



Sponsorship Opportunities at TESOL's November *Virtual* Convention

The Event Overview

Thursday 20 November Graduate Student (Online) Forum

The event begins on Thursday with an all-day Graduate Student Forum featuring morning and evening networking sessions and an afternoon Research Award Talk/Interview, 24 live sessions and 24 pre-recorded sessions.

Friday 21 November and Saturday 22 November Main Virtual Convention

The TESOL Virtual Convention features two full days of diverse programming. Friday begins with an opening keynote including discussion time, followed by 12 concurrent live sessions throughout the day, on-demand sessions, and poster presentations throughout the day, and an Invited Colleagues' Panel in the afternoon. Saturday continues with on-demand sessions and poster presentations available all day, 12 concurrent live sessions throughout the day, a second Invited Colleagues' Panel in the afternoon, and concludes with an evening closing keynote that includes discussion time.

Sunday 23 November PreK-12 Day

The convention wraps up on Sunday with PreK-12 Day, starting with an opening panel on Education for All at 10:00 AM ET, followed by eight live sessions organized as four sets of two concurrent sessions, ten on-demand sessions throughout the day, and ending with a closing panel EL Roundtable at 4:00 PM ET.

Sponsorship Opportunities

An exclusive sponsor to the Grad Forum - \$1,500

- Dedicated page with sponsor information
- Grad Forum registration list



- Promotional video on a loop to show as participants join the zoom room for the Research Award Talk/Interview
- Introduce the Research Award Recipient
- Social Media Feature with the graduate student that has the highest scoring proposal

Industry Relevant Session and/or Panels

- Sponsor to conduct their own (live) 40 minute session - \$1,500
 - Sponsor puts together content
 - Receive the full virtual convention Registration list including the ones attending their session
- AI (live) Panel (no more than 3 panel participants) - \$2,500
 - Sponsor puts together their thought leader panel
 - Receive the full virtual convention Registration list including the ones attending their session
- Newcomer (live) Panel (no more than 3 panel participants) - \$2,500
 - Sponsor puts together their thought leader panel
 - Receive the full virtual convention Registration list including the ones attending their session

When the virtual convention schedule becomes available, sponsor to pick a live session of their choice and have the option to:

- Co-host and/or facilitate the educational session - \$1,000
- Play a promotional video on a loop prior to the live session of their choice – \$750
- Introduce a keynote speaker - \$500
- Host a live raffle - \$500

An exclusive sponsor to PreK-12 day - \$1,500

- Dedicated page with sponsor information
- PreK-12 registration list



- Promotional video on a loop to show as participants join the zoom room at one of the PreK-12 panels
- Introduce one of the PreK-12 panels
- Social Media Feature