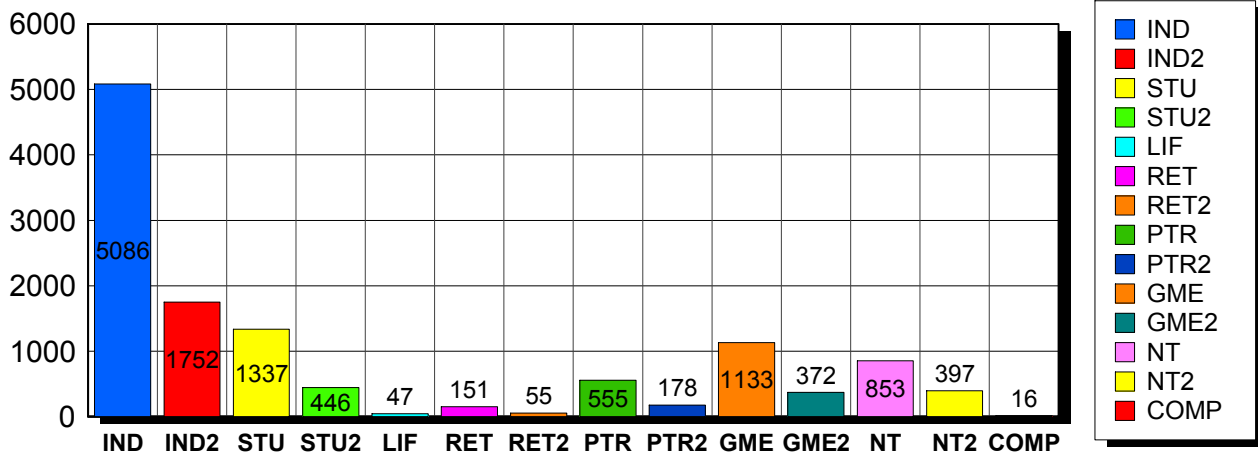


11/6/2012

**Membership Statistics: Grand totals for basic membership, by member type**

|                     |       | <u># Memberships</u> | <u># Members</u> |
|---------------------|-------|----------------------|------------------|
| IND                 | BASIC | 5,086                | 5,086            |
| IND2                | BASIC | 1,752                | 1,752            |
| STU                 | BASIC | 1,337                | 1,337            |
| STU2                | BASIC | 446                  | 446              |
| LIF                 | BASIC | 47                   | 47               |
| RET                 | BASIC | 151                  | 151              |
| RET2                | BASIC | 55                   | 55               |
| PTR                 | BASIC | 555                  | 555              |
| PTR2                | BASIC | 178                  | 178              |
| GME                 | BASIC | 1,133                | 1,133            |
| GME2                | BASIC | 372                  | 372              |
| NT                  | BASIC | 853                  | 853              |
| NT2                 | BASIC | 397                  | 397              |
| COMP                | BASIC | 16                   | 16               |
| <b>Grand Total:</b> |       | <b>12,378</b>        | <b>12,378</b>    |

**Member Types**



Note: in all general statistic reports, joint household memberships are treated as "one" member EXCEPT in the second column of this report, where joints are counted as two people, providing the most accurate count of the number of TESOL members.

This report is based on members paid through 10/31/2012 or later.

| Country/State/Province         | Total      |             |
|--------------------------------|------------|-------------|
| <b>AFGHANISTAN</b>             | <b>29</b>  | <b>0.2%</b> |
| <b>ALBANIA</b>                 | <b>10</b>  | <b>0.1%</b> |
| <b>ALGERIA</b>                 | <b>9</b>   | <b>0.1%</b> |
| <b>ANGOLA</b>                  | <b>3</b>   | <b>0.0%</b> |
| <b>ARGENTINA</b>               | <b>41</b>  | <b>0.3%</b> |
| <b>ARMENIA</b>                 | <b>6</b>   | <b>0.0%</b> |
| <b>AUSTRALIA</b>               | <b>56</b>  | <b>0.5%</b> |
| <b>AUSTRIA</b>                 | <b>2</b>   | <b>0.0%</b> |
| <b>AZERBAIJAN</b>              | <b>9</b>   | <b>0.1%</b> |
| <b>BAHRAIN</b>                 | <b>6</b>   | <b>0.0%</b> |
| <b>BANGLADESH</b>              | <b>8</b>   | <b>0.1%</b> |
| <b>BELARUS</b>                 | <b>4</b>   | <b>0.0%</b> |
| <b>BELGIUM</b>                 | <b>1</b>   | <b>0.0%</b> |
| <b>BENIN</b>                   | <b>3</b>   | <b>0.0%</b> |
| <b>BOLIVIA</b>                 | <b>13</b>  | <b>0.1%</b> |
| <b>BOSNIA AND HERZEGOVINA</b>  | <b>1</b>   | <b>0.0%</b> |
| <b>BRAZIL</b>                  | <b>137</b> | <b>1.1%</b> |
| <b>BRUNEI DARUSSALAM</b>       | <b>2</b>   | <b>0.0%</b> |
| <b>BULGARIA</b>                | <b>5</b>   | <b>0.0%</b> |
| <b>BURKINA FASO</b>            | <b>8</b>   | <b>0.1%</b> |
| <b>CAMBODIA</b>                | <b>6</b>   | <b>0.0%</b> |
| <b>CAMEROON</b>                | <b>8</b>   | <b>0.1%</b> |
| <b>CANADA</b>                  |            |             |
| <i>CANADA</i>                  | <i>3</i>   |             |
| <i>CANADA Alberta</i>          | <i>49</i>  |             |
| <i>CANADA British Columbia</i> | <i>84</i>  |             |
| <i>CANADA Manitoba</i>         | <i>16</i>  |             |
| <i>CANADA New Brunswick</i>    | <i>11</i>  |             |
| <i>CANADA Nova Scotia</i>      | <i>8</i>   |             |
| <i>CANADA Ontario</i>          | <i>96</i>  |             |
| <i>CANADA Quebec</i>           | <i>19</i>  |             |
| <i>CANADA Saskatchewan</i>     | <i>15</i>  |             |
| <b>CANADA</b>                  | <b>301</b> | <b>2.4%</b> |
| <b>CAPE VERDE</b>              | <b>1</b>   | <b>0.0%</b> |
| <b>CAYMAN ISLANDS</b>          | <b>1</b>   | <b>0.0%</b> |
| <b>CHILE</b>                   | <b>17</b>  | <b>0.1%</b> |
| <b>CHINA</b>                   | <b>178</b> | <b>1.4%</b> |
| <b>COLOMBIA</b>                | <b>56</b>  | <b>0.5%</b> |
| <b>COSTA RICA</b>              | <b>25</b>  | <b>0.2%</b> |
| <b>COTE D'IVOIRE</b>           | <b>1</b>   | <b>0.0%</b> |
| <b>CROATIA</b>                 | <b>4</b>   | <b>0.0%</b> |
| <b>CYPRUS</b>                  | <b>4</b>   | <b>0.0%</b> |
| <b>CZECH REPUBLIC</b>          | <b>9</b>   | <b>0.1%</b> |
| <b>DENMARK</b>                 | <b>2</b>   | <b>0.0%</b> |
| <b>DOMINICAN REPUBLIC</b>      | <b>20</b>  | <b>0.2%</b> |
| <b>ECUADOR</b>                 | <b>52</b>  | <b>0.4%</b> |
| <b>EGYPT</b>                   | <b>35</b>  | <b>0.3%</b> |
| <b>EL SALVADOR</b>             | <b>15</b>  | <b>0.1%</b> |
| <b>ESTONIA</b>                 | <b>1</b>   | <b>0.0%</b> |
| <b>ETHIOPIA</b>                | <b>4</b>   | <b>0.0%</b> |
| <b>FINLAND</b>                 | <b>6</b>   | <b>0.0%</b> |
| <b>FRANCE</b>                  | <b>14</b>  | <b>0.1%</b> |
| <b>GEORGIA</b>                 | <b>5</b>   | <b>0.0%</b> |
| <b>GERMANY</b>                 | <b>28</b>  | <b>0.2%</b> |
| <b>GREECE</b>                  | <b>15</b>  | <b>0.1%</b> |
| <b>GRENADA</b>                 | <b>1</b>   | <b>0.0%</b> |
| <b>GUAM</b>                    | <b>4</b>   | <b>0.0%</b> |

|                           |     |      |
|---------------------------|-----|------|
| GUATEMALA                 | 11  | 0.1% |
| GUINEA                    | 1   | 0.0% |
| HAITI                     | 17  | 0.1% |
| HONDURAS                  | 33  | 0.3% |
| HONG KONG                 | 12  | 0.1% |
| HONG KONG SAR CHINA       | 17  | 0.1% |
| HUNGARY                   | 2   | 0.0% |
| INDIA                     | 62  | 0.5% |
| INDONESIA                 | 50  | 0.4% |
| IRAN                      | 43  | 0.3% |
| IRAQ                      | 20  | 0.2% |
| IRELAND                   | 2   | 0.0% |
| ISRAEL                    | 15  | 0.1% |
| ITALY                     | 20  | 0.2% |
| JAMAICA                   | 1   | 0.0% |
| JAPAN                     | 399 | 3.2% |
| JORDAN                    | 7   | 0.1% |
| KAZAKHSTAN                | 8   | 0.1% |
| KENYA                     | 3   | 0.0% |
| KOREA, REPUBLIC OF        | 44  | 0.4% |
| KUWAIT                    | 25  | 0.2% |
| KYRGYZSTAN                | 1   | 0.0% |
| LATVIA                    | 1   | 0.0% |
| LEBANON                   | 10  | 0.1% |
| LIBYA                     | 1   | 0.0% |
| LITHUANIA                 | 1   | 0.0% |
| LUXEMBOURG                | 1   | 0.0% |
| MACAO                     | 9   | 0.1% |
| MACEDONIA                 | 2   | 0.0% |
| MADAGASCAR                | 4   | 0.0% |
| MALAYSIA                  | 56  | 0.5% |
| MALDIVES                  | 1   | 0.0% |
| MALI                      | 1   | 0.0% |
| MARSHALL ISLANDS          | 2   | 0.0% |
| MARTINIQUE                | 1   | 0.0% |
| MAURITANIA                | 3   | 0.0% |
| MAURITIUS                 | 1   | 0.0% |
| MEXICO                    | 144 | 1.2% |
| MICRONESIA, FED STATES OF | 2   | 0.0% |
| MOLDOVA, REPUBLIC OF      | 5   | 0.0% |
| MONGOLIA                  | 11  | 0.1% |
| MOROCCO                   | 27  | 0.2% |
| MOZAMBIQUE                | 2   | 0.0% |
| MYANMAR                   | 3   | 0.0% |
| NAMIBIA                   | 1   | 0.0% |
| NEPAL                     | 4   | 0.0% |
| NETHERLANDS               | 6   | 0.0% |
| NEW ZEALAND               | 10  | 0.1% |
| NICARAGUA                 | 9   | 0.1% |
| NIGER                     | 2   | 0.0% |
| NIGERIA                   | 9   | 0.1% |
| NORTHERN MARIANA ISLANDS  | 1   | 0.0% |
| NORWAY                    | 4   | 0.0% |
| OMAN                      | 8   | 0.1% |
| PAKISTAN                  | 11  | 0.1% |
| PALESTINIAN TERRITORY     | 5   | 0.0% |
| PANAMA                    | 33  | 0.3% |
| PARAGUAY                  | 3   | 0.0% |
| PEOPLES REP OF CHINA      | 1   | 0.0% |
| PERU                      | 90  | 0.7% |
| PHILIPPINES               | 28  | 0.2% |

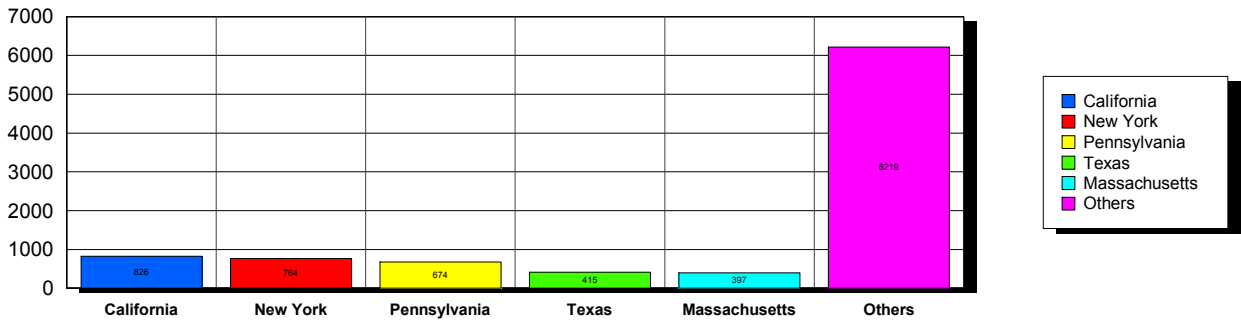
|                                  |                              |             |
|----------------------------------|------------------------------|-------------|
| <b>POLAND</b>                    | <b>11</b>                    | <b>0.1%</b> |
| <b>PORTUGAL</b>                  | <b>1</b>                     | <b>0.0%</b> |
| <b>QATAR</b>                     | <b>35</b>                    | <b>0.3%</b> |
| <b>ROMANIA</b>                   | <b>3</b>                     | <b>0.0%</b> |
| <b>RUSSIA</b>                    | <b>30</b>                    | <b>0.2%</b> |
| <b>RUSSIAN FEDERATION</b>        | <b>14</b>                    | <b>0.1%</b> |
| <b>RWANDA</b>                    | <b>4</b>                     | <b>0.0%</b> |
| <b>SAMOA</b>                     | <b>3</b>                     | <b>0.0%</b> |
| <b>SAUDI ARABIA</b>              | <b>52</b>                    | <b>0.4%</b> |
| <b>SENEGAL</b>                   | <b>8</b>                     | <b>0.1%</b> |
| <b>SERBIA</b>                    | <b>1</b>                     | <b>0.0%</b> |
| <b>SIERRA LEONE</b>              | <b>1</b>                     | <b>0.0%</b> |
| <b>SINGAPORE</b>                 | <b>21</b>                    | <b>0.2%</b> |
| <b>SLOVAKIA</b>                  | <b>3</b>                     | <b>0.0%</b> |
| <b>SLOVENIA</b>                  | <b>1</b>                     | <b>0.0%</b> |
| <b>SOUTH AFRICA</b>              | <b>8</b>                     | <b>0.1%</b> |
| <b>SOUTH KOREA</b>               | <b>44</b>                    | <b>0.4%</b> |
| <b>SPAIN</b>                     | <b>10</b>                    | <b>0.1%</b> |
| <b>SRI LANKA</b>                 | <b>4</b>                     | <b>0.0%</b> |
| <b>SUDAN</b>                     | <b>2</b>                     | <b>0.0%</b> |
| <b>SURINAME</b>                  | <b>1</b>                     | <b>0.0%</b> |
| <b>SWAZILAND</b>                 | <b>1</b>                     | <b>0.0%</b> |
| <b>SWEDEN</b>                    | <b>13</b>                    | <b>0.1%</b> |
| <b>SWITZERLAND</b>               | <b>10</b>                    | <b>0.1%</b> |
| <b>SYRIAN ARAB REPUBLIC</b>      | <b>4</b>                     | <b>0.0%</b> |
| <b>TAIWAN</b>                    | <b>13</b>                    | <b>0.1%</b> |
| <b>TAIWAN ROC</b>                | <b>29</b>                    | <b>0.2%</b> |
| <b>TAJKISTAN</b>                 | <b>3</b>                     | <b>0.0%</b> |
| <b>TANZANIA, UNITED REPUBLIC</b> | <b>3</b>                     | <b>0.0%</b> |
| <b>THAILAND</b>                  | <b>33</b>                    | <b>0.3%</b> |
| <b>TIMOR-LESTE</b>               | <b>1</b>                     | <b>0.0%</b> |
| <b>TOGO</b>                      | <b>2</b>                     | <b>0.0%</b> |
| <b>TONGA</b>                     | <b>2</b>                     | <b>0.0%</b> |
| <b>TRINIDAD AND TOBAGO</b>       | <b>2</b>                     | <b>0.0%</b> |
| <b>TUNISIA</b>                   | <b>7</b>                     | <b>0.1%</b> |
| <b>TURKEY</b>                    | <b>85</b>                    | <b>0.7%</b> |
| <b>UGANDA</b>                    | <b>2</b>                     | <b>0.0%</b> |
| <b>UKRAINE</b>                   | <b>8</b>                     | <b>0.1%</b> |
| <b>UNITED ARAB EMIRATES</b>      | <b>52</b>                    | <b>0.4%</b> |
| <b>UNITED KINGDOM</b>            | <b>57</b>                    | <b>0.5%</b> |
| <b>URUGUAY</b>                   | <b>17</b>                    | <b>0.1%</b> |
| <b>USA</b>                       |                              |             |
| <i>USA</i>                       | <i>14</i>                    |             |
| <i>USA</i>                       | <i>Alabama</i>               | <i>75</i>   |
| <i>USA</i>                       | <i>Alaska</i>                | <i>16</i>   |
| <i>USA</i>                       | <i>American Embassy</i>      | <i>10</i>   |
| <i>USA</i>                       | <i>Arizona</i>               | <i>185</i>  |
| <i>USA</i>                       | <i>Arkansas</i>              | <i>86</i>   |
| <i>USA</i>                       | <i>Armed Forces</i>          | <i>13</i>   |
| <i>USA</i>                       | <i>Armed Frcees Americas</i> | <i>5</i>    |
| <i>USA</i>                       | <i>California</i>            | <i>824</i>  |
| <i>USA</i>                       | <i>Colorado</i>              | <i>192</i>  |
| <i>USA</i>                       | <i>Connecticut</i>           | <i>172</i>  |
| <i>USA</i>                       | <i>Delaware</i>              | <i>75</i>   |
| <i>USA</i>                       | <i>District of Columbia</i>  | <i>140</i>  |
| <i>USA</i>                       | <i>Florida</i>               | <i>333</i>  |
| <i>USA</i>                       | <i>Georgia</i>               | <i>239</i>  |
| <i>USA</i>                       | <i>Guam</i>                  | <i>5</i>    |
| <i>USA</i>                       | <i>Hawaii</i>                | <i>73</i>   |
| <i>USA</i>                       | <i>Idaho</i>                 | <i>35</i>   |
| <i>USA</i>                       | <i>Illinois</i>              | <i>341</i>  |

|                     |                             |               |              |
|---------------------|-----------------------------|---------------|--------------|
| <i>USA</i>          | <i>Indiana</i>              | <i>168</i>    |              |
| <i>USA</i>          | <i>Iowa</i>                 | <i>89</i>     |              |
| <i>USA</i>          | <i>Kansas</i>               | <i>110</i>    |              |
| <i>USA</i>          | <i>Kentucky</i>             | <i>91</i>     |              |
| <i>USA</i>          | <i>Louisiana</i>            | <i>47</i>     |              |
| <i>USA</i>          | <i>Maine</i>                | <i>56</i>     |              |
| <i>USA</i>          | <i>Maryland</i>             | <i>342</i>    |              |
| <i>USA</i>          | <i>Massachusetts</i>        | <i>394</i>    |              |
| <i>USA</i>          | <i>Michigan</i>             | <i>272</i>    |              |
| <i>USA</i>          | <i>Minnesota</i>            | <i>165</i>    |              |
| <i>USA</i>          | <i>Mississippi</i>          | <i>49</i>     |              |
| <i>USA</i>          | <i>Missouri</i>             | <i>191</i>    |              |
| <i>USA</i>          | <i>Montana</i>              | <i>14</i>     |              |
| <i>USA</i>          | <i>Nebraska</i>             | <i>38</i>     |              |
| <i>USA</i>          | <i>Nevada</i>               | <i>62</i>     |              |
| <i>USA</i>          | <i>New Hampshire</i>        | <i>87</i>     |              |
| <i>USA</i>          | <i>New Jersey</i>           | <i>349</i>    |              |
| <i>USA</i>          | <i>New Mexico</i>           | <i>29</i>     |              |
| <i>USA</i>          | <i>New York</i>             | <i>762</i>    |              |
| <i>USA</i>          | <i>North Carolina</i>       | <i>142</i>    |              |
| <i>USA</i>          | <i>North Dakota</i>         | <i>27</i>     |              |
| <i>USA</i>          | <i>Ohio</i>                 | <i>246</i>    |              |
| <i>USA</i>          | <i>Oklahoma</i>             | <i>60</i>     |              |
| <i>USA</i>          | <i>Ontario</i>              | <i>2</i>      |              |
| <i>USA</i>          | <i>Oregon</i>               | <i>202</i>    |              |
| <i>USA</i>          | <i>Pennsylvania</i>         | <i>672</i>    |              |
| <i>USA</i>          | <i>Prince Edward Island</i> | <i>1</i>      |              |
| <i>USA</i>          | <i>Puerto Rico</i>          | <i>46</i>     |              |
| <i>USA</i>          | <i>Rhode Island</i>         | <i>64</i>     |              |
| <i>USA</i>          | <i>South Carolina</i>       | <i>50</i>     |              |
| <i>USA</i>          | <i>South Dakota</i>         | <i>10</i>     |              |
| <i>USA</i>          | <i>Tennessee</i>            | <i>125</i>    |              |
| <i>USA</i>          | <i>Texas</i>                | <i>414</i>    |              |
| <i>USA</i>          | <i>Utah</i>                 | <i>115</i>    |              |
| <i>USA</i>          | <i>Vermont</i>              | <i>76</i>     |              |
| <i>USA</i>          | <i>Virginia</i>             | <i>384</i>    |              |
| <i>USA</i>          | <i>Washington</i>           | <i>276</i>    |              |
| <i>USA</i>          | <i>West Virginia</i>        | <i>25</i>     |              |
| <i>USA</i>          | <i>Wisconsin</i>            | <i>154</i>    |              |
| <i>USA</i>          | <i>Wyoming</i>              | <i>19</i>     |              |
| <b>USA</b>          |                             | <b>9,258</b>  | <b>74.8%</b> |
| <b>UZBEKISTAN</b>   |                             | <b>3</b>      | <b>0.0%</b>  |
| <b>VANUATU</b>      |                             | <b>3</b>      | <b>0.0%</b>  |
| <b>VENEZUELA</b>    |                             | <b>21</b>     | <b>0.2%</b>  |
| <b>VIET NAM</b>     |                             | <b>5</b>      | <b>0.0%</b>  |
| <b>VIETNAM</b>      |                             | <b>15</b>     | <b>0.1%</b>  |
| <b>Grand Total:</b> |                             | <b>12,378</b> |              |

155 distinct countries represented.

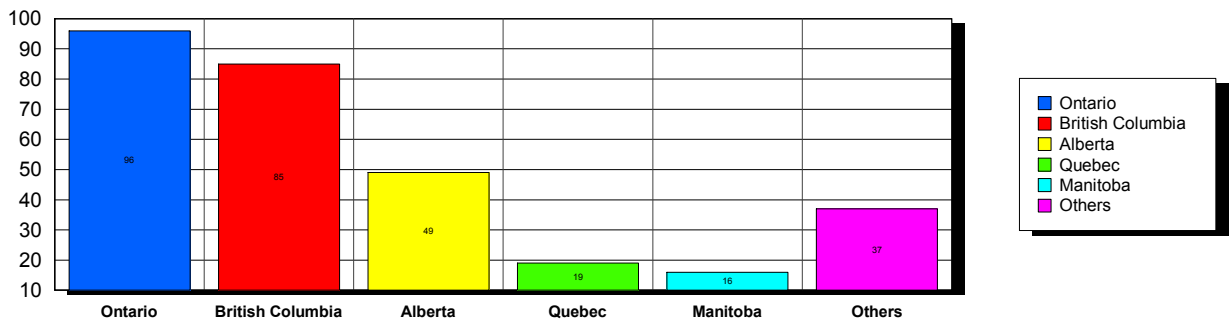
USA

Top 5 States per Country

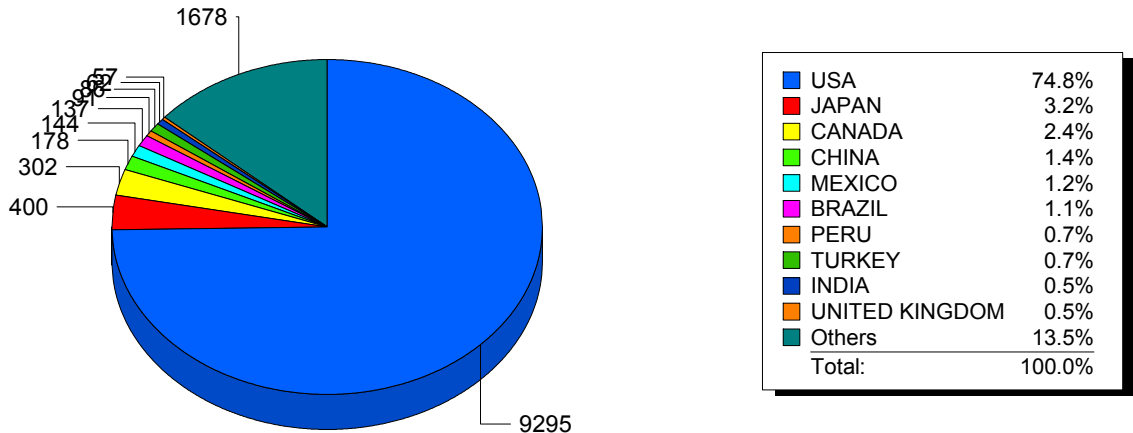


CANADA

Top 5 States per Country



Top 10 Countries



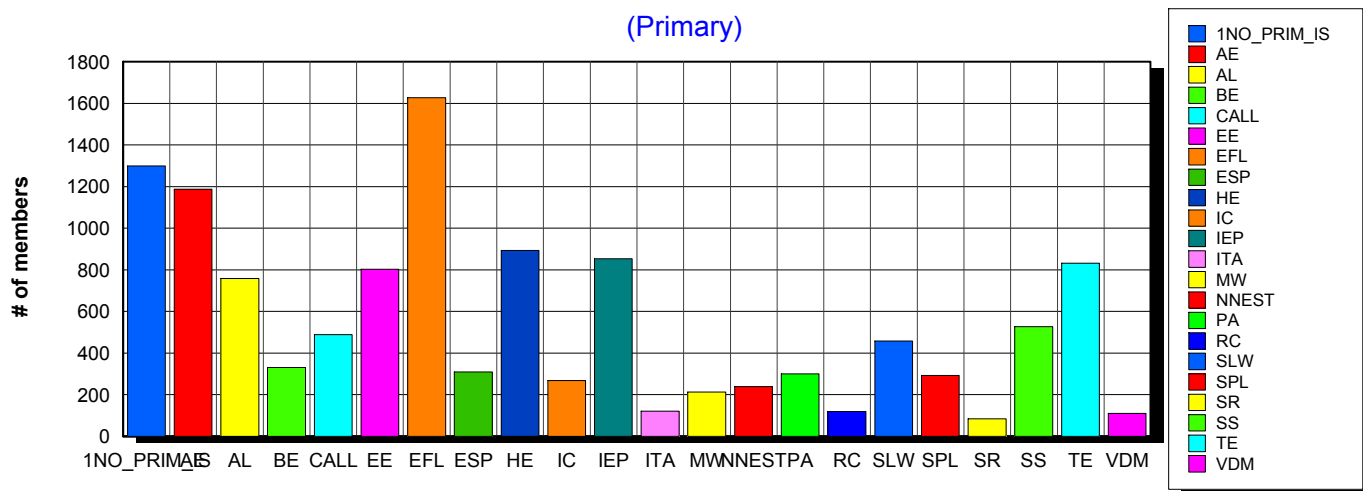
11/6/2012 **Basic statistics on Primary vs. other memberships in interest sections. For members paid through 10/31/2012 or later.**

|                                      |      | <i>Primary versus other</i>      |               |               |
|--------------------------------------|------|----------------------------------|---------------|---------------|
| No Primary Interest Section          | 3.3% | 1,370                            | 1,299         | 71            |
| Adult Education                      | 6.7% | 2,783                            | 1,188         | 1,595         |
| Applied Linguistics                  | 6.0% | 2,481                            | 758           | 1,723         |
| Bilingual Education                  | 3.7% | 1,538                            | 331           | 1,207         |
| Computer-Assisted Language Learning  | 5.3% | 2,204                            | 488           | 1,716         |
| Elementary Education                 | 4.2% | 1,728                            | 803           | 925           |
| English as a Foreign Language        | 8.5% | 3,517                            | 1,627         | 1,890         |
| English for Specific Purposes        | 4.3% | 1,788                            | 309           | 1,479         |
| Higher Education                     | 5.9% | 2,473                            | 893           | 1,580         |
| Intercultural Communication          | 4.7% | 1,947                            | 267           | 1,680         |
| Intensive English Programs           | 5.9% | 2,453                            | 853           | 1,600         |
| International Teaching Assistants    | 2.3% | 961                              | 120           | 841           |
| Materials Writers                    | 3.3% | 1,378                            | 213           | 1,165         |
| Nonnative English Speakers in TESOL  | 3.1% | 1,300                            | 238           | 1,062         |
| Program Administration               | 3.2% | 1,334                            | 300           | 1,034         |
| Refugee Concerns                     | 2.2% | 895                              | 119           | 776           |
| Second Language Writing              | 6.0% | 2,511                            | 457           | 2,054         |
| Speech, Pronunciation, and Listening | 5.4% | 2,235                            | 292           | 1,943         |
| Social Responsibility                | 2.0% | 837                              | 83            | 754           |
| Secondary Schools                    | 3.4% | 1,414                            | 527           | 887           |
| Teacher Education                    | 7.1% | 2,943                            | 832           | 2,111         |
| Video & Digital Media                | 3.6% | 1,485                            | 110           | 1,375         |
| <i>12,195 distinct members</i>       |      | <b>Total # of IS memberships</b> | <b>41,575</b> | <i>12,107</i> |
|                                      |      |                                  |               | <i>29,468</i> |

The total count is the number of IS memberships total and may either be LESS or MORE than the actual number of individual members of TESOL. Due to open access to Interest Sections, these numbers may fluctuate considerably each month. For instance, one member may have selected four interest sections, while some members may belong to none.

### Interest Sections

(Primary)

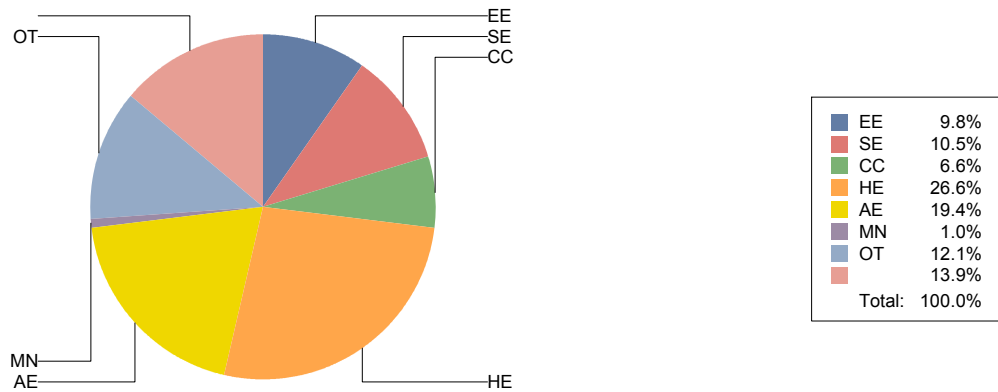


## Basic Statistics on Area of Work (Members paid through >= 10/31/2012)

|                         |           |               |       |
|-------------------------|-----------|---------------|-------|
| Elementary Education    | <b>EE</b> | <b>1,212</b>  | 9.8%  |
| Secondary Education     | <b>SE</b> | <b>1,299</b>  | 10.5% |
| Community/2yr College   | <b>CC</b> | <b>810</b>    | 6.6%  |
| Postsecondary Education | <b>HE</b> | <b>3,283</b>  | 26.6% |
| Adult Education         | <b>AE</b> | <b>2,396</b>  | 19.4% |
| Mainstream              | <b>MN</b> | <b>126</b>    | 1.0%  |
| Other                   | <b>OT</b> | <b>1,489</b>  | 12.1% |
|                         |           | <b>1,714</b>  | 13.9% |
|                         |           | <b>12,329</b> |       |

Only members who selected an area of work are included on this report. Other members may not have responded to this question and are excluded from the count.

### Areas of Work



(Blanks indicate no response)



## Statistics on Areas of Interest (Members paid through >= 10/31/2012)

| <u>CODE</u>   | <u>DESCRIPTION</u>                             | <u>TOTAL*</u> | <u>% of TOTAL*</u> |
|---------------|--|---------------|--------------------|
| EFL           | English as a foreign language                  | 3,188         | 5%                 |
| SLA           | Second language acquisition                    | 3,052         | 4%                 |
| CURRICULUM    | Materials development/Curriculum               | 3,016         | 4%                 |
| TE            | Teacher education                              | 2,861         | 4%                 |
| AL            | Applied linguistics                            | 2,741         | 4%                 |
| WRITING       | Writing/composition                            | 2,694         | 4%                 |
| AE            | Adult education                                | 2,686         | 4%                 |
| CALL          | Technology in education                        | 2,592         | 4%                 |
| IC            | Multiculturalism/intercultural communications  | 2,506         | 4%                 |
| CONTENT       | Content-based instruction                      | 2,404         | 3%                 |
| HE            | Higher education                               | 2,395         | 3%                 |
| IEP           | Intensive English programs                     | 2,388         | 3%                 |
| PROFDEV       | Professional development                       | 2,309         | 3%                 |
| READING       | Reading/literacy                               | 2,238         | 3%                 |
| SP            | Speaking/pronunciation                         | 2,117         | 3%                 |
| GRAMMAR       | Grammar  | 2,072         | 3%                 |
| ASSESS        | Assessment/testing                             | 1,996         | 3%                 |
| ESP           | English for specific purposes                  | 1,885         | 3%                 |
| RS            | Research                                       | 1,568         | 2%                 |
| BE            | Bilingual education                            | 1,551         | 2%                 |
| VOCAB         | Vocabulary/Lexicon                             | 1,544         | 2%                 |
| DISTANCE      | Distance learning/Online Education             | 1,483         | 2%                 |
| EE            | Elementary/primary education                   | 1,340         | 2%                 |
| PA            | Program administration                         | 1,309         | 2%                 |
| WORKPLACE     | Workplace English instruction/Business English | 1,251         | 2%                 |
| ISKILL        | Integrated Skills                              | 1,216         | 2%                 |
| LISTEN        | Listening                                      | 1,212         | 2%                 |
| SOCIAL        | Social/global/political concerns               | 1,193         | 2%                 |
| VI            | Video and digital media                        | 1,162         | 2%                 |
| SS            | Secondary education                            | 1,138         | 2%                 |
| COMMCOLL      | Community college/technical ed                 | 1,007         | 1%                 |
| LIT           | Literature                                     | 901           | 1%                 |
| RC            | Refugee concerns                               | 804           | 1%                 |
| STANDARDS     | Standards                                      | 769           | 1%                 |
| LINGUISTICS   | Theoretical Linguistics                        | 766           | 1%                 |
| FAMILY        | Community/family outreach                      | 728           | 1%                 |
| ITA           | International teaching assistants              | 726           | 1%                 |
| EMPLOYMENT    | Employment issues/Certification                | 663           | 1%                 |
| LDSN          | Learning Disorders/Special Needs               | 645           | 1%                 |
| PUBLICPOLICY  | Public policy                                  | 514           | 1%                 |
| MAINSTREAMING | Mainstreaming                                  | 491           | 1%                 |
| NNES          | NNES/NES issues                                | 478           | 1%                 |
| ACCRED        | Accreditation                                  | 476           | 1%                 |
| ARTS          | Arts/Media/Science/Math/Social Science         | 452           | 1%                 |
| STYLISTICS    | Stylistics                                     | 168           | 0%                 |

Sorted in order of prevalence.

*\* Note: Members are encouraged to choose multiple areas of interest and some members do not choose any areas of interest. The total number of distinct members (9,198) represented in this report is less than the total number of active members as indicated elsewhere in this report.*

*Areas of interest are separate from official TESOL interest sections. Areas of interest represent distinct areas in which a member may be interested, rather than official entities in which a member is involved.*

*Areas of interest which have a very low count may be recent additions to the AOI list, or may reflect overall trends in membership.*

## Statistics on Areas of Expertise (Members paid through >= 10/31/2012)

| <u>CODE</u>   | <u>DESCRIPTION</u>                             | <u>TOTAL*</u> | <u>% of TOTAL*</u> |
|---------------|--|---------------|--------------------|
| EFL           | English as a foreign language                  | 2,056         | 7%                 |
| AE            | Adult education                                | 1,731         | 6%                 |
| CURRICULUM    | Materials development/Curriculum               | 1,543         | 5%                 |
| WRITING       | Writing/composition                            | 1,479         | 5%                 |
| AL            | Applied linguistics                            | 1,345         | 4%                 |
| IEP           | Intensive English programs                     | 1,325         | 4%                 |
| SLA           | Second language acquisition                    | 1,229         | 4%                 |
| HE            | Higher education                               | 1,204         | 4%                 |
| TE            | Teacher education                              | 1,204         | 4%                 |
| CONTENT       | Content-based instruction                      | 1,129         | 4%                 |
| GRAMMAR       | Grammar  | 1,083         | 4%                 |
| IC            | Multiculturalism/intercultural communications  | 950           | 3%                 |
| EE            | Elementary/primary education                   | 914           | 3%                 |
| CALL          | Technology in education                        | 893           | 3%                 |
| READING       | Reading/literacy                               | 888           | 3%                 |
| ESP           | English for specific purposes                  | 859           | 3%                 |
| SP            | Speaking/pronunciation                         | 815           | 3%                 |
| PROFDEV       | Professional development                       | 780           | 3%                 |
| ASSESS        | Assessment/testing                             | 773           | 3%                 |
| PA            | Program administration                         | 659           | 2%                 |
| BE            | Bilingual education                            | 657           | 2%                 |
| SS            | Secondary education                            | 629           | 2%                 |
| ISKILL        | Integrated Skills                              | 603           | 2%                 |
| COMMCOLL      | Community college/technical ed                 | 540           | 2%                 |
| DISTANCE      | Distance learning/Online Education             | 526           | 2%                 |
| WORKPLACE     | Workplace English instruction/Business English | 489           | 2%                 |
| RS            | Research                                       | 445           | 1%                 |
| LISTEN        | Listening                                      | 439           | 1%                 |
| VOCAB         | Vocabulary/Lexicon                             | 427           | 1%                 |
| LIT           | Literature                                     | 399           | 1%                 |
| SOCIAL        | Social/global/political concerns               | 298           | 1%                 |
| VI            | Video and digital media                        | 280           | 1%                 |
| ITA           | International teaching assistants              | 233           | 1%                 |
| ACCRED        | Accreditation                                  | 215           | 1%                 |
| ARTS          | Arts/Media/Science/Math/Social Science         | 205           | 1%                 |
| FAMILY        | Community/family outreach                      | 201           | 1%                 |
| STANDARDS     | Standards                                      | 189           | 1%                 |
| LINGUISTICS   | Theoretical Linguistics                        | 185           | 1%                 |
| RC            | Refugee concerns                               | 184           | 1%                 |
| MAINSTREAMING | Mainstreaming                                  | 182           | 1%                 |
| NNES          | NNES/NES issues                                | 182           | 1%                 |
| LDSN          | Learning Disorders/Special Needs               | 170           | 1%                 |
| EMPLOYMENT    | Employment issues/Certification                | 126           | 0%                 |
| PUBLICPOLICY  | Public policy                                  | 102           | 0%                 |
| STYLISTICS    | Stylistics                                     | 36            | 0%                 |

Sorted in order of prevalence.

*\* Note: Members are encouraged to choose multiple areas of expertise and some members do not choose any areas of expertise. The total number of distinct members (7,474) represented in this report is less than the total number of active members as indicated elsewhere in this report.*

*Areas of Expertise are separate from official TESOL interest sections or Areas of Interest. Areas of expertise represent distinct areas in which a member may be experienced in, rather than official entities in which a member is involved.*

*Areas of interest which have a very low count may be recent additions to the AOI list, or may reflect overall trends in membership.*