

Candidate for TESOL Nominating Committee, 2019–2020

Marcela Marconato Cintra

Cultura Inglesa São Paulo

São Paulo, São Paulo, Brazil

Education

- MA, TESOL, University of Nottingham
- Certification: People Management Specialist, Mackenzie University
- BA, Language and Literature, University of São Paulo

Professional Work Experience

- Senior Academic Coordinator, Associação Cultura Inglesa São Paulo, São Paulo, Brazil, 2018-present
- Human Resources Manager, Beacon School, São Paulo, Brazil, 2017-2018
- Branch Manager, Associação Cultura Inglesa São Paulo, São Paulo, Brazil, 2015-2017
- Academic Coordinator, Associação Cultura Inglesa São Paulo, São Paulo, Brazil, 2012-2015
- Academic Assistant, Associação Cultura Inglesa São Paulo, São Paulo, Brazil, 2011-2012
- English Teacher, Associação Cultura Inglesa São Paulo, São Paulo, Brazil, 2000-2011
- English Teacher, Fundação Richard Hugh Fisk, São Paulo, Brazil, 1996-2000

Professional Affiliation

- TESOL: member (2011-present)
- IATEFL: member (2011-present); presenter (2014-2017)
- BRAZ-TESOL: member (2000-present); Current Second-vice president (2017-2018); frequent presenter (conferences, Chapters and SIG events, 2010-present)

Research and Publications

- Editor of BRAZ-TESOL newsletter (2017-present);
- Writer for Richmond Blog Brasil (2015-present);
- Author of 'Teaching Unplugged', *New Routes Newsletter*, May, 2016;
- Author of 'Observation and feedback', *Teacher Development Newsletter*, IATEFL TD SIG, March 2016, Issue 74.

Candidate's Statement

What kind of leaders does the association need? Why are you a good candidate to choose them?

TESOL needs leaders that will keep working hard towards the growth of our profession, through research and quality standards. Leaders should be aware of the changing world we live in and its impact on language learning and teaching and be able to embrace technology and diversity (of members and learning contexts) to better meet the expectations and needs of members we serve and support. As part of the nominating committee, I will contribute to the discussion about

leadership in the association to help choose leaders who will add perspectives to the discussions in TESOL. Also, I will bring a diversified look on the process of finding leaders, with the combination of roles and contexts I have been involved in and the experiences I have gathered in the field.