NEWS

TESOL Press Launches eBooks Program

Alexandria, VA (15 October 2013) — TESOL Press, the publishing arm of TESOL International Association, has just launched an eBooks program with 10 of its bestselling titles. More are scheduled for release in 2014.

The press, which publishes 10 books a year and has a backlist of nearly 100 books, will release future titles in both print and digital formats, giving readers their choice of medium.

“As more and more English language teachers adopt tablets and e-readers, the demand for books in digital formats has grown,” noted TESOL Executive Director Rosa Aronson. “The eBooks program was created to make these valuable resources more accessible and affordable to ESOL professionals.”

TESOL Press eBooks are compatible with Apple (iOS), Kindle, and Android devices, and cost on average 40 to 60% less than their print counterparts. Now busy teachers can download their favorite TESOL Press books and take their library with them as they travel from home to classroom to conference and back again.

“We live in a mobile environment, and we’re excited to make the move to digital publications,” said Aronson. “We hope this move will make TESOL Press more visible and accessible around the world.”

About TESOL Press

TESOL Press, the publishing arm of TESOL International Association, supports excellence in the field of English language teaching through a full range of publications. TESOL authors may be leading experts in the field, experienced researchers, classroom teachers, and even students.

TESOL Press has a long history of providing quality publications, including the high-impact TESOL Quarterly and a book catalog of more than 90 titles that find their way to classrooms and libraries across the globe. Recent additions to the Press include TESOL Journal, the online-only member journal, and white papers on important issues in TESOL.

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