

Affiliate Network

Prospective Affiliate Information Packet

Updated September 2022

TESOL International Association seeks to connect with local, regional, and national teacher associations that share and support TESOL's mission and core values.

Mission

TESOL is an international association of professionals advancing the quality of English language teaching through professional development, research, standards, and advocacy.

Core Values

- Professionalism demonstrated by excellence in standards, research, and practice that improve learning outcomes
- Respect for diversity, multilingualism, multiculturalism, and individuals' language rights
- Integrity guided by ethical and transparent action
- Commitment to life-long learning

In this document:

Purpose and Benefits...	Page 2
Criteria for Affiliation...	Page 3
Request for Affiliation...	Page 4
Approval and Orientation...	Page 5
Maintenance of Affiliation...	Page 6

Purpose and Benefits

The purpose of Affiliation with TESOL International Association is to encourage the sharing of knowledge and information, and to encourage the development of cooperative events, projects, and initiatives between and among TESOL and Affiliate Associations to advance excellence in the field of English language teaching. [Read the full Affiliate Network Policy.](#)

The relationship between TESOL and affiliated associations is mutually beneficial—TESOL provides a platform for affiliates to connect with one another and creates leadership-building opportunities, and affiliates connect TESOL with the ESL/EFL field around the world.

Staying connected

Interacting with other affiliates in the TESOL network is a valuable way to make the most of your affiliation. You can connect with fellow affiliates through [MyTESOL](#) (which includes a library and elist) individually by viewing TESOL's [Worldwide Affiliate Directory](#), and by becoming involved in affiliate activities virtually and at the annual TESOL International Convention & English Language Expo.

Accessing benefits

Affiliation with TESOL provides access to various benefits for your association:

- Funding for or, access, to conference speakers
- Limited complimentary individual TESOL memberships
- Complimentary or reduced registration fees for select TESOL events
- Promotion of affiliate events through a monthly conference calendar
- In-person and online networking opportunities with peers from other affiliates
- Leadership oriented sessions virtually and at the TESOL International Convention

See the [Access Affiliate Benefits webpage](#) for details and deadlines

Criteria for Affiliation

Any professional association meeting the following criteria is eligible to apply for affiliation with TESOL. Professional associations are generally defined as non-profit or non-governmental membership organizations that seek to advance a particular profession or field of study. The criteria for affiliation reflect aspects TESOL believes are important to a sustainable association and to creating a strong network among affiliates.

- The professional association represents individuals or organizations committed to the effective teaching and learning of English as an additional language.
- The professional association shares and supports [TESOL's mission and values](#).
- The professional association is not in violation of any applicable laws in its state/province, country, or region.
- The association represents a distinct geographical membership region and/or distinct professional constituency.
- The president and at least one other member of the governing board must be a TESOL member.
- The association has been in operation for at least one year before applying for membership in the Affiliate Network.
- It represents at least fifty (50) individual or institutional members in good standing.
- It has means of regularly scheduled active communication (e.g. a newsletter, blog, social media activity, etc.) to disseminate information among its members.
- It has governing documents written in English providing for continuity of administration of the group, as by overlapping terms for members of the governing board, rotation of officers, or a permanent executive director/secretary.
- It holds at least one annual meeting of its general membership and at least one additional meeting of its governing body each year.

Request for Affiliation

An association that meets the requirements for affiliation and deems itself able to meet the provisions for retaining affiliate status should submit the following materials. Hyperlinked items provide guidance on the listed item.

- Cover Letter
 - Include the full name of the applying association,
 - A mailing address for the association, if available,
 - A primary contact for the application,
 - Explain your association's goals as related to becoming part of TESOL's Affiliate Network
 - Describe your association's objectives in the next year
 - Provide a rationale if your association is requesting a waiver on any of the criteria described in the Affiliate Network Purpose and Criteria section
- A copy of the association's [governing documents](#) written in English
- A roster of the Governing Board
Include all elected positions and any paid positions. An email address, institutional affiliation, and term of service should be listed for each individual.
- Evidence of ongoing communication (e.g. newsletter, blog, etc.)
- A list of members (at least 50)
Membership lists should include full name, institutional affiliation, member ID (if used), and at least one form of contact information (e.g. mailing address, phone number, email address).
- A completed [annual report](#)

Mail or Email these documents to:

TESOL International Association
c/o Valerie Novick
Senior Membership Manager
1925 Ballenger Avenue, Suite 550
Alexandria, VA 22314-6820 USA
affiliates@tesol.org
Fax + 1 703.691.5327

Approval and Orientation

Review and Approval

The Request for Membership in the Affiliate Network will be reviewed by TESOL staff for completeness and then by the [Affiliate Network Professional Council \(ANPC\)](#). Your application will be assigned a member from the ANPC who may reach out to the primary contact with questions. The review process may take up to one month. The application will either be approved, denied, or approved on a probationary status. Those approved or approved on a probationary status will sign an agreement that outlines the nature of the affiliate relationship with TESOL International Association.

Orientation

New affiliates will be added to the [Worldwide Affiliate Directory](#) and designated leaders will be added to the Affiliate Leaders myTESOL Community. New members of the Affiliate Network will be assigned a member of the ANPC who will act as a guide through the first year of affiliation. The ANPC member will ensure that your association is connected through the communication channels used by the Affiliate Network and is aware of opportunities arising throughout the year.

Maintenance of Affiliation

Once an association is accepted for affiliate status, it retains its affiliate status by:

- Continuing to meet the affiliation criteria outlined above.
- Signing an annual affiliation agreement as part of the annual report (if requested).
- Submitting an annual report with current information about its leadership, membership, and activities.
- Paying an annual affiliation fee* as determined by the dues structure approved by the TESOL Board of Directors.
- Sending a representative to the annual TESOL convention at least every 3 years.
- Identifying a Liaison responsible for communicating important information between TESOL and the Affiliate Association and completing annual requirements
- Updating TESOL of [leadership changes](#).

****2021-2022 Dues Structure***

Affiliate Size by Members	Dues for GNI >\$15,000	Dues for GNI <\$15,000
< 100	\$150	\$50
100 - 350	\$200	\$100
351 - 600	\$250	\$150
601 - 850	\$300	\$200
851 - 1100	\$350	\$250
1101 - 1350	\$400	\$300
1351+	\$450	\$350

Note: The fee structure is evaluated annually. Fees are waived for affiliates located in countries with a GNI <\$3,000. GNI is referenced as measured by the World Bank.