information for governance (local and all levels)
0. PEOI Int. can have a counsel / advisory board with affiliate representatives. 1 rep. from each affiliate; each affiliate will have a position of representative.
Regional conferences (have multiple affiliates within 6 hr driving form a group of affiliates - more support -)

- Mid-Atlantic Regional Group/Summit

- "Building bridges" in Toronto?

- Using SE regional TESOL as a model for great regional communication (Contact: Judy Robinson)
Affilirators communicate via link to a chat on board for affiliate representative to send concerns, comments directly to TESOL Board.
Remove the liaison position. I put one of our affiliate leaders on the Main Board of TESOL International Board. Affiliate Council liaison officer Rep. for affiliate.

General Membership vote in the Board. Affiliates vote in leadership council. Therefore, we ought to have direct representation on the Leadership Council of TESOL International. Rather than everything being filtered through a liaison.
Affiliate reps need to be on another board & may vary due to board changes every year. If parent ASI, move affiliate meetings to one day to free up most of convention for affiliate reps to attend workshops. Vary affiliate rep training, include assembly as well. Survey: What level of training do affiliates want/need? TESOL members are elected by affiliates. ALC board position 4 years.
Suggest reports from Affiliates to state their needs.

To inform TESOL of our needs.

Suggest:

TESOL sends a representative to every affiliate's annual conference on a rotation basis (even every five years).
Divide the globe into regions & Affiliate world

Help draw out the affiliate groups by providing meeting windows dates for virtual meetings – maybe provide general topics to discuss at the virtual meetings.

Increase communication and expectations

Organizational chart

Board

Region Council #1

Country/States

Region Council #2

Region Council #3

... etc.
Affiliate Leadership Council.

Board | Liaison | Council | Affiliate

Communication Structure:

PROB: THERE IS A CLEAR TOP DOWN COMMUNICATION CHANNEL [SEE CHART]

But the bottom up communication seems to be less clear/efficient

Possible Solutions:

1. HAVE THE LIASON SIT ON OUR AFFILIATE COUNCIL MEETINGS
2. HAVE THE LIASON BE SOLELY RESPONSIBLE TO "LIAISE" (SP?) WITH ALL
3. HAVE A ALL SELECTED REP ON EXEC BOARD.

This solution refers specifically to the organizational & power structure differences.
TESOL Board

Person elected directly (10 votes)

ALC
10 members
1 from each region

Affiliate 1
Affiliate 2
Geographical regime etc.

1 2 3 4 5

not a member

3 per year
- Only time ever approached has been when asked to organise convention.

- Re-examine the strategic plan and decide on future action and consult with affiliate leaders (we are consulted).

- Specific webinar to discuss what affiliates want/need. September/October. This webinar should be preceded by a structured.

- Find out what affiliates can do - expertise.

- Regular structured communication/discussion between 1 affiliate rep - but maybe with more than one affiliate - and one liaison to TESOL int.

Communication - email exchanges most likely or a Skype conference call between 1 TESOL Int rep and maybe 3 affiliate reps. Again, this exchange could/should be preceded by a designated topic.