

TESOL Advocacy Action Days

16-18 June 2025 WASHINGTON, D.C.

SPONSORSHIP OPPORTUNITIES

Monday

Welcome Reception at 6 p.m. at the Archer Hotel, Old Town Alexandria

\$3,000

- Includes 2 complimentary registrations to Advocacy Action Days
 - Includes brief speaking opportunity at the reception
- Includes logo on signage at the venue and a table for handouts or swag
 - Includes one free registration to TESOL 2026 Salt Lake City

Tuesday

Dinner at 6 p.m. in Old Town Alexandria

\$7,000



- Includes 5 complimentary registrations to Advocacy Action Days
 - Includes a brief speaking opportunity at the dinner
- Includes logo on signage at the TESOL offices and at the Restaurant
 - Includes a thank you to sponsor social media post
- Includes two free registrations to TESOL 2026 in Salt Lake City and one (1) live 40 minute virtual session at the TESOL virtual convention in November 2025

Wednesday

Breakfast on the Hill at 9 a.m.

\$5,000

- Includes 3 complimentary registrations to Advocacy Action Days
 - Includes a brief speaking opportunity at the breakfast
 - Includes logo on signage at the TESOL offices
- Includes one free registration to TESOL 2026 Salt Lake City and one 30 minute pre-recorded session at the TESOL virtual convention in November 2025

A LA CARTE ITEMS

Padfolios

\$2,500

- Includes 1 complimentary registration to Advocacy Action Days
 - Branded with sponsor logo and TESOL logo
- You may include any handouts inside the bag (postcard size preferably)

Advocacy Bags

\$1,500

- Includes 1 complimentary registration to Advocacy Action Days
 - Branded with sponsor logo and TESOL logo
- You may include any handouts inside the bag (postcard size preferably) or swag

Advocacy Friend

\$500

- Includes 1 complimentary registration to Advocacy Action Days
- Logo on sponsor signage at the venue and on the Advocacy website

We Thank TESOL Advocacy Partner & Platinum Sponsor




ADVOCACY ACTION DAYS SCHEDULE – 16 – 18 June, 2025

Date	Time	Event	Location	Description
Monday, 16 June	6 p.m.	Welcome Reception	Alexandria, VA Venue TBD	Join Advocacy TESOLers for a meet & greet as we arrive to DC and prepare for Advocacy
Tuesday, 17 June	8:30 a.m. – 5 p.m.	Policy Updates	The Archer Hotel, Alexandria, VA	TESOL provides an overview of

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				the 119th Congress. Presentations invited from the Office of English Language Acquisition, Office of Career, Technical and Adult Education, Migration Policy Institute, National Newcomers Network, and Presidents' Alliance on Higher Education
Tuesday, 17 June	6 p.m.	Dinner sponsored by 	Alexandria, VA Venue TBD	
Wednesday, 18 June	8:30 a.m.	Sponsored Breakfast & Keynote	House/Senate Offices	Congressional Keynote
Wednesday, 18 June	5 p.m.	Advocacy Stories	The Archer Hotel, Alexandria, VA	Informal gathering to share the events of the day

TESOL's Position Statements on English Language Teaching Issues can be found [here](#).

For more detailed information on the event, visit our Advocacy page [here](#).



Questions on sponsorship? Contact [Rikka Batulan, Business Relationships Manager, TESOL International Association, rbatulan@tesol.org](mailto:rbatulan@tesol.org). **Questions on content? Contact [Jeff Hutcheson, Director of Advocacy & Public Policy, TESOL International Association, jhutcheson@tesol.org](mailto:jhutcheson@tesol.org).**