

Call for Contributors: *New Ways in Teaching Visual Literacy*

April 2023

TESOL Press is seeking contributions to their latest addition to the popular [New Ways series](#): *New Ways in Teaching Visual Literacy*.

Scope and Purpose

New Ways in Teaching Visual Literacy will be a collection of effective, fresh, and innovative lessons contributed by teachers with experience teaching visual literacy to English language learners of any age and any proficiency level in any context. Topics may fit into one of the following categories, but all topics will be considered:

1. Still images - photographs, fine art, including ekphrasis, etc.
2. Videos - multimedia, including professional and amateur productions, etc.
3. Internet and social media - social media sites and other websites, including news sites and others using graphs, diagrams, photographs, or videos to transmit or support textual content, etc.
4. Comics and graphic novels - single pane comics, comic strips (two to four panes), and multipage graphic novels, as well as animated content based on comics and graphic novels, etc.
5. Student-generated art - creative visual output of students, which may be generated within or outside of the language learning classroom, etc.
6. Semiotics - signs and symbols that carry meaning, including the surface level meaning as well as deeper meaning of cultural and social signs and symbols, such as clothing, signage, advertising, gestures, etc.
7. Other novel uses of visual information to convey meaning - doodles, emojis, etc.

Format

The New Ways series offers at-a-glance, simple lesson plans. Lessons should be 400–800 words. All contributors should follow the format indicated below as closely as possible and adhere to APA 7th Edition. (See two sample submissions at the end of this call.)

Title: a descriptive title, not more than eight (8) words

Introduction: a sentence or two introducing the lesson highlighting its pedagogical value

Contributor's name: your full name

Contributor's current email (optional): your current email address (to appear in the book)

Level: [Choose from *low beginner, beginner, high beginner, low intermediate, intermediate, high intermediate, low advanced, advance, high advanced, any*]

Ages suitable for activity: *K–12, adult*, or specify age range

Aims: bullet points outlining lesson objectives

Class Time: the number of minutes necessary for the implementation of the lesson

Preparation Time: the number of minutes necessary for preparing the lesson

Resources needed: materials needed to implement the lesson

Procedure: in a numbered list, all the steps that compose the lesson

Caveats & Options: in a numbered list, any issues that need to be considered for the successful implementation of the activity and/or how the suggested activity can be adapted to a different level or context

References (optional): a list of references (if cited in the introduction) or recommended reading to support the theoretical and/or pedagogical underpinnings of the suggested lesson

Appendix (optional): other materials—images, worksheets, handouts—as appropriate and if needed for the successful implementation of the lesson

Commitment to Diversity, Equity, Inclusion, and Access (DEIA)

TESOL values and seeks diverse and inclusive participation within the field of English language teaching and is committed to upholding antiracist and antidiscrimination policies and practices within the association.

Copyright for Accepted Submissions

TESOL Press asks all contributors of accepted submissions to assign their copyright to the association. The author(s) will be asked to sign a contract after their submission is accepted. Please do not submit work that has been previously published, is currently under consideration elsewhere, or already under contract, and do not submit work for which you wish to retain copyright. All contributors will be given a TESOL Press permissions form to use and are responsible for obtaining copyright permission to use previously published material and for paying any associated fees.

Review Process

Submissions should be meticulously reviewed and checked for clarity and accuracy by the contributor before submitting. All submissions will be carefully vetted and given a final review. There will be no automatic acceptances. Send timely submissions to coeditors Lisa Horvath and Susan Iannuzzi at TESOL.Visual.Literacy@gmail.com. All potential contributors should fill out the [TESOL Contributor Information Form](#) prior to submission.

Deadline: ~~5 May 2023~~ 2 June 2023