

TESOL governing Board doesn't reach out to affiliates → We submit report & pay our dues - little communication

Re look at strategic plan -

Consult with affiliate leadership
get input -

- Live webinar in middle of year
 - Give affiliates pre-webinar information task to do - give up topics to share with Board & members
- Have affiliate share the discussion back to the larger organization
The discussion could be a month before -

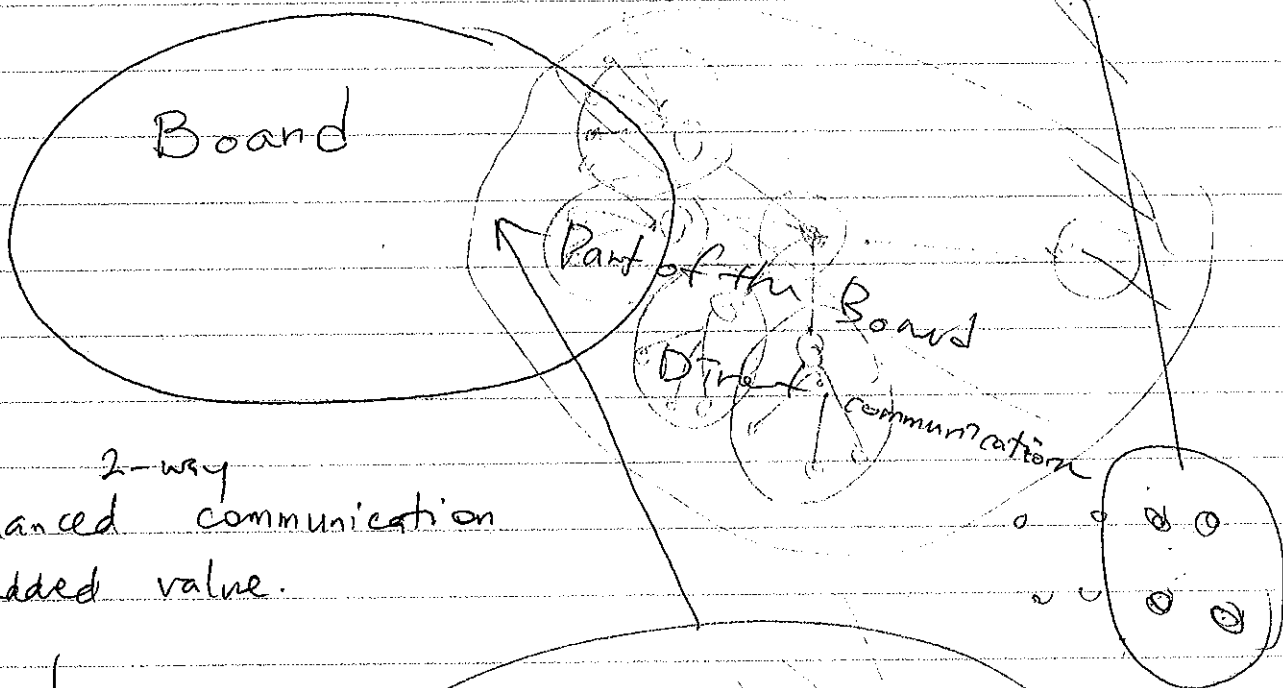
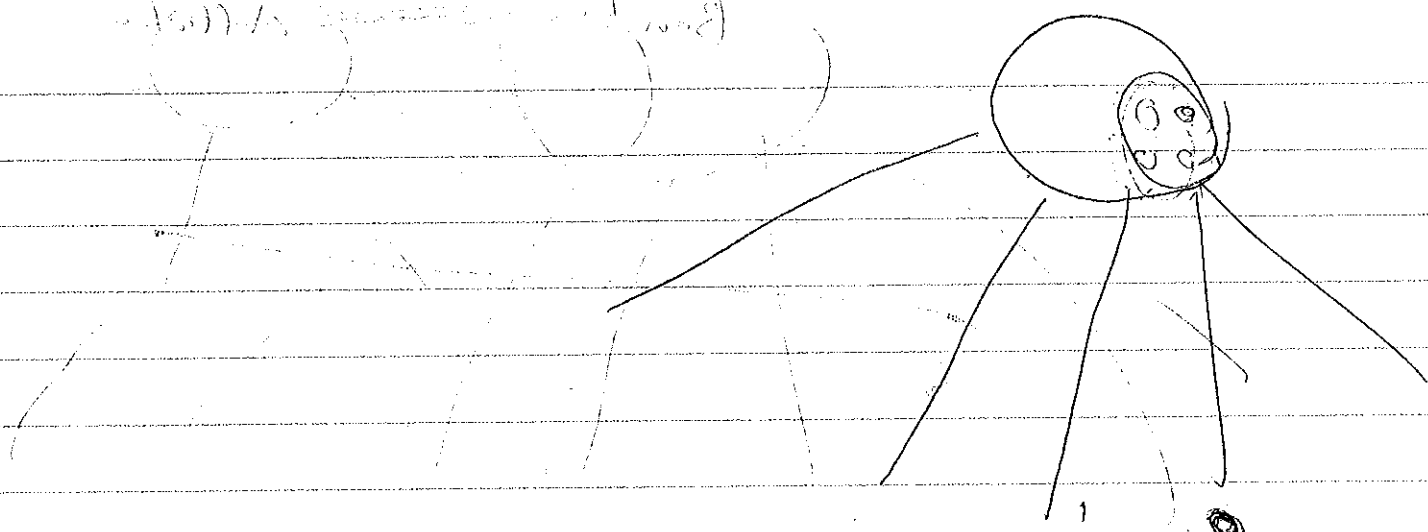
Have affiliate meetings distilled & report to larger group

Perhaps have a designated person who would dialogue with the affiliates - as mentors -

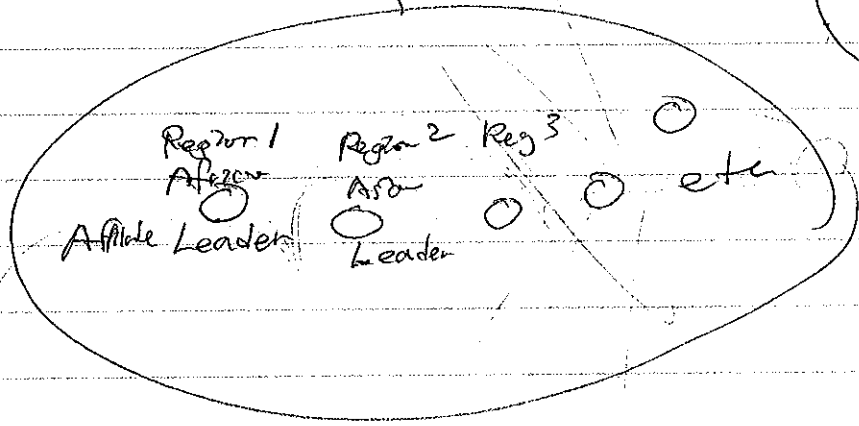
Regional affiliates consult with this designated member -

It would all another layer to the organization - but might member input -

Board of Directors

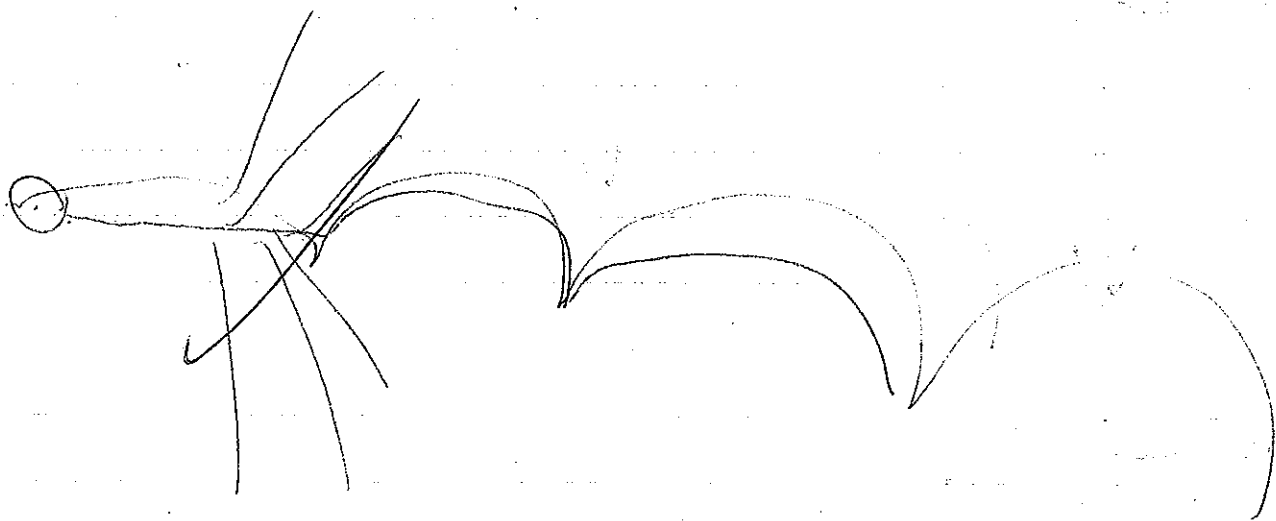
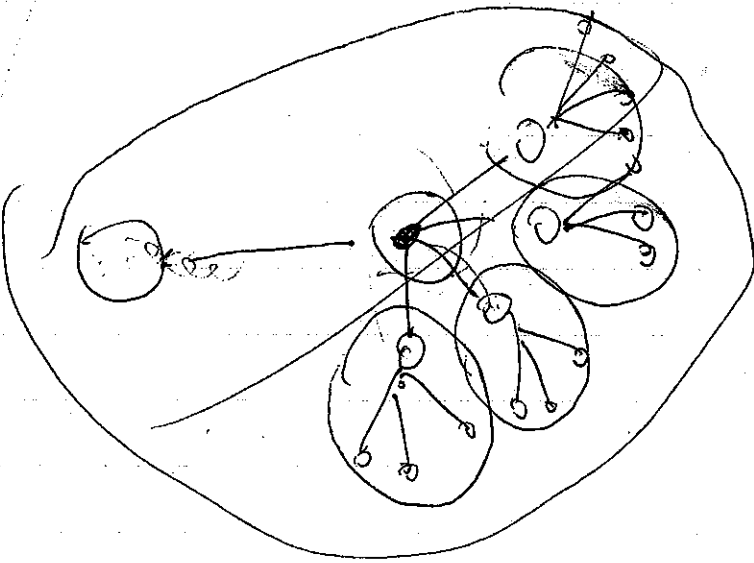
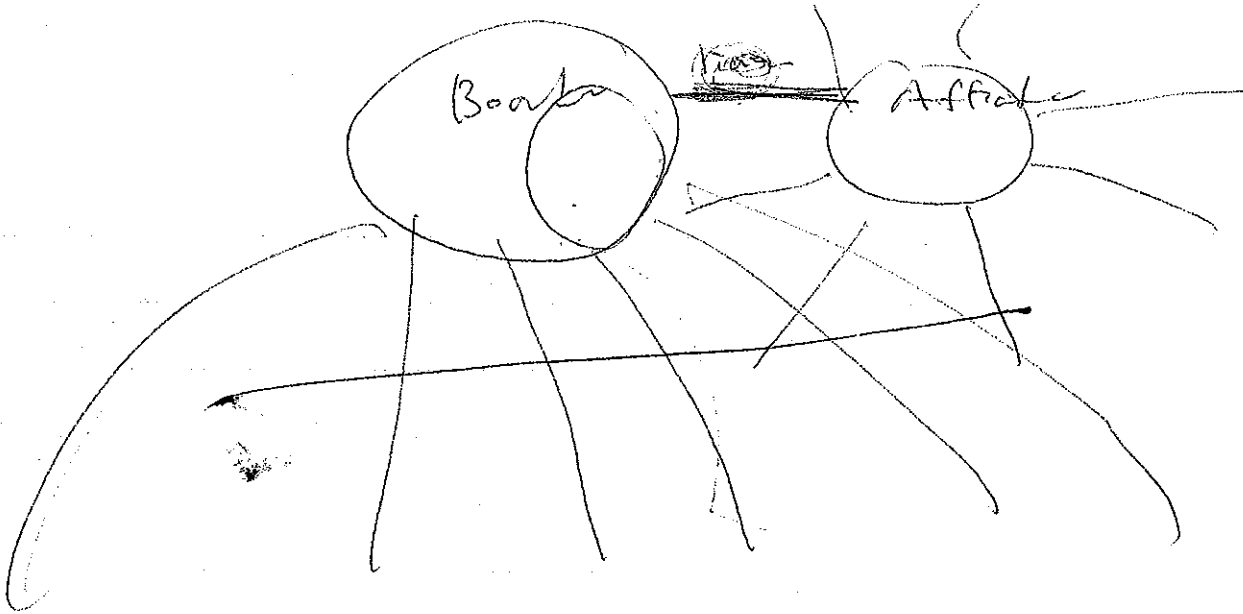


2-way
For enhanced communication
and added value.

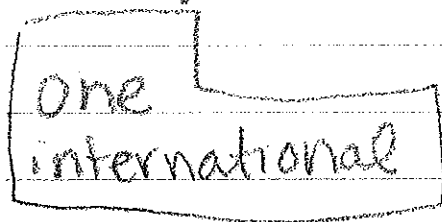
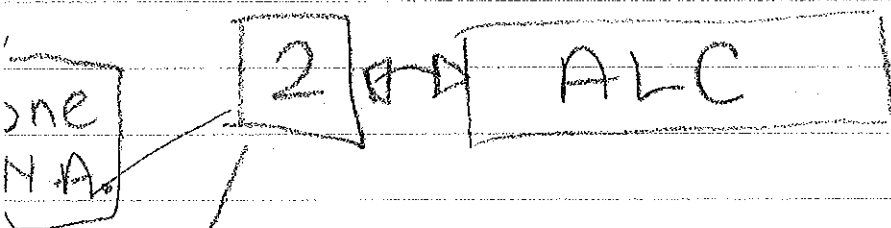
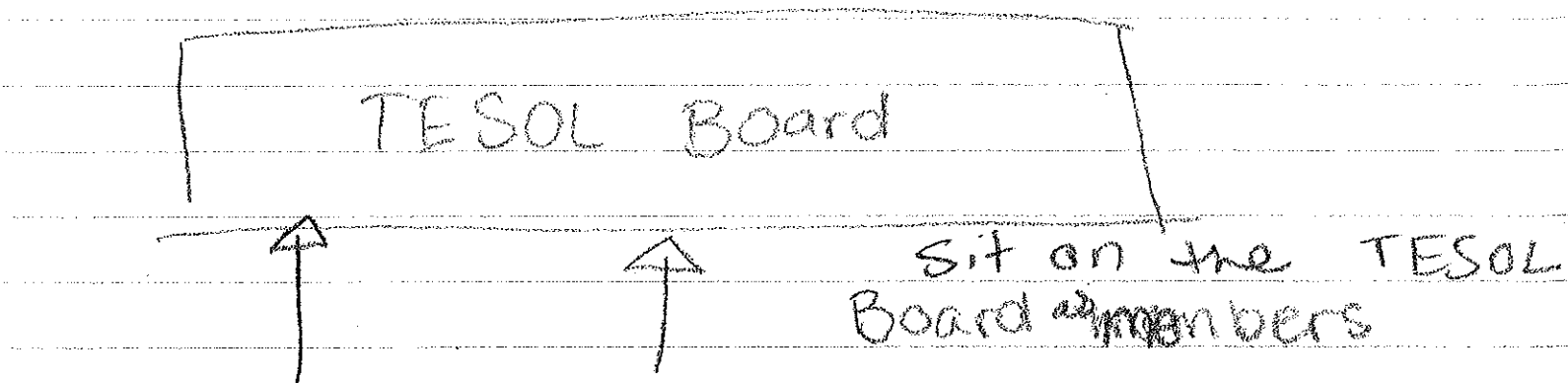


Creation and
Having regional leaders on the Board.

Regions: Africa, Middle East, Latin America, Europe
Central America, Far East Asia, Asia



2 members of ALC sit on
TESOL Board, one international,
one North American



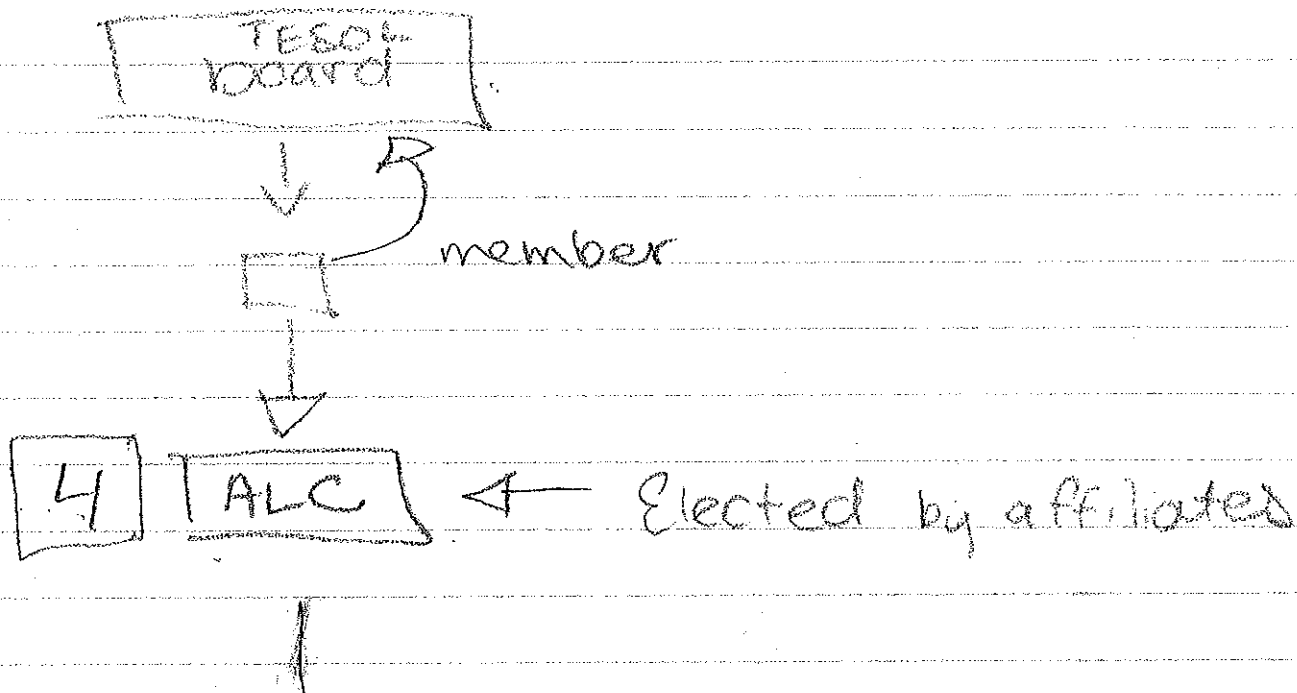
communication

- bundled emails
'more info less
often'

- of to share
with others
- video resources
- to website

- TESOL identifies
'super stars' and
supports them
into leadership
positions.

Current structure



1. Worldwide regional contacts
(divide world into regions)
(each region could have a leader)
2. Inter-regional contact
3. Regional newsletter
4. make use of technology e.g. survey monkey ~~and~~ For immediate responses
5. Peer review of affiliate constitutions, by-laws, strategic plan by Affiliate leadership council
6. Guide lines for By-laws for regions
eg. Toastmasters Int'l model
7. Cloud based technology ^(wiki) to allow us to share
post documents, ask questions (might be more effective than discussion forums)
8. Update organisational chart & make it interactive

A common platform *

- on the website (informal)
- + a bulletin board to post a question/concern
- + an affiliate page

- ↳ include a chatroom * for affiliates
- ↳ bulletin board * " "
- ↳ news notices * for affiliate news
- ↳

Information overload

- Consider digests instead of many individual emails
- get email info by topic with a link to that topic

Question

- How do member affiliates help member affiliates?

1. too many levels

a. Affiliates should vote for who represents them on board, not someone Board appoints

Mex TESOL
Bras TESOL
Chile TESOL
MIS TESOL

2. Not enough international representation on Board

3. Convention should go to other countries (once in 3 years?)

4. Each world region should have a representative (about 40 regions)

a. on a Council who sends one member to the Board

or
b. on the Board

or
c. the ALG should be made of reps from each region

About 10 world regions such as

1. Southern Cone
2. Central America + Caribbean

5. TESOL is too focused on US issues (eg. common core)

3. N. America

4. Europe

5. Middle East (etc.)

Affiliate leaders

regional reps
chosen from
leaders

(board sponsors
regional reps
to International
TESOL conference)

rep on board from regional reps

- TESOL website:
- links to affiliate websites
 - Clear affiliate page on website with all necessary information for governance (local and all levels)

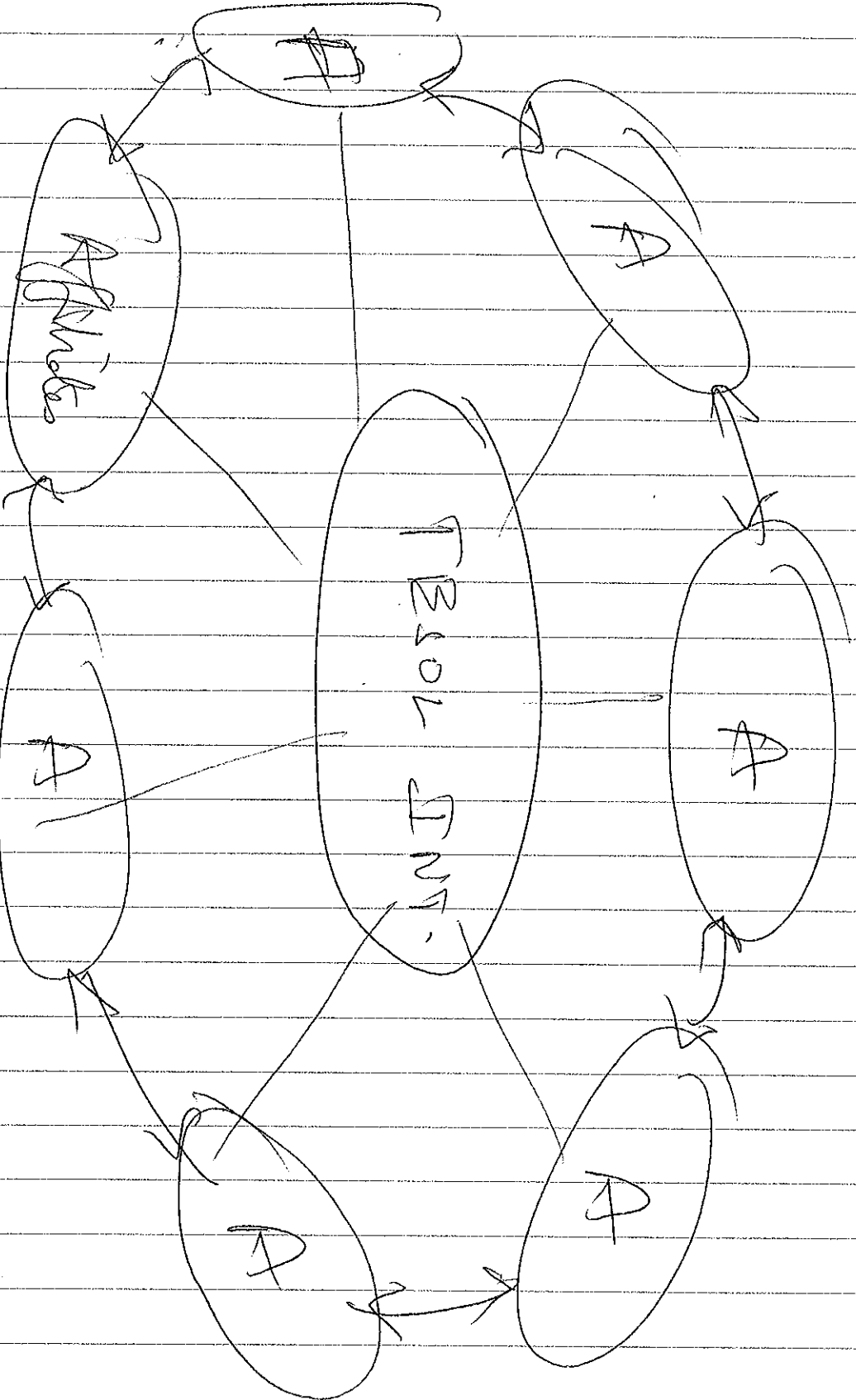
①. TERC Dist. can have a council / advisory board with affiliate representatives, 1 rep from each affiliate; each affiliate will have a position of representative

Regional conferences < Have multiple
affiliates within
6hr driving
form a group
of affiliates -
to have conference -
more support

- Mid-Atlantic Regional
group / summit

-> "building bridges" in Toronto(?)

-> Using SE regional TESOL as a model for
great regional communication (contact: Judy
Hobson)



* Def-How / Libran for you
 regard look for condition with regard of Affinities / TBSOL =

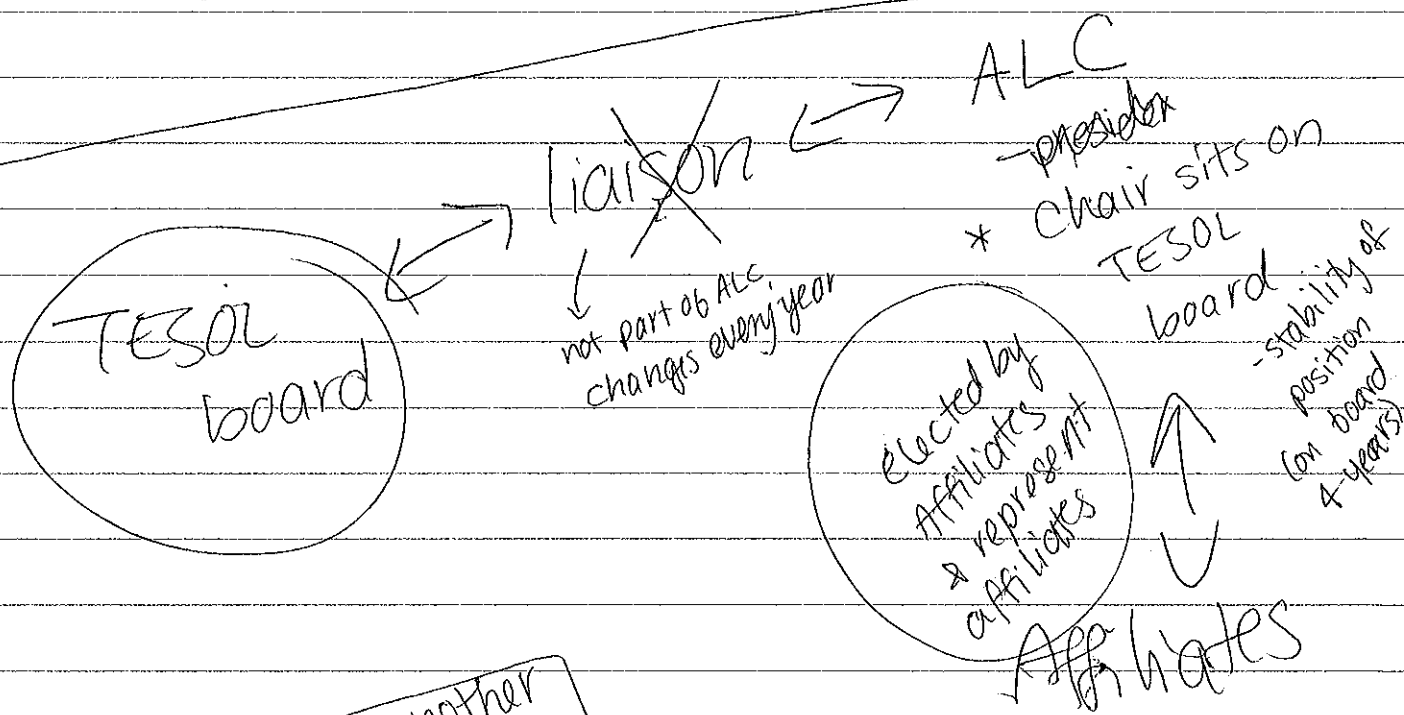
Affiliates communicate via
link to a chat or board for
Affiliate representative to send
concerns, comments directly to
TESOL Board.

Remove the liaison position &
put one of our affiliate leaders
on the Main Board of TESOL
International
Board
Affiliate Council
~~liaison officer~~ Rep.
~~for~~ affiliates

General Membership votes in the
Board. Affiliates vote in leadership
Council. ^{members for affiliates} Therefore, we ought to have
direct representation on the leadership
Council of TESOL International
rather than everything being filtered
through a liaison.

* move affiliate meetings & assemblies to one day to free up rest of convention for affiliate reps to attend sessions for their own professional development - include assembly, training, workshops on same day

Wend
 vary leadership training
 → survey is wanted/needed at local level
 Affiliates to know what level leadership



Affiliate reps need to be on another TESOL committee to feel more connected & bring back to own organization.

important that "rep" not overextend to other committees to have commitment to affiliates.

Suggest reports from Affiliates
to state their needs

to inform TESOL of our
needs

Suggest:

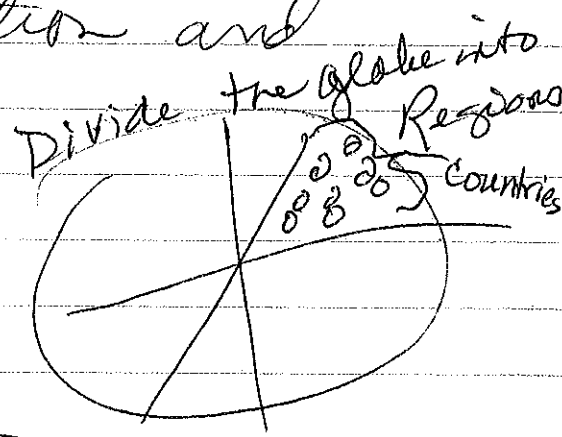
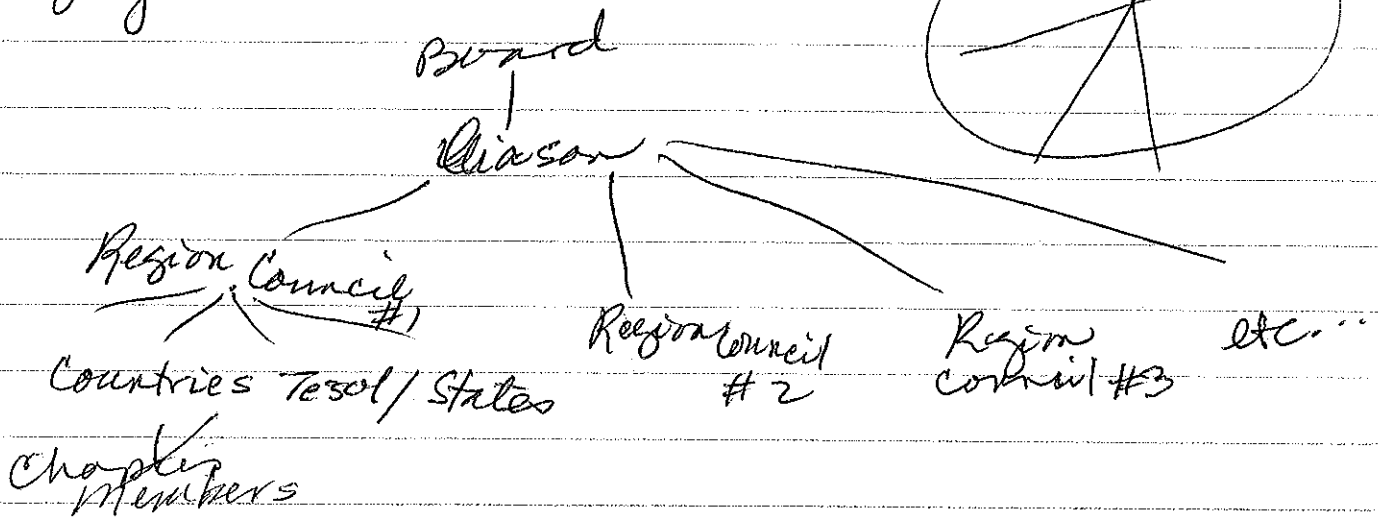
TESOL sends a representative to
every affiliate's annual conference
on a rotation basis (even every
five years)

Divide the globe into regions & Affiliates would have regional affiliate group

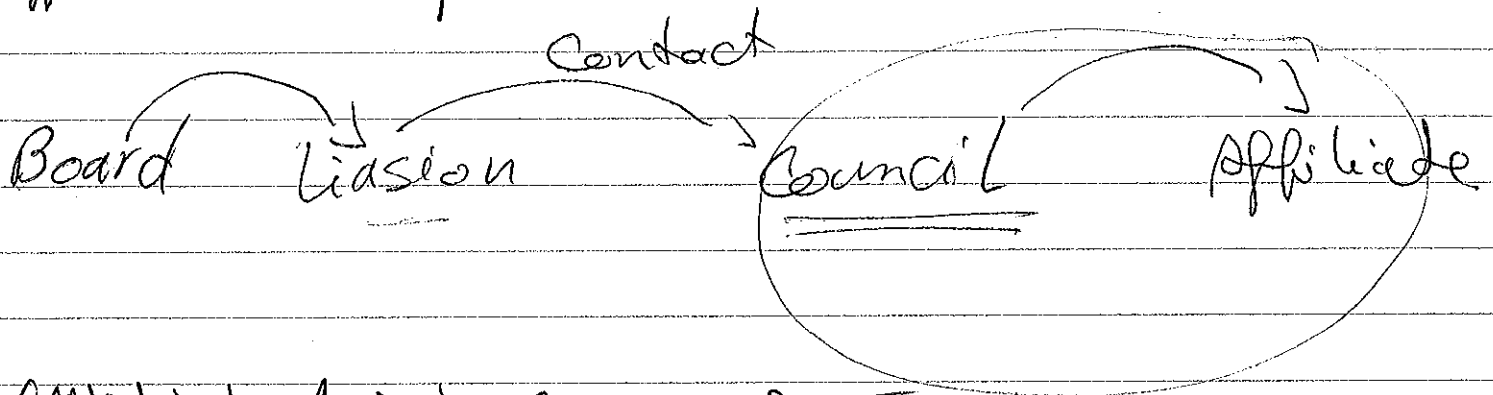
Help draw out the affiliate groups by providing meeting window dates for virtual meetings - ~~to~~ maybe provide general topics to discuss at the virtual meetings.

Increase communication and expectations

organizational chart



Affiliate leadership Council.



COMMUNICATIONS STRUCTURE:

PROB: THERE IS A CLEAR TOP DOWNS COMMUNICATIONS CHANNEL [SEE CHART]

BUT THE BOTTOM UP COMMUNICATION SEEMS TO BE LESS CLEAR/EFFICIENT

POSS SOLUTIONS: ① HAVE THE LIASON SIT ON OUR AFFILIATE COUNCIL MEETINGS

② HAVE THE LIASON BE SOLELY RESPONSIBLE TO "HAZE" (SP?) WITH ALL

REP ON EXEC BOARD.

THIS SOLUTION REFERS SPECIFICALLY TO THE ORGANIZATIONAL & POWER STRUCTURE DIFFERENCES

TESOL Board

Liaison
may be
elect
directly.
(10 votes)

A L C.
10 members.
1 from each region.

rotating 3/4 etc
per year.
not member
A
B
C
D

affiliate
1

affiliate
2

geographical
regions

etc
3

4

5

- only time ever approached has been when asked to organise convention
- relook at old strategic plan and decide on future actions and consult @ affiliate leaders
(we are never consulted)
- specific webinar to discuss what affiliates want/need. September/October. This webinar should be preceded by a structured
- find out what affiliates can do - expertise
- 3 times/year? regular structured individual personal communication/discussion between 1 affiliate rep - but maybe with more than one affiliate - and one liaison to TESOL int.
This communication - email exchanges most likely or a skype conference call between 1 Tesol Int rep and maybe 3 affiliate reps. Again this exchange could/should be preceded by ~~any~~ a designated (negotiated) topic

