Showcase your latest products, publications, software, and teaching tools to more than 4,000 English language professionals and 80 plus exhibitors at the TESOL 2024 International Convention & Expo in Tampa, Florida, USA, 21–23 March 2024! With more than 13,000 members representing over 180 countries and growing, it is no wonder that TESOL is the place where English language teaching focused exhibitors find the most success and ROI.

TESOL is open to anyone involved in the field of English language teaching. Exhibitors will find connections with program administrators, school principals, teacher educators, researchers, university faculty, material writers, curriculum developers and many more. Exhibitors may have the opportunity to meet with key decision makers both domestically and abroad and potential buyers from the ELT field. At our last convention, 20% of our TESOL attendees were decision makers. Exhibitors also have the chance to elevate their visibility by purchasing any of our sponsorship gem packages or a sponsored a la carte item at our convention to draw more attention to your booth in the expo hall. Depending on which gem level you choose, you could get the attendee list, social media shout-outs, a sponsor spotlight, sessions in a meeting room, and a chance to speak to our audience at one of the general sessions. A la carte items could be anything from sponsoring an ice cream social, a coffee cart, a reception, a lounge, wifi, or mobile app and so much more. This is your chance to network, recruit, and build relationships with the most influential leaders in the ELT profession. Contact Rikka Batulan, Business Development Manager, rbatulan@tesol.org, for more details.

Benefits of Exhibiting

*For every 10 x 10 booth space you purchase, you get:

- Two (2) complimentary in-person registrations (full access to the entire convention including keynotes, networking events, all educational sessions, and the expo hall); additional passes are given at a discounted exhibitor rate of $250 per person
- Two (2) complimentary expo hall only passes; additional expo hall only passes are given at $85 per person
- One (1) complimentary exhibitor session in a meeting room at the convention center or host hotel; additional $300 for every additional exhibitor session you purchase above and beyond your booth size
- Complimentary wifi at your booth space

*The larger your booth space, the more exhibitor sessions you have and more complimentary registrations.

Many of our attendees work in the following roles:
- Department head/chair
- Program administrator
- School principal/leader
- Primary/Secondary Teachers
- System and School Administrators
- Ministers of Education
- Teacher Educators
- Researchers
- University Faculty & Administrators
- Material Writers
- Policy Makers
- Federal, State, and Local Government Staff

TESOL attendees generally work in the following educational settings:
- Pre-K-12 Settings
- Higher Education
- District Administrations
- Adult Education
- Intensive English Programs
- Government Agencies
- Ministries of Education
- Private Language Schools
- Community Colleges
- Literacy Organizations
- Non-Profits/NGOs
Top 15 countries that are members of TESOL International Association. Numbers represent individuals.

United States: 4,275
Uzbekistan: 411
India: 346
Egypt: 275
Pakistan: 268
Turkey: 261
Vietnam: 243
Indonesia: 240
Ukraine: 221
Japan: 219
Canada: 207
Mexico: 153
China: 151
Brazil: 149
Israel: 143

Country statistics as of 31 May 2023
Exhibiting at TESOL 2024, Tampa, Florida, USA
(THURSDAY, 21 MARCH – SATURDAY, 23 MARCH 2024)

The expo hall will be located inside the Tampa Convention Center (TCC), in West and Central Halls.

333 S Franklin St, Tampa, FL USA 33602
Central and West Halls, 2nd Floor, TCC

Exhibit Hall

Booth Prices**

<table>
<thead>
<tr>
<th>Size Description</th>
<th>Priority exhibitors and early rate (July – August)</th>
<th>Normal rates (September – February)</th>
</tr>
</thead>
<tbody>
<tr>
<td>10 x 10 Classic Booth</td>
<td>$1,900</td>
<td>$2,100</td>
</tr>
<tr>
<td>10 x 10 Premium (prime location or a corner booth)</td>
<td>$2,200</td>
<td>$2,400</td>
</tr>
<tr>
<td>10 x 20 Inline</td>
<td>$4,500</td>
<td>$4,800</td>
</tr>
<tr>
<td>10 x 20 Mini-island</td>
<td>$5,000</td>
<td>$5,300</td>
</tr>
<tr>
<td>10 x 30 Mini-island</td>
<td>$7,600</td>
<td>$7,700</td>
</tr>
<tr>
<td>20 x 20 Island</td>
<td>$9,700</td>
<td>$10,000</td>
</tr>
<tr>
<td>20 x 30 Island</td>
<td>$12,700</td>
<td>$13,000</td>
</tr>
<tr>
<td>Custom Booth Configuration</td>
<td>TBD</td>
<td>TBD</td>
</tr>
</tbody>
</table>

Important Dates:
- 30 October – Exhibitor sessions are due
- 1 November – Exhibitor registration opens via Showcare (TESOL’s official housing and registrar partner)
- 31 December – Booth space must be paid in full by this date

For the most up to date information regarding exhibiting at TESOL 2024 International Convention & Expo, visit: https://s3.goeshow.com/tesol/annual/2024/index.cfm

**Please note:** The costs above are only reflective of the booth space. Furniture and carpet are separate and should be arranged with TESOL’s show decorator. Power/electric is also not automatically included with your booth space. This must be arranged directly with the Tampa Convention Center.
Exhibitors from TESOL 2023 International Convention & Expo in Portland, Oregon, USA

Alphabet Publishing
Asha Partners
Avant Assessment
Babbel for Business
Ballard & Tighe, Publishers
Bilkent University
Brookes Publishing
Cambridge University Press
CASAS
Center for Applied Linguistics
Center for ESL - University of Arizona
CM Global English
Color Vowel Chart – ELTS
Continental Press
DLI - English Language Center
DLI - Foreign Language Center
Duolingo, Inc.
Educational Achievement Publishing
Ellevation Education
Elli (formerly ESL Library)
English for the Job, LLC
EnglishUSA
ePulse
ETS
Faria Education Group
Federal Trade Commission
FLOW Speak
Fort Hays State University
George Mason University
Harmony Care LLC
Imagine Learning
iTEP International
Language Testing International
Lexia Learning
Linda Letra Bilingual Books
Lingolet
Michigan Language Assessment
Microsoft
MM Publications
National Geographic Learning
National Taiwan Normal University
Nearpod
New Readers Press
Our Storyscape by Voces Digital
Peace Corps Response
Piel Canela Peru
Pro Lingua Learning
Project Moving Forward
Proulex-Guadalajara
Qball by PEEQ
Reading Horizons
Resource Exchange International
Rosetta Stone
Saddleback Educational Inc.
SIT Graduate & World Learning Institute
Teach English in Saudi Arabia
The Center: Resources For Teaching & Learning
The College of New Jersey: TCNJ
Townsend Press
Translate Live
U.S. Citizenship & Immigration Services
U.S. State Department
UCLA Extension
University and College Intensive English Programs
University of Michigan Press
University of San Francisco
Vista Higher Learning
WestEd
WhizRead

Exhibitors from TESOL 2023 International Convention & Expo in Portland, Oregon, USA
English Language Programs’ presence at the annual TESOL convention has been a cornerstone of our recruitment and visibility strategy for many years. It’s the ideal place to meet prospective applicants, program alumni, and other TESOL partners. We’re excited by the new opportunities that lie ahead and are eager to learn what TESOL has planned next!

Toni Hull
Associate Director
English Language Programs, a U.S. Department of State program

Ellii (formerly ESL Library) has been exhibiting at TESOL every year since 2006. It’s our go-to conference and the time of the year we look forward to the most. The TESOL conference is our best opportunity to meet teachers, administrators, and other publishers from our industry and work collectively to make it better and stronger. So much of our knowledge and expertise in this field comes from what we learn each year attending the conference. The TESOL organization does an excellent job organizing the event and bringing our great community together.

Ben Buckwold
Founder / CEO
Ellii

The TESOL 2023 in-person Conference and Exhibition in Portland, Oregon was a total success! The organizers of the conference and exhibition used their expertise and experience to make the TESOL conference and exhibition very successful in terms of location, organization, information, and interaction. From the exhibitors’ point of view, the conference was organized to ensure a good traffic flow. As an exhibitor, I am extremely satisfied with the excellent support from the organizers, especially from Ms. Rikka Batulan. In addition, the exhibition gave me a unique privilege and opportunity to meet educators worldwide. I am looking forward to Tampa!

Dr. Sedique Popal
Professor and TESOL Program Coordinator
Department of International and Multicultural Education
School of Education
University of San Francisco

Exhibiting at TESOL for iTÉP has been a thorough, seamless experience! The TESOL team is proactive, intuitive and creates a hassle free process, considering that travel and preparing for conference events are not always easy with many moving parts! We at iTÉP appreciate the dedication from the TESOL teams who hone in on the specific details to assure a successful exhibiting event. We have the opportunity to meet educators in person, in a fantastic energetic atmosphere and building long lasting partnerships. iTÉP will definitely continue to be part of the TESOL conference community! Thank you, TESOL!

Sherry Mazin
Director of International & Domestic Business Development
iTÉP International

The TESOL 2024 Prospectus | tesor.org | #TESOL2024

TESOL 2024 Exhibitor Testimonials

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TESOL was the place-to-be to meet leaders in the English Language Learners field. It was super organized and our team had great visibility with the attendees!

Laura Mattey Szczepanski
Event Marketing Manager
Nearpod

National Geographic Learning has worked with TESOL for over 30 years. There’s a reason we exhibit every year. The convention allows us to meet our customers face to face, to introduce new materials to the market, and to understand what matters to teachers from all over the world. There’s no better place to do that than the international TESOL convention every year!

Ian Martin
Director of Global Marketing
National Geographic Learning

Glenda Rosado
Events Marketing Specialist
Vista Higher Learning

Sherry Mazin
Director of International & Domestic Business Development
iTÉP International

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TESOL 2024 Prospectus | tesor.org | #TESOL2024
For more information or to secure a booth for Tampa, contact Rikka Batulan, Business Development Manager, rbatulan@tesol.org.

Exhibit sales close on 15 February 2024.