

# TESOL-NABE Advocacy Action Days

22-24 June 2026

WASHINGTON, D.C.

## 2026 TESOL-NABE Advocacy Action Days Sponsorship Opportunities

The TESOL-NABE 2026 Advocacy Action Days is the premier event for the English language teaching profession to raise its voice to members of Congress in support of policy, legislation, and funding to uplift the profession and multilingual learners at all educational levels. This two-day event brings together advocates from across the United States to Capitol Hill to act and effect positive change.

As sponsor of this event, your organization can reach a community of dedicated English language career professionals who are ready to engage with your mission and messaging.

To learn more or become a sponsor, please contact TESOL's Associate Director of Strategic Partnerships Rikka Batulan at [rbatulan@tesol.org](mailto:rbatulan@tesol.org).

### Sapphire - \$10,000

- Exclusive Sponsorship to the Tuesday Evening Reception
- Includes 5 complimentary registrations
- Includes the attendee list
- Includes a 10 x 20 booth for TESOL Houston 2027
- Speaking Opportunity at the Reception (3 - 5 minutes)
- Sponsorship spotlight post on TESOL's social media channels
- Logo on website and signage at the reception

### Emerald - \$7,500

- Exclusive Sponsorship to the Opening Keynote and Breakfast
- Sponsor acknowledgment at the breakfast and a brief presentation from the sponsor
- TESOL to include sponsor's educational materials in the advocacy bags or placed inside the room
- Includes 3 complimentary registrations
- Includes a 10 x 10 booth for TESOL Houston 2027
- Logo on website and on signage

## Ruby - \$5,500

- Sponsorship of the Policy Day
- Sponsor acknowledgement at the lunch
- TESOL to include sponsor's educational materials in the advocacy bags or placed inside the room
- Includes 2 complimentary registrations
- 15% discount on a 10 x 10 booth for TESOL Houston 2027
- Logo on website and on signage

## Topaz - \$3,500

- Sponsorship of the Opening Reception
- Sponsor acknowledgement at the reception
- Includes 2 complimentary registrations
- 10% discount on a 10 x 10 booth for TESOL 2027
- Logo on website and on signage

## A La Carte Sponsorship Opportunities

### Padfolios - \$2,500.00

Sponsor can include a promotional postcard in each padfolio.



(Image for illustrative purposes only. Not representative of final product.)

**Advocacy Bags\* -- ~~\$1,500.00~~**

**SOLD OUT**

\*Bags are being provided by the University of San Francisco courtesy of CATESOL Chair, Dr. Sedique Popal.

## **Questions About Sponsorship?**

Contact Rikka Batulan, Associate Director, Strategic Partnerships, TESOL International Association at [rbatulan@tesol.org](mailto:rbatulan@tesol.org).

## **Questions About Advocacy Action Days Content?**

Contact Jeff Hutcheson, Director, Public Affairs, TESOL International Association at [jhutcheson@tesol.org](mailto:jhutcheson@tesol.org).